

*Enhancing Biodiversity Through Sustainable Food Systems*

**BIODIVERSITY IS DETERIORATING WORLDWIDE DUE TO CLIMATE CHANGE, HABITAT LOSS, INEFFECTIVE AGRICULTURE PRACTICES & OTHER CAUSES.**

*Our Commitment:*

As part of our *Better Days* goal of supporting 1 million farmers and workers by the end of 2030, Kellogg is enhancing biodiversity by helping farmers restore their land and protect nearby waterways and habitats.

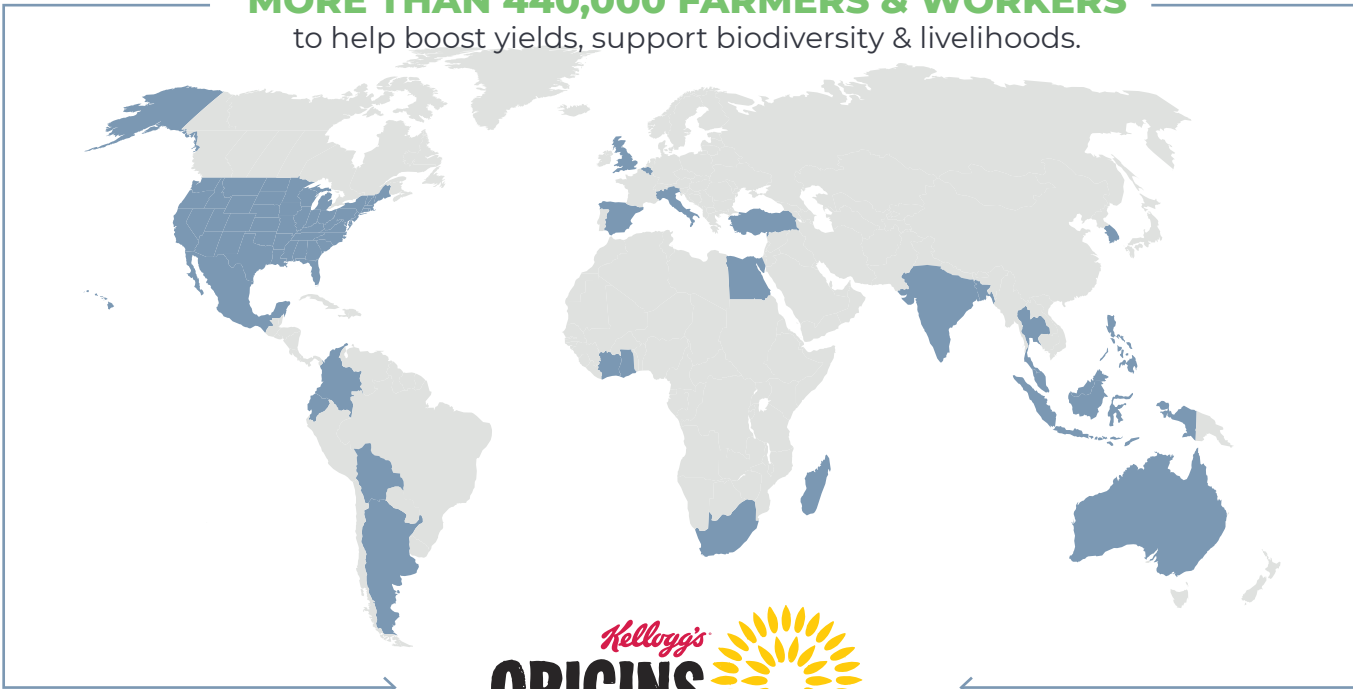


Advocating for biodiversity through our leadership position with the Food and Nature Board at the World Business Council for Sustainable Development.

*Since 2015, we've supported*

**MORE THAN 440,000 FARMERS & WORKERS**

to help boost yields, support biodiversity & livelihoods.



**33 ACTIVE KELLOGG'S ORIGINS™ PROGRAMS** globally focused on strategic, nature-based agricultural practices that enhance biodiversity and farmer resilience.



*Agro-Biodiversity*

We've helped farmers integrate cover crops in the U.S., U.K., Spain & Madagascar.



*Pollinators & Wildlife*

Our partner rice farmers in Spain's Delta del Ebro region have installed 323 bat boxes over 7 years.



*Protecting Forests & Ecosystems*

We're working with Michigan State University to help farmers in Michigan improve fish habitats by reducing sediment and improving temperatures.



*Integrated Pest Management (IPM)*

We've introduced programs using IPM or synthetic pesticide alternatives in the U.K., Spain, Mexico, Ecuador, Argentina & Madagascar.

Learn more about our efforts at [creport.kelloggcompany.com](http://creport.kelloggcompany.com).