

2020/2021 Corporate Responsibility Report Sustainability Accounting Standards Board (SASB)

(Published December 2021)



Topic	Accounting Metric	Links/Comments
Energy Management	Total energy consumed <i>Note: GHG emissions are reported in the Corporate Responsibility Report</i>	Corporate Responsibility Report 2020 data reported to CDP 10-K
	Percentage of electricity from grid	30%
	Percentage of electricity from renewable sources	29% Corporate Responsibility Report 2020 data reported to CDP
Water Management	Total water withdrawn	Corporate Responsibility Report 2020 data reported to CDP
	Total water consumed, percentage of each in regions with high or extremely high baseline water stress	Corporate Responsibility Report 2020 data reported to CDP
	Number of incidents of non-compliance associated with water quantity and/or quality permits, standards and regulations	None
	Description of water management risks and discussion of strategies and practices to mitigate those risks	Corporate Responsibility Report 2020 data reported to CDP 10-K
Food Safety	Global Food Safety Initiative (GFSI) audit non-conformance rate and associated corrective action rate for major and minor con-conformances	20 plants were audited for SQF in KNA and KLA. 94 minor non-conformances were identified. Corrective actions were submitted and approved for all.
	Percentage of ingredients sourced from Tier 1 supplier facilities certified to a GFSI recognized food safety certification program	100% Corporate Responsibility Report
	Total number of notices of food safety violation received and percentage corrected	64 regulatory inspections were conducted in 2020. Three facilities had a total of 17 non-conformances and all were corrected.
	Number of recalls issued and total amount of food recalled (in metric tons)	22,656 boxes of Kellogg's™ Coco Balls (可可球) were recalled in China.



Health & Nutrition	<p>Discussion of the process to identify and manage products and ingredients related to nutrition and health concerns among consumers</p>	<p>Nourishing with our Foods Childhood Wellbeing Promise</p>
Product Labeling & Marketing	<p>Number of incidents of non-compliance with industry or regulatory labeling and/or marketing codes</p>	<p>In 2020, Kellogg Company identified one violation of our CFBAI Pledge. In Q4 2020, a third-party media vendor errantly ran child-directed Kellogg branded advertisements during programming developed for children under 6, in violation of our pledge to not market any products to children under 6. The cause of the issue was determined to be the media vendor's failure to accurately apply Kellogg content targeting parameters. We worked with the vendor to implement procedures to help ensure that this error is not repeated.</p>
	<p>Total amount of monetary losses as a result of legal proceedings associated with labeling and/or marketing practices.</p>	<p>None</p>
Packaging Lifecycle Management	<p>Total weight of plastic packaging</p>	<p>64,806 metric tons</p>
	<p>Percentage of packaging made from recycled and/or renewable materials</p>	<ul style="list-style-type: none"> • 95% of timber-based packaging is from recycled or certified-virgin sustainable sources (FSC, PEFC, SFI). • 75% of global timber-based packaging comes from recycled content.
	<p>Percentage of packaging that is recyclable, reusable and/or compostable</p>	<ul style="list-style-type: none"> • 78.5% according to the Ellen MacArthur Foundation definitions for recyclable at scale. • 84% is recyclable or recycle ready.
	<p>Discussion of strategies to reduce the environmental impact of packaging through its lifecycle</p>	<p>Corporate Responsibility Report Kellogg has committed to work toward 100% reusable, recyclable or compostable packaging by the end of 2025. Sustainable Packaging Commitment</p>
Environmental & Social Impacts of Ingredient Supply Chain	<p>Percentage of food ingredients sourced that are certified to third-party environmental and/or social standards, and percentages by standard</p>	<p>We have environmental and social requirements for purchasing all our major ingredients, including priority ingredients. For some ingredients, we source in accordance with internationally recognized certification standards such as RSPO (100% palm oil including certificates; 85% physically certified); Fair Trade and Cocoa Horizons (2% chocolate and cocoa ingredients), and SAI Silver equivalency or higher (10% sugar). However, as a grain-based company, these ingredients represent a very low percentage of our total volume of ingredients purchased. We continue to work with our suppliers to responsibly source and sustainably grow our ingredients.</p>

Environmental & Social Impacts of Ingredient Supply Chain continued	Suppliers' social and environmental responsibility audit non-conformance rate	In 2020, suppliers completed 200 audits with 571 non-conformances = 2.86 non-conformances/audit <ul style="list-style-type: none"> • Rate of Major NCs: 300/200 total audits = 1.5 Major NC/audit • Rate of Minor NCs: 226/200 total audits = 1.13 Minor NC/audit • Rate of Critical NCs: 44/200 total audits = .22 Critical NC/audit
	Suppliers' social and environmental responsibility audit associated corrective action rate for major and minor non-conformances	<ul style="list-style-type: none"> • Rate of Major NCs: 300/571 total NCs = 52% • Rate of Minor NCs: 226/571 total NCs = 40% • Rate of Critical NCs: 44/571 = 8%
Ingredient Sourcing	Percentage of food ingredients sourced from regions with high or extremely high baseline water stress	None
	List of priority food ingredients and discussion of sourcing risks due to environmental and social considerations	Responsible Sourcing Milestones Responsibly Sourcing our Ingredients

Activity Metric	Links/Comments
Weight of products sold (in metric tons)	Kellogg does not publicly provide this proprietary information.
Number of production facilities	48