

Engaging STAKEHOLDERS

Across our value chain, Kellogg Company engages with a wide variety of stakeholders to inform our corporate responsibility work and advance our company's commitments. Multiple examples of these engagements are included below.

STAKEHOLDERS	HOW WE ENGAGE
EMPLOYEES	<ul style="list-style-type: none"> Employee satisfaction surveys Training and education programs Performance reviews and other career-related discussions Volunteer experiences Company-wide intranet Company-wide team meetings W.K. Kellogg Values and other awards Global Code of Ethics Business employee resource groups
SHAREOWNERS	<ul style="list-style-type: none"> Quarterly conference calls Regular financial reports Annual Shareowners Meeting Annual Report Investor relations website Day at K meetings Individual meetings
SUPPLIER PARTNERS	<ul style="list-style-type: none"> Regular meetings Supplier conferences Supplier surveys Joint business planning Sedex participation NGO partnerships Supplier diversity initiatives Global Supplier Code of Conduct
CUSTOMERS	<ul style="list-style-type: none"> Regular meetings Joint business planning Customer surveys Partnership in programs and industry groups Conference attendance
CONSUMERS	<ul style="list-style-type: none"> Corporate and regional websites Information on packaging Consumer Affairs Centers in all regions Open for Breakfast web Q&A platform in the U.S., Australia/New Zealand and Latin America
NGOs	<ul style="list-style-type: none"> Memberships in collaborative initiatives Partnerships that help address food security Conference attendance Equity, diversity and inclusion initiatives Subject matter consultation
GOVERNMENT LEADERS	<ul style="list-style-type: none"> Regular meetings and e-mail outreach Plant tours Conference attendance Participation in policy and regulatory process discussions
LOCAL COMMUNITIES	<ul style="list-style-type: none"> Membership in community-based organizations Disaster relief effort Partnership in community programs Sponsorship of local events Impact consultation Annual U.S. United Way campaign

