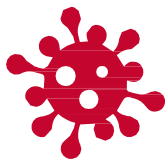


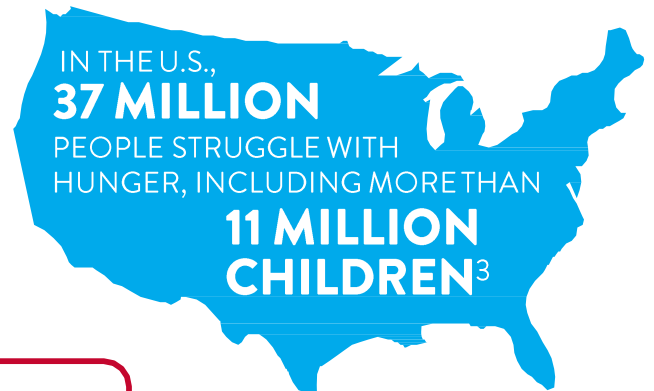
Kellogg's
Better Days 

Our Fight Against Hunger

TODAY, 1 IN 9 PEOPLE LIVE IN HUNGER GLOBALLY!



WITH THE IMPACT OF
CORONAVIRUS (COVID-19),
THAT NUMBER IS EXPECTED TO
DOUBLE IN 2020²



– Our Impact & Reach –

We're providing nourishment
TO PEOPLE AND COMMUNITIES WHEN
AND WHERE THEY NEED IT MOST...

In 2020, we've donated more than

\$18 MILLION
IN FOOD & FUNDS TO
GLOBAL COVID-19
HUNGER RELIEF EFFORTS

Kellogg's
Better Days 

IS A LEADING GLOBAL
PURPOSE PLATFORM
FOCUSED ON
ADDRESSING FOOD
SECURITY

Our Partners



Since 2015, we've...



Donated
2.4 BILLION SERVINGS

of food to people
facing hunger or
during crisis
around the world.



Reached
3.2 MILLION CHILDREN

worldwide through
expanded feeding
programs.



Contributed
90,000 VOLUNTEER HOURS

to causes
supporting food
security.



To learn more about our efforts to feed people in need, visit <http://crreport.kelloggcompany.com/>

1 <https://www.foodaidfoundation.org/world-hunger-statistics.html>

2 Ship, T. (April 8, 2020). "COVID-19 fallout could push half a billion people into poverty in developing countries." United Nations University. Retrieved from: <https://www.wider.unu.edu/news/press-release-covid-19-fallout-could-push-half-billion-people-poverty-developing-countries>

3 <https://www.feedingamerica.org/hunger-in-america>