

As a socially responsible company, Kellogg has always been committed to responsible sourcing, including protecting animals. Even though we are a grain-based company and we use very little animal product in our foods, we embrace the important role we play in influencing responsible and sustainable behavior throughout our supply chain. Approximately 95 percent of the ingredients in Kellogg foods have no animal products, and 99 percent of our foods are meatless.

Scope

The Global Animal Welfare Policy applies to all Kellogg-owned brands.

Implementation

Sourcing Cage-Free Eggs

In most of our markets around the world, eggs are not an ingredient in our foods. With the small volume of eggs we do buy, we are already committed to source 100 percent cage-free eggs in our largest markets by 2025. This covers more than 85 percent of the eggs we buy globally.

We are committed only to sourcing eggs from cage-free systems by 2025 globally, including North and South America. In Russia and Egypt we are working to find a source of cage-free eggs, however, our timeline for these countries may require an extended period.

Controlled Atmospheric Stunning

If and when chicken is used in our foods, we are committed to work with suppliers to ensure that by 2024, all birds are rendered unconscious using controlled atmospheric stunning.

Eliminating Gestation Stalls in Pork Production

We purchase a very small amount of pork in the U.S. only for some of our frozen breakfast sandwiches. We are committed to working with our pork suppliers to phase out the practice of housing pregnant sows in gestation stalls by the end of 2025. We understand that the development of alternative housing methods takes time, and we are committed to having productive conversations with our suppliers to establish the appropriate path forward.

Animal Testing

Kellogg does not conduct, fund, support or condone the use of animal testing for food products or ingredients that are not required for food safety or quality. Only when governmental agencies explicitly require animal testing to demonstrate safety or quality are studies conducted by accredited third-party facilities that follow proper animal welfare guidelines. We do not maintain any testing facilities. We support replacing animal testing with other validated methods to ensure the safety and quality of new food ingredients.

Considering the Five Freedoms as Part of the Continuous Improvement of our Supply Chain

We agree with the aim of the internationally recognized Five Freedoms, as defined by the World Organization for Animal Health (OIE), and will consider them as part of our process of assessing changes in our ingredients supply chain:

- Freedom from hunger, thirst and malnutrition;
- Freedom from fear and distress;
- Freedom from physical and thermal discomfort;
- Freedom from pain, injury and disease; and
- Freedom to express normal patterns of behavior.

Kellogg is committed to continuously working with our suppliers to ensure their animals are properly cared for throughout their lives and we will regularly report on our progress. Our commitments will be certified with the standards set by the Global Animal Partnership (GAP), an international farmed animal welfare certification program, and we will regularly report on our progress.