



RESPONSIBLE SOURCING - ANIMAL WELFARE COMMITMENT

Updated July 2023

As a socially responsible company, Kellogg has always been committed to responsible sourcing, including protecting animals. Even though we are a grain-based company, and we use very little animal product in our foods, we embrace the important role we play in influencing responsible and sustainable behavior throughout our supply chain. Approximately 95% of the ingredients in Kellogg foods have no animal products, and 99% of our foods are meatless.

SCOPE

The Global Animal Welfare Policy applies to all Kellogg-owned brands.

IMPLEMENTATION

Sourcing Cage-Free Eggs

We are working to achieve 100% cage-free egg sourcing globally by the end of 2025. The overwhelming majority of Kellogg's portfolio is plant-based, and we use a small volume of egg ingredients in some of our foods - less than 1% of our total ingredient and material spend. We focus our efforts on sourcing egg products from suppliers with cage-free options that address animal welfare, food safety, worker and employee welfare, and the environment.

Our responsible egg-sourcing strategy has two components: advancing our plant-based focus by reducing our use of eggs as an ingredient, and transitioning the eggs we do use to cage-free.

Since 2022, we've cut our global egg use by 28%, and we continue these efforts through product reformulation or removing products from the portfolio entirely. Additionally, 1% of global egg purchases were cage-free. Following is a further breakdown by geography:

North America: 1% cage-free egg products

Latin America, Egypt: 0% cage-free egg products

Europe, Asia: we do not purchase egg products

Kellogg annually reports our progress against our responsible sourcing goals, and we have a path to demonstrate continued progress against our egg reduction and cage-free transition goal. We expect to transition about 40% of our global egg portfolio by the end of 2023 and about 65% by the end of 2024, through both egg elimination and increased cage-free egg sourcing. Specific to cage-free, globally, as of Q3, we are on track to achieve 17% cage-free eggs by the end of 2023 and 25% cage-free by the end of 2024.



We purchase egg ingredients (liquid and powder egg, and dried egg whites) rather than whole eggs in shell - and at a smaller scale than others-which make sustainable cage-free options a challenge. Availability has recently been impacted by inflation, market fluctuations and a recent, sharp decline in supply availability because of avian flu. We continue to work with our suppliers to find effective ways to source cage-free egg ingredients that do not exacerbate already surging egg prices for consumers.

Kellogg will continue to transparently report on the two key aspects of our egg sourcing strategy: sourcing of cage-free eggs plus substantially reducing our overall egg use. This will be published in our Better Days Promise ESG update each year in Q3, as well as interim progress updates towards our goal of reaching 100% cage-free eggs in our products by end of 2025.

Eliminating Gestation Stalls in Pork Production

Previously, we purchased a very small amount of pork in the U.S. only and worked closely with suppliers to eliminate pork gestation stalls in our supply chain. However, as of 2023 we no longer source pork or pork products in any of our regions.

Animal Testing

Kellogg does not conduct, fund, support or condone the use of animal testing for food products or ingredients that are not required for food safety or quality. Only when governmental agencies explicitly require animal testing to demonstrate safety or quality are studies conducted by accredited third-party facilities that follow proper animal welfare guidelines. We do not maintain any testing facilities. We support replacing animal testing with other validated methods to ensure the safety and quality of new food ingredients.

Considering the Five Freedoms as Part of the Continuous Improvement of our Supply Chain

We agree with the aim of the internationally recognized Five Freedoms, as defined by the World Organization for Animal Health (OIE), and will consider them as part of our process of assessing changes in our ingredients supply chain:

- Freedom from hunger, thirst and malnutrition;
- Freedom from fear and distress;
- Freedom from physical and thermal discomfort;
- Freedom from pain, injury and disease; and
- Freedom to express normal patterns of behavior.

Kellogg is committed to continuously working with our suppliers to ensure their animals are properly cared for throughout their lives and we will regularly report on our progress. Our commitments will be certified with the standards set by the Global



Animal Partnership (GAP), an international farmed animal welfare certification program, and we will regularly report on our progress.