



RESPONSIBLE SOURCING – ANIMAL WELFARE COMMITMENT

Updated August 2022

As a socially responsible company, Kellogg has always been committed to responsible sourcing, including protecting animals. Even though we are a grain-based company and we use very little animal product in our foods, we embrace the important role we play in influencing responsible and sustainable behavior throughout our supply chain. Approximately 95 percent of the ingredients in Kellogg foods have no animal products, and 99 percent of our foods are meatless.

SCOPE

The Global Animal Welfare Policy applies to all Kellogg-owned brands.

IMPLEMENTATION

Sourcing Cage-Free Eggs

We are working to achieve 100 percent cage-free egg sourcing in our largest global markets by the end of 2025. The overwhelming majority of Kellogg's portfolio is plant-based and we use a small volume of egg ingredients in some of our foods. Our largest markets represent more than 85 percent of the egg ingredients we buy globally, and that is less than 1% of our total ingredient and material spend. We focus our efforts on sourcing egg products from suppliers utilizing cage-free options that address animal welfare, food safety, worker and employee welfare, and the environment.

Since 2018, we've cut our global egg use by 33%. We accomplish this through product reformulation or removing products from the portfolio entirely. In calendar year 2021, we contracted .5% of global egg purchases to be cage-free (.5% of egg products purchased in North America; 0% of egg products purchased in Europe and Latin America). This percentage has declined from 2020 as we have removed products containing cage-free eggs from our portfolio.

Recent progress toward our cage-free goal has been impacted by headwinds including inflation and market fluctuations. Because we purchase egg products at a smaller scale than some other companies, we continue to work with our suppliers to find economical ways to procure cage-free products at sustainable costs by the end of 2025.

Eliminating Gestation Stalls in Pork Production

We purchase a very small amount of pork in the U.S. only for some of our frozen breakfast sandwiches. We are committed to working with our pork suppliers to phase out the practice of housing pregnant sows in gestation stalls by the end of



2025. Already they have achieved 100% group housing for all pregnant sows in company-owned farms, with a goal to achieve 100% in their contracted supply chain by the end of 2022.

Animal Testing

Kellogg does not conduct, fund, support or condone the use of animal testing for food products or ingredients that are not required for food safety or quality. Only when governmental agencies explicitly require animal testing to demonstrate safety or quality are studies conducted by accredited third-party facilities that follow proper animal welfare guidelines. We do not maintain any testing facilities. We support replacing animal testing with other validated methods to ensure the safety and quality of new food ingredients.

Considering the Five Freedoms as Part of the Continuous Improvement of our Supply Chain

We agree with the aim of the internationally recognized Five Freedoms, as defined by the World Organization for Animal Health (OIE), and will consider them as part of our process of assessing changes in our ingredients supply chain:

- Freedom from hunger, thirst and malnutrition;
- Freedom from fear and distress;
- Freedom from physical and thermal discomfort;
- Freedom from pain, injury and disease; and
- Freedom to express normal patterns of behavior.

Kellogg is committed to continuously working with our suppliers to ensure their animals are properly cared for throughout their lives and we will regularly report on our progress. Our commitments will be certified with the standards set by the Global Animal Partnership (GAP), an international farmed animal welfare certification program, and we will regularly report on our progress.