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Kelley Blue Book Hot Car Report

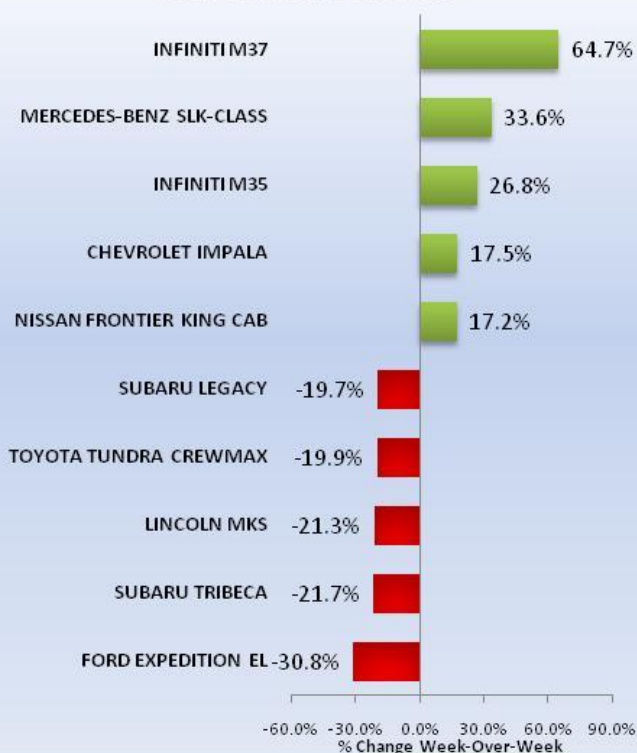
March 25, 2010



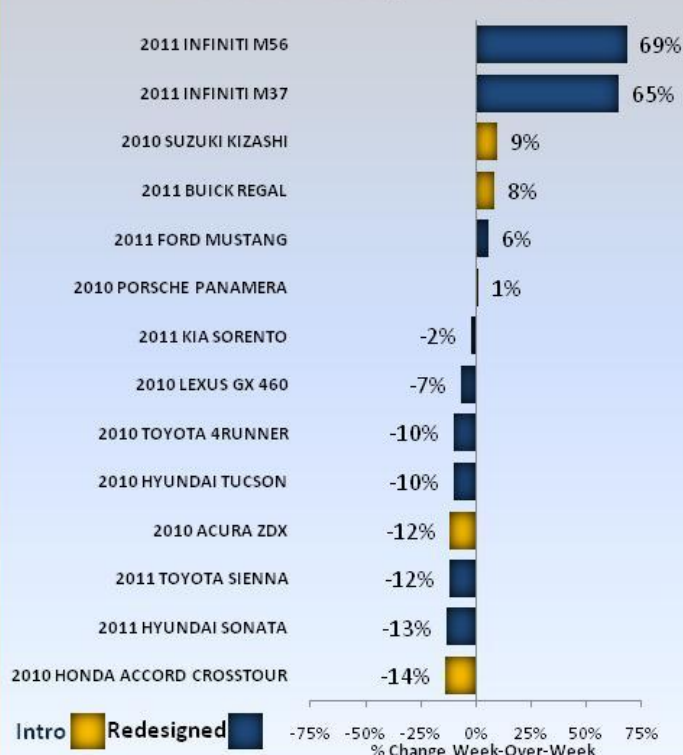
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Weekly Shopping Activity Growth Top/Bottom 5 Models



Weekly Shopping Activity Growth Intro and Redesigned Models



Note: For Top/Bottom 5 Models only vehicles that have weekly page views of 800 or more are used for analysis

Summary: The newly redesigned Infiniti M-Series has hit the showroom floor with a bang. The 3.7 liter edition of this model increased 64.7% week-over-week in shopper activity. The 5.6 liter version also has seen an increase in shopper activity albeit at lower volume of page views. Additionally, a number of recently introduced /redesigned models are losing their luster as they begin to experience a moderate reduction in shopper activity.

Commentary: Kelley Blue Book's Hot Car Report is a perfect vehicle for getting a sense of the diversity and incredible degree of choice enjoyed by the American car shopper. This latest data shows a renewed interest in the midsize M35, M37 and M56 vehicles from Infiniti. This is a noteworthy sign for Infiniti as well as the economy in general as we see renewed interest in the Near-Luxury and Luxury segments.

Another significant player on this week's Hot Car List rising in consumer interest is the 2011 Buick Regal, a vehicle not expected to reach dealers until later this summer. Just like the impact of lower fuel prices on economy car consideration, maybe the American driver's short memory will also serve the renaissance of Buick?