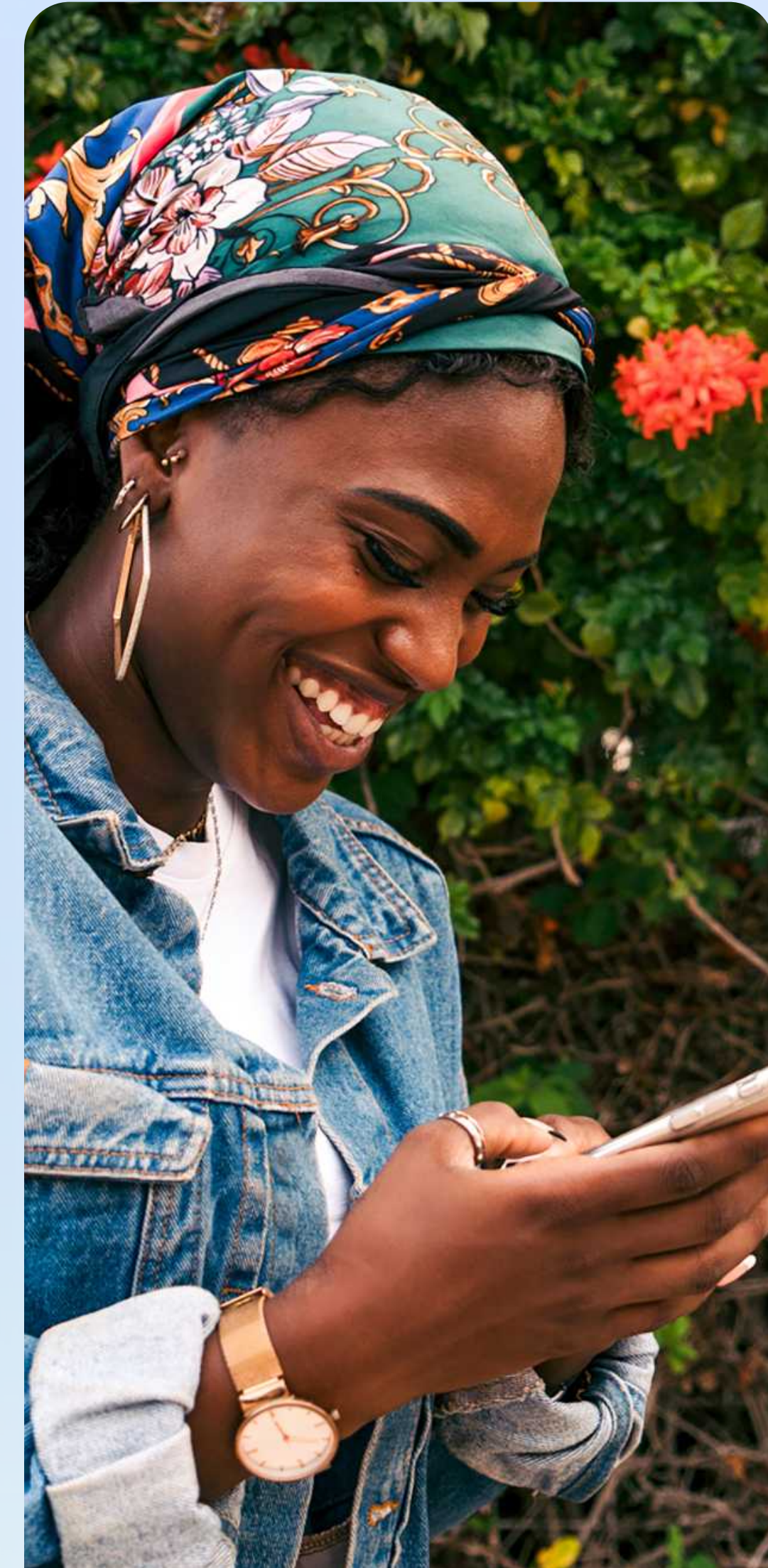


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Aura Cares

2022 Corporate Social Responsibility & Impact Report

The information contained in this report is provided as of the date of this report and is subject to change without notice. This report represents current Aura policy and intent and is not intended to create legal rights, obligations, guarantees or promises. This report may contain or incorporate by reference public information, and no representation, warranty, or undertaking is made by Aura as to the accuracy, reasonableness, or completeness of such information.



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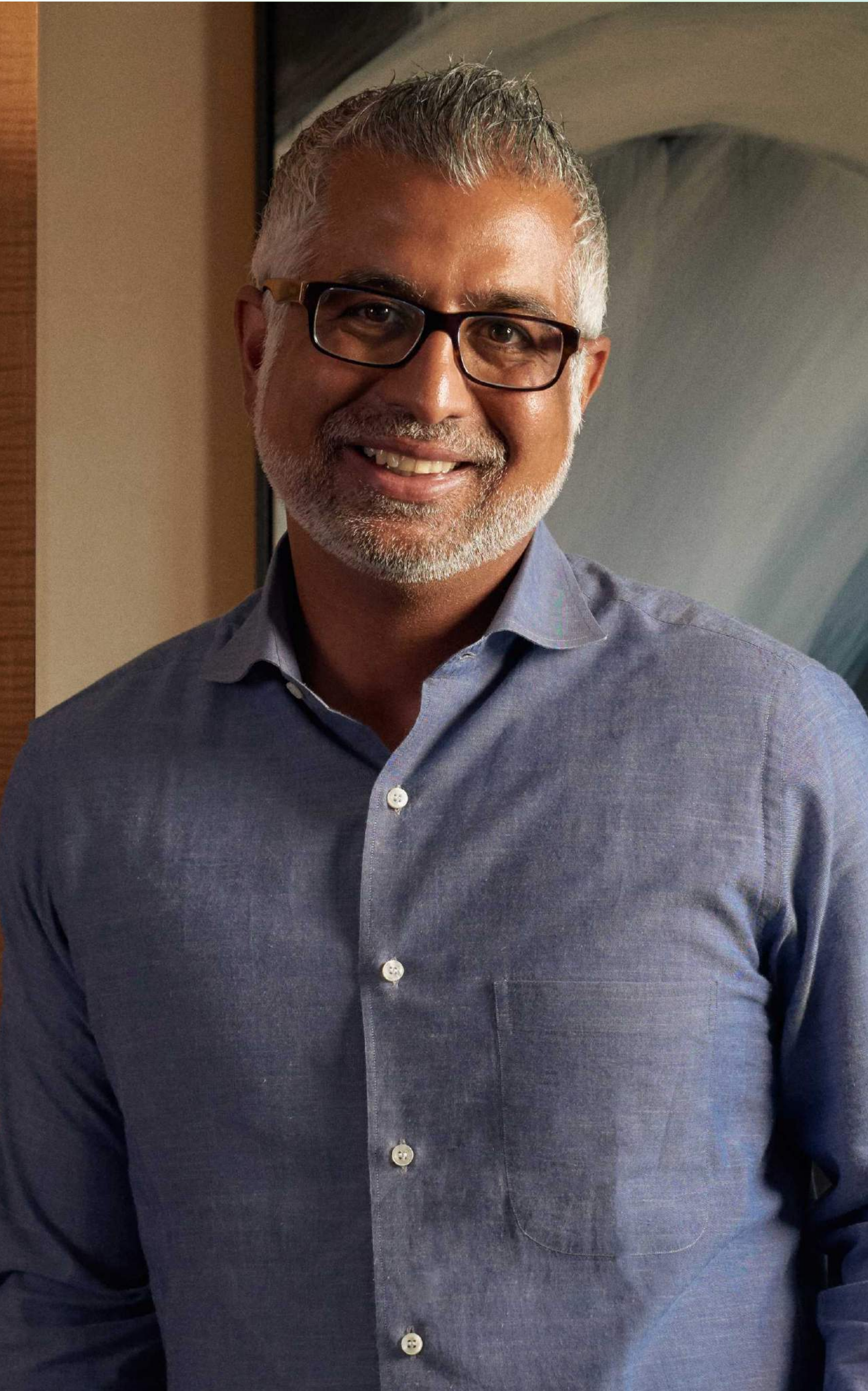
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Dear Families, Colleagues & Stakeholders,

As a mission-driven company and leader in intelligent family safety, Aura takes seriously our commitment to creating a safer internet for everyone. Part of this includes regular and transparent reporting illustrating our progress and opportunities for growth.

As such, I am thrilled to share Aura's first-ever Corporate Social Responsibility report, illustrating the impact-driven efforts our teams have made — both within our organization and externally — in support of our mission.

In our first full year of existence, we focused on equipping families everywhere with the tools, resources and support they need to protect their digital lives. Aura teams have not only introduced new features and tools that empower families with peace of mind online, but we have also strengthened our support of those who need it most. We have expanded the communities and families we serve through both our intelligent safety product as well as through external corporate social responsibility efforts with our Aura Cares platform.

We're bringing parents peace of mind and more digital independence for children, helping to keep the entire family safe both online and off. Investments in parental controls have expanded Aura protections, offering parents the information they need to give their children more digital freedom.

We have strengthened our commitment to creating a safer internet for everyone by recognizing that our technology cannot achieve this mission alone. We have and continue to collaborate with nonprofit partners to provide education, tools and resources to communities especially vulnerable to digital threats. Our work with Blue Star Families and the military community, for example, continues to grow, and we look forward to expanding our impact in this area by providing our expertise to advocates and policymakers seeking better digital protections for American heroes here at home.

As a leader in intelligent family safety and in technology, we recognize our responsibility to reverse the impact of the climate crisis on our planet, and we are proud to share that we have begun our environmental sustainability journey by setting a goal to achieve carbon neutrality in 2023.

We have devoted resources to creating a healthy and flexible work environment where all of our colleagues can feel empowered to thrive both personally and professionally. Aura has supported community engagement and team-lead philanthropic efforts in Boston, as well as within the communities where our remote employees live and work.

At Aura, we believe there is a strong connection between happy colleagues, empowered communities, a healthy planet and strong financial performance. We cannot choose between people, planet and profit. The connection is inherent, and our work in growing our positive impact never stops.

Sincerely,

Hari Ravichandran, Aura Founder & CEO

Creating a Safer Internet for Everyone

Our Mission

We're doing more online than ever, but as our lives get more connected, it's hard to know what's safe. At Aura, we believe people should be able to live their digital lives with peace of mind. Our mission is to create a safer internet by making comprehensive digital security simple to understand and easy to use.

Our 2022 Aura Cares Report

Our first-ever Corporate Social Responsibility Report outlines our company's efforts to create a positive impact among our people, planet and the communities where we live and work. Whether we are supporting families with innovative new online safety solutions, Aura All Stars with flexible and inclusive workplace culture, educating communities at higher-than-average risk of cybercrime or committing to environmental goals that help preserve the health of our planet, Aura Cares about creating a sustainable future and safer internet for everyone.

Aura Group, Inc.

Our 2022 Aura Cares Report outlines initiatives and aspects of Aura Group, Inc., which consists of Aura Sub, LLC, Intersections LLC d/b/a Pango and all indirect and direct subsidiaries.

Aura Group Inc.

̄URA

Creating a safer
internet for everyone



Aura Suite



Financial Fraud Protection



Antivirus



Identity Theft Protection



Parental Controls



Safe Gaming



VPN & Online Privacy



Smart Vault



Spam Call Blocking

pango

Providing customers with
the tools to manage their
cybersecurity via leading
portfolio of solutions



Hotspot Shield



Betternet



Robo Shield



INTRUSTA



ULTRAVPN

...and more

Aura At-A-Glance

| | |
|---|---|
| <div>June 2021</div> <div>Aura Suite Launch</div> | <div>~\$80M</div> <div>Annual Revenue</div> |
| <div>Boston, MA</div> <div>Headquarters</div> | <div>35</div> <div>States in Which Our People Live</div> |
| <div>~300K</div> <div>Direct Consumers Served</div> | <div>11.6M</div> <div>Awareness Alerts Sent to Customers</div> |
| <div>~500</div> <div>Employers Served</div> | <div>3M</div> <div>Malicious Websites Blocked</div> |
| <div>0</div> <div>Data Breaches</div> | <div>4M</div> <div>Data Removal Requests Sent to Data Brokers</div> |
| <div>6</div> <div>U.S. Offices</div> | <div>388</div> <div># of Full-Time Employees</div> |

Pango

At-A-Glance

| | | | |
|----------------|---------------------------------|-------|--------------------------|
| 20+ | Years Serving Customers | ~500K | Direct Consumers Served |
| Burlington, MA | Headquarters | 150 | Countries with Customers |
| ~\$175M | Annual Revenue | 0 | Data Breaches |
| 23 | States in Which Our People Live | 75 | # of Full-Time Employees |

Governance

Aura’s Board & Advisors

Our Board of Directors & Advisors is responsible for the oversight and direction of Aura. The Board’s primary purpose is to enable Aura’s long-term growth and value to consumers.

Aura’s Board meets on a quarterly basis, reviewing reports and updates on aspects of Aura’s business, including product evolution, consumer adoption and risks as well as strategies to address them. The Board also oversees our equity-based compensation plans, annual bonus distribution based on company performance and goals set, financial statements and reporting to Aura’s investors.

Senior Leadership

Aura’s Senior Leadership Team is composed of leaders from each business function, representing deep experience in identity, privacy and security. Each senior leader identifies quarterly objectives & key results (OKRs) for their area of responsibility and reports progress on these goals at the end of each quarter. Business functions also provide weekly updates outlining top achievements, as well as opportunities for improvement.

Environmental Social Governance (ESG)

At Aura, we want to make the world a better, safer place by improving our environmental, social and governance performance. That’s why Ling-Ling Nie joined us as Aura Chief Compliance & ESG Officer at the beginning of 2022. Her first order of business was to educate our Board and Senior Leadership Team around the long term value of ESG and its connection to sustainable development and growth, including the role ESG plays in risk management, reducing costs and increasing cash flow, brand value and sales. As a result, Aura established ESG goals, timelines and an organizational structure.

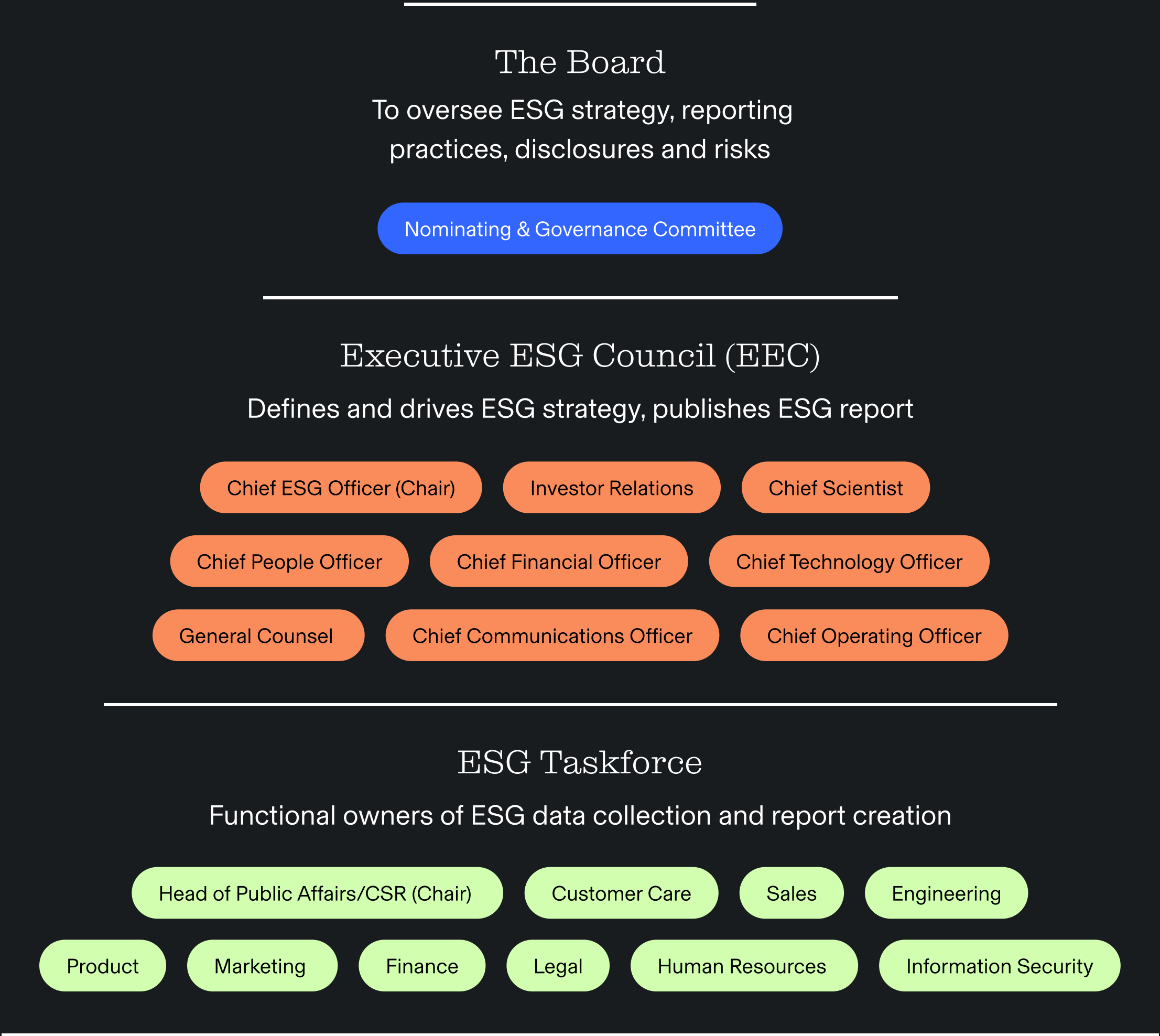
“ESG is no longer a nice to have — it's critical for any business’ long-term vitality. Thriving businesses require a healthy planet and strong societies where consumers can prosper. It's a framework to attract investors, top talent, consumer loyalty, improve financial performance and create more sustainable business operations. It helps ensure that we're here, advocating for family online safety and personal data security, for many years to come.”



- Ling Ling Nie, Aura Chief Compliance & ESG Officer

ESG Organizational Structure

Aura established an ESG Organizational Structure based on topics and areas that are material to our business and stakeholders. Our Board — and specifically the Nominating & Governance and Risk, Trust & Transparency Committees — is responsible for overseeing our ESG strategy, reporting practices, disclosures and risks. Our Executive ESG Council (EEC) is made up of key business function leaders who are responsible for defining and driving ESG strategy, as well as publishing ESG reports with input from the Board. Finally, our ESG Taskforce is made up of key business function deputies, who oversee our ESG data collection and report drafting.



Feedback Mechanisms

Aura believes in doing business the right way and in keeping with the highest standards of integrity and professionalism. Aura’s “Speak Up” Helpline is available 24 hours a day, 7 days a week for employees, customers, suppliers, contractors and partners to raise any concerns, ask questions or request guidance. Although we take pride in being transparent and having an open-communication environment, we realize sometimes it’s easier to come forward in a different way. “Speak Up” allows our stakeholders to raise any concerns directly and anonymously, where permitted by law.

Ethical Behavior & Code of Conduct

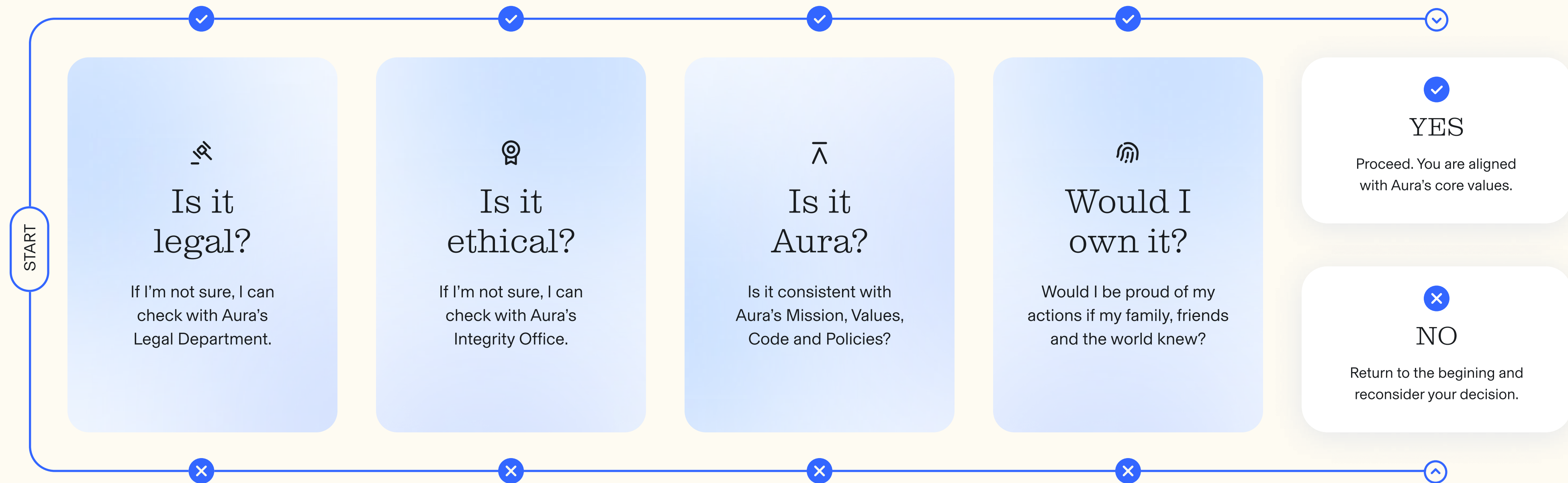
Every Aura employee — or All Star — is expected to comply with our Code of Conduct, regardless of where they are located or at what level they serve. All Stars who violate our Code may be subject to disciplinary action, including termination.

Aura All Stars are encouraged to reach out to Aura’s Integrity Office with any questions, comments or concerns regarding the company’s expectations of ethical and responsible behavior.

| Our Values | In Theory | In Practice |
|---------------------|--|--|
| Wow the Customer | Think about the customer first. We win by solving problems for our customers and exceeding their expectations, every time. | Be proactive. Ask questions. Truly listen and be engaged. Help our customers win and earn their trust so they can live their digital lives with peace of mind. |
| Own the Outcome | Think big, move fast, focus on results and when you see a problem, try and solve it. | Use Aura's Ethical Decision-Making Model to navigate problems fast with integrity. Be accountable and own your work as well as the outcome. |
| We Are One Team | Listen, collaborate & offer feedback. Operate with transparency, honesty and integrity. Together we will move our mission forward. | Treat people with dignity and respect. Embrace what makes everyone different. Be inclusive and support each other. Lead by example. All-Stars are stronger together. |
| Embrace What’s Next | Deliver innovation that matters to our customers. Seek out diverse perspectives. Try things that have not been done before. | Be a lifetime learner. Listen with an open mind. Foster new ideas. Be an explorer. |
| Aspire to Greatness | Drive lasting value. Build a brand and company that’s loved and respected. | Commit to Aura’s mission and values. Uphold Aura’s Code of Conduct and diligently protect what matters most to people while ensuring peace of mind. |

Ethical Decision-Making

Aura All Stars are required to lead with our values, and our Code of Conduct also provides them with a tool that guides them toward ethical decision-making.



Discrimination & Harassment

Aura is firmly committed to nurturing a diverse and inclusive workplace with equal opportunity in our business decisions. We do business in a manner that respects and protects the rights and dignity of all people, and expect our All Stars to operate with integrity and protect human rights.

Our Employee Handbook outlines Aura's Policy Against Harassment and our Equal Employment Opportunity Policy.

Health & Safety

Aura strives to provide our employees with a safe and healthy workplace. We ask each office and All Stars to comply with all safety and health requirements by Federal, State and Local law. Any accidents or injuries are required to be reported immediately to a supervisor, as well as Facilities and People teams.

Aura conducts regular fire and emergency evacuation drills in our offices, with additional emergency procedures defined by location. In the event of severe weather conditions, management may close the office and treat it as a paid holiday. Aura maintains and provides our people with a list of CPR-certified employees in each office location.

Aura expects its employees to comply with applicable laws ensuring equal employment opportunities for individuals with disabilities and make reasonable accommodations for any needs, including temporary disabilities, or those related to pregnancy, childbirth or lactation.

Data Responsibility

Information security and privacy are at the heart of what Aura values and promotes. We are fully committed to protecting the sensitive information entrusted to us, including information that belongs to our customers, All Stars and business partners.

We are committed to protecting the confidentiality, integrity and availability of data, including personal information. Securing personal data is an important aspect of protecting privacy. We employ a range of administrative, organizational, technical and physical safeguards — including regular and ongoing training for All Stars around their role in safeguarding security — designed to protect the data entrusted to us against unauthorized access, loss or modification.

Asset Protection

Aura is committed to protecting our valuable company information and assets, including sensitive information like our intellectual property, trademarks, electronic and physical devices, patents, copyright, ideas and trade secrets. This includes the appropriate handling of material, nonpublic information about Aura and our business partners in accordance with our Insider Trading Policy.

Our assets are part of what makes it possible for us to wow our customers. Properly handling and securing these assets and information is among our highest priorities.

Anti-Corruption & Bribery

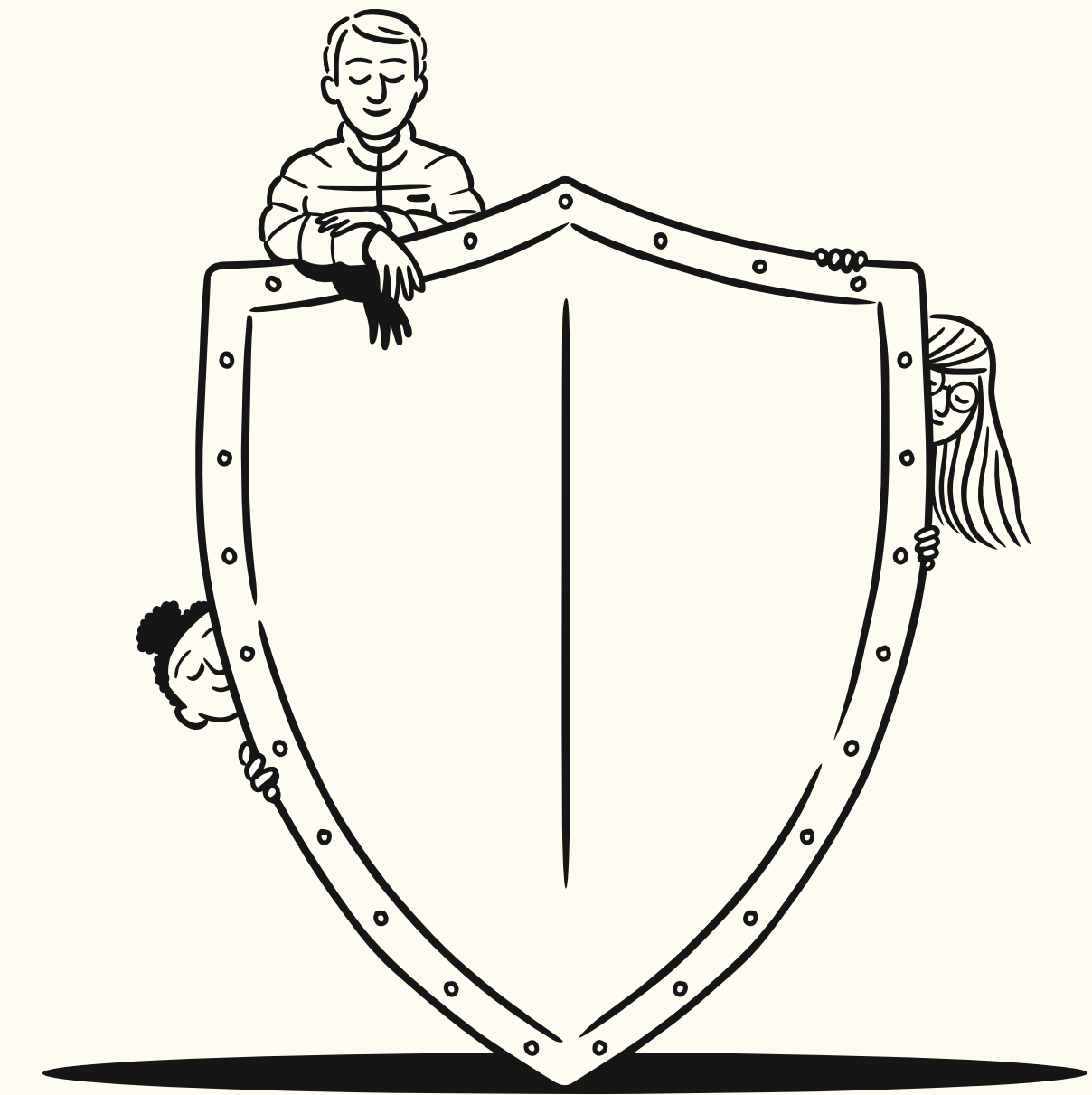
Aura commits to doing business free from corruption and bribery. Trust is earned through transparency and acting with integrity. Offering, promising, accepting, or giving bribes to gain business has no place at Aura and we expect our employees and third-parties to conduct themselves accordingly.

Partners

Our contractors, suppliers, vendors, service providers and business partners are expected to respect Aura's values and act with integrity. Our contracts with them provide specific requirements.

Our Supplier Code of Conduct, for example, is designed to help us meet the highest ethical standards possible. It is the responsibility of our suppliers to implement management systems that facilitate compliance with our Code of Conduct and the law, mitigate related operational risks and facilitate continuous improvement.

Our Supplier Code of Conduct is rooted in a deep commitment to human rights. We expect all suppliers to commit to human rights and honor this highest standard when applicable laws and regulations differ.



Our People

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Belong at Aura

Aura is committed to fostering an inclusive workplace, where all of our colleagues feel supported, welcome and comfortable bringing their true and whole selves to work everyday. That's where Belong at Aura comes in, with its mission to create an environment where people of all backgrounds and identities feel more than invited — but accepted and valued for their uniqueness, and connected in community.

Through Belong at Aura, we have established employee resource groups (ERGs) that foster connections among All Stars with similar backgrounds and unique lived experiences. Our ERGs also help us shape the way we grow our Diversity & Inclusion efforts to better support everyone at Aura, whether through learning how to eliminate bias, creating awareness of cultural moments or by celebrating our differences.

Our ERGs include:

- Women @ Aura
- Mental Health Advocacy
- LGBTQIA+
- Latina/o/x
- Disability Advocacy
- Caregiver Network
- Black Employee Network
- Veteran Advocacy
- Indigenous Employee Network
- Young Professionals Group
- AAPI Employee Network

“An inclusive, welcoming workforce is essential in driving employee engagement, and diversity is a key ingredient for innovation. We strive to equip families of all backgrounds with the right tools to protect them from digital threats, so it’s imperative that our teams reflect the variety of perspectives and experiences of those we serve. Aura is committed to fostering a culture where All Stars can bring their true selves to work, and to creating a pipeline of diverse talent through intentional mechanisms in how we attract and retain our team members.”



- Sofia Kaufman, Aura Chief People Officer

Aura Diversity¹

There is much work to be done in cultivating a technology workforce and industry that better reflects the diversity of the world around us. We know that diverse teams pioneer better innovations that work better for more people and we believe that technology has the potential to contribute to a more equitable society and a role to play in eliminating human bias. But to achieve this, those building tomorrow’s solutions must better reflect and understand the diversity of the world around us — or we risk scaling personal biases rather than eliminating them.

¹For the purposes of this report, Aura is defining a diverse individual as a non-white person, or a person who identifies as a woman.

60%

Aura Group Inc. Board of Directors

60%

Aura SLT

42%

Aura Employee Diversity

44%

Pango SLT

51%

Pango Employee Diversity

Aura is committed to building a stronger pipeline of underrepresented talent at Aura and in our field. This is integral to our company’s long-term success and to achieving our mission of creating a safer internet for everyone.

Creating a Diverse Talent Pipeline

Aura is committed to building a stronger pipeline of underrepresented talent at Aura and in our field. This is integral to our company’s long-term success and to achieving our mission of creating a safer internet for everyone.

All of Aura’s recruiting at the Vice President level and above requires that at least 50% of the interview candidate pool is diverse. This helps ensure that we are considered candidates who may have otherwise been overlooked. Aura also established a partnership with Multiverse, an apprenticeship program that provides paid work and educational opportunities to diverse and lower-income candidates. Through Multiverse, Aura hosted diversity interns in 2022 within our Engineering and People teams.

Fostering an Inclusive Workforce

Throughout 2022, Aura hosted Diversity & Inclusion training opportunities for our All Stars and leaders. Through our Courageous Conversations programming, Aura hosted diverse speakers to celebrate and honor cultural moments important to our ERGs, including discussions tied to Black History Month, Asian American Pacific Islander Heritage Month, LGBTQIA+ Pride, Women’s History Month and more. In addition, Aura’s PeopleX team provided our All Stars with actionable, effective tools to operationalize Diversity & Inclusion here at Aura through workshops and seminars on eliminating unconscious bias, tech’s role in improving diversity, as well as inclusive leadership, hiring and interviewing practices.

Talent

Our All Stars are the backbone of all we do here at Aura. Our engineers and product teams are innovating new features and capabilities that protect our users and advance family online safety. Our engineers and product teams are innovating new features and capabilities that protect our users and advance family online safety. Our marketing teams help us reach and support families in need of online safety protection. Our customer experience teams support our users, ensuring they receive the level of support they need when using our products, as well as in resolving issues of fraud and identity theft.

These are just a few examples of how Aura’s talent is integral to our longevity and success, and as such, we take seriously our responsibility to support and nurture those who have chosen to join our journey here at Aura.



Best CEO for Women



Best Company for Women



Best Company Culture



Best Work-Life Balance





Encouraging Employee Engagement & Growth

In addition to our Diversity & Inclusion focused trainings, seminars and workshops, Aura's PeopleX team offered dozens of professional development opportunities to our All Stars throughout 2022.

Leaders were offered training in giving and receiving feedback, facilitating effective meetings, coaching, leading with emotional intelligence, innovative thinking, protecting mental health in the workplace and more. Meanwhile, All Stars were provided with professional development opportunities — from speed networking events and how to leverage LinkedIn Learning, to seminars on productive conflict, high impact communication and behaviors of a cohesive team.

Supporting Aura Families

Becoming a new parent is an important moment, and supporting our people and their families is important to Aura. Our Primary Caregiver Leave provides 12 weeks of paid leave to new parents following the birth or adoption of a child. We provide up to 12 weeks of paid leave immediately following the birth or adoption of a child. This can be taken in one consecutive block, or as intermittent leave. This leave is offered to both parents welcoming a new child — not only to the parent who identifies as the primary caregiver.

Aura also provides a Dependent Care FSA, free or discounted breast pumps, PepTalk — where employees can find videos around self-care, physical, emotional and medical wellness for working parents — and a Living Health Babies program, which offers resources to help Aura families before they conceive, during pregnancy and after a baby arrives.

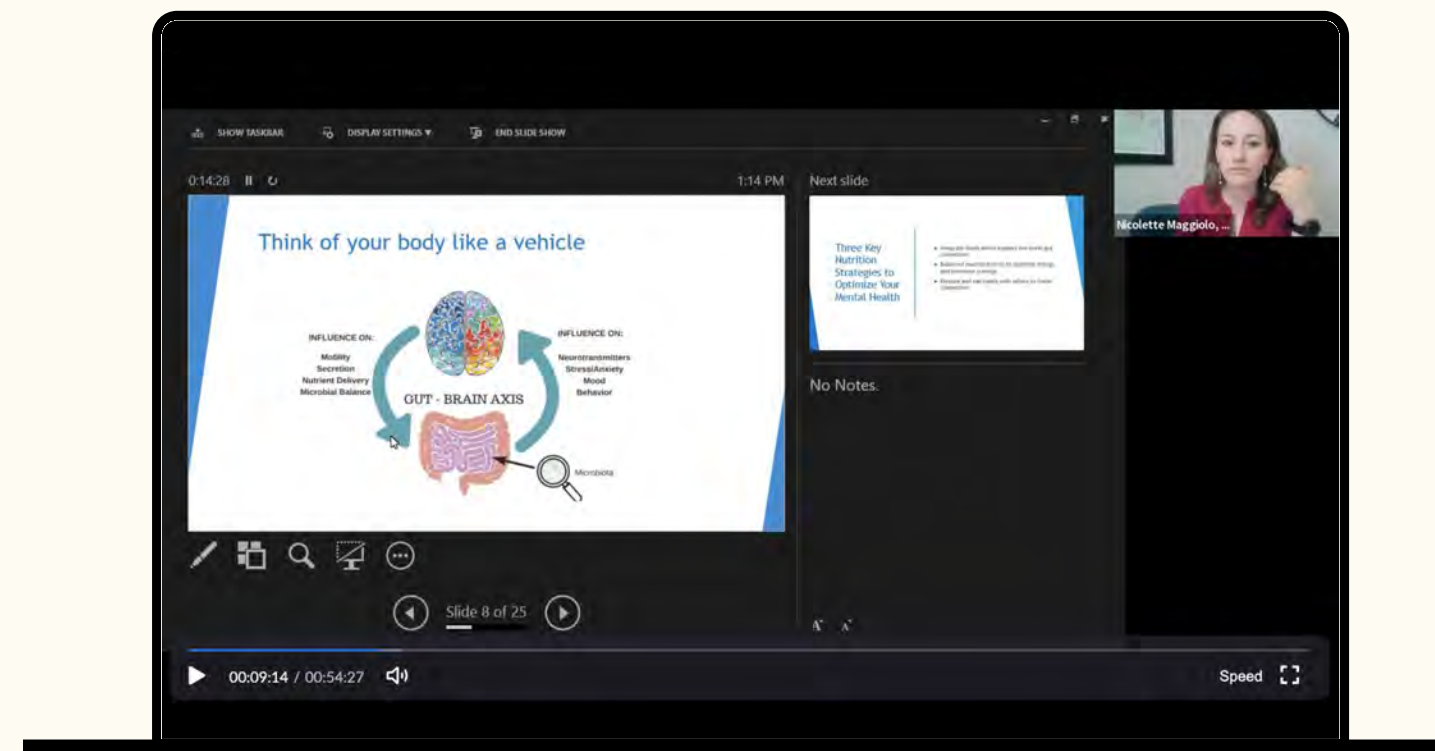
For All Stars enrolled in our medical plan, we also offer a 24/7 Nurse Line and a Family Planning Hotline for cost-free fertility and maternity support.

Aura All Stars needing breaks for lactation purposes may take reasonable break time when needed. We provide employees with the use of a room or private area other than a bathroom, which is shielded from view and free from intrusion from coworkers and the public.

Prioritizing Employee Wellbeing

Through our Aura Self-Care series, we focus on a variety of wellness topics each month and provide employees with the knowledge, resources and tools to prioritize their wellbeing. We created a community for employees to discuss their successes and challenges with peers to help foster support and connection to their coworkers.

Last year, Aura hosted a guest speaker series promoting important topics such as nutrition, mental health, stress, coping, avoiding burnout, financial wellness and establishing healthy habits. Employees enjoyed on-demand wellness content through PepTalk, participated in online sound meditation, 1:1 nutrition coaching sessions and more. Themes such as “Get Outside” and “Building Meaningful Connections” foster encouragement and inspiration between employees as they freely share their experiences through stories and photos.



Wellness Webinar 2022

“When I get into my Slack each day, I beeline for the wellness page. I love to see everything others post and what the theme is for the week! I feel more connected to coworkers through this very open and sharing-oriented opportunity. The photos and comments are a wonderful way to find like-minded people, as well!”

- Aura All Star

Community

Creating a Culture of Giving Back

Aura strives to unite our colleagues, partners, industry and society around a common cause — to create a safer internet for everyone. By cultivating a company culture in which skills-based mentoring and community volunteering is encouraged, celebrated and rewarded, Aura All Stars help drive progress toward this mission.

But we also care about the communities where our All Stars live and the causes they are passionate about. That’s why we support them in giving back to their community, with Volunteer Time Off every quarter and corporate matching of our employees’ donations.

\$146K

Our People Donated

\$145K

Aura Matched

\$966K

Board Matched

\$1.26M

Total Raised in 2022

Giving Tuesday

In 2022, Aura celebrated Giving Tuesday for the first time, by providing all eligible full-time employees with a day off to volunteer in their home communities, online or in collaboration with other Aura employees nearby. Aura provided each employee with a gift card to donate to a cause they cared about, as well as a promise to match donations up to \$10,000.

Giving Back to Boston

All Stars near our Boston Hub volunteered in teams, engaging with nonprofits located in our own backyard. With Boston Partners in Education, we inspected, sorted and packed donated goods to local children under the age of 12. Others worked with Girls Inc. of Lynn's kindergarten through 6th graders around reading, games, literacy, STEAM learning, health and career panels. Aura All Stars near our headquarters also served meals with the Boston Living Center, which provides education, treatment and support services to those in our home community with substance abuse disorders, housing or food insecurity.



Our Planet

25 Climate Action
26 Sustainability Goals

Climate Action

Aura recognizes and supports the collective, systemic change needed to address the climate crisis and champions a world in which all people can thrive.

Our mission of creating a safer internet cannot be achieved without acknowledging and addressing technology's impact on the earth. A safer internet includes a healthy internet, which requires that Aura conducts business, creates new innovations and explores partnerships in a manner that keeps the health of the planet top of mind. The protections and security our technology offers families are only significant if we have a healthy, thriving planet on which to live and grow.

As a leader in technology, we recognize our role and responsibility in helping address and reverse climate change. While our primarily remote workforce helps limit our greenhouse gas emissions considerably, we do acknowledge that our business operations produce some unavoidable emissions. To address those emissions, we're committing to purchasing carbon offsets in 2023 and setting the goal to achieve carbon neutrality in 2023.

In 2022, we began an effort to assess our greenhouse gas emissions and identify areas in which we can improve and reduce our carbon footprint. Aura is evaluating and addressing this in three key ways.



Regular Reporting

Aura commits to regular and transparent reporting of our environmental progress, societal impact and governance of these efforts, including where we are seeing success or creating a positive impact, areas of opportunity and growth, as well as key learnings around where improvements can be made. Conducted in partnership with global sustainability company ClimeCo, our environmental reporting efforts will provide our teams with the insights and data needed to determine changes we can make in favor of emissions reductions.

Reducing Emissions

Aura is also exploring emissions reductions internally by evaluating how we run our business and identifying opportunities for change that help address and reverse the climate crisis.

Operations

Aura is conducting our cloud-based business with environmentally-driven providers, supporting remote work and setting up a governance structure that prioritizes our people, planet and external communities in every business decision Aura makes.

In 2022, we defined Aura's Environmental Social Governance (ESG) strategy, receiving Board approval to establish an ESG organizational structure. This structure involves an ESG Taskforce, chaired by our Head of Corporate Social Responsibility & Public Affairs, which reports into Aura's Executive ESG Council, made up of leaders from each key business unit and chaired by our Chief ESG Officer. Overseeing our ESG organization and governance are members of Aura's Board of Directors.

Collaboration

We identify partners, colleagues, vendors and suppliers who share our commitment to fostering a healthy planet, thriving society and connected communities.

In 2022, we initiated a partnership in our Boston office with Iron Mountain. With this collaboration in place, 100% of Aura's shredded materials are recycled.

The scope and impact of emissions reduction opportunities we identify within Aura informs our third approach to climate action — purchasing offsets.

Offset Purchasing

Working with our partner ClimeCo, we will also identify and purchase credible carbon offsets to neutralize any remaining and unavoidable emissions. By simultaneously pursuing emissions reduction strategies through operational and business changes and purchasing offsets where necessary, Aura will continue to push towards positive and progressive climate action on all fronts.

We're setting a goal to
achieve carbon
neutrality.

Our Impact

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45 Innovation

Strategy

We launched Aura Cares in support of our company's mission to create a safer internet and a future in which all people are empowered to live their digital lives with confidence and peace of mind.

But we recognize that our all-in-one technology cannot achieve this mission entirely on its own. That's where our platform for driving positive societal impact, Aura Cares, comes in.

A truly safer internet for everyone demands consideration of those especially vulnerable in their online lives, a deep understanding of the varied digital experiences of people from all types of backgrounds, as well as supporting an innovation ecosystem designed to better address those challenges and needs.

As a mission-driven leader in consumer digital safety, it is our responsibility to help fill these gaps. Aura Cares was established to help us do that, focusing on areas in which we are uniquely positioned to have the greatest influence. Aura Cares efforts directly tie not only to achieving our mission of a safer internet; they also support Aura's longevity and help ensure we are here, advocating for and advancing family online safety, for many years to come.

Partnership-Based Approach

Aura Cares combines our industry expertise and best-in-class technology with proactive collaboration among those with the power to reach and influence communities most at-risk for online threats, underrepresented groups in technology and innovators pioneering emerging intelligent safety technologies.

Through our partnership-based approach, we aim to create meaningful avenues and spaces for more impactful collaborations between public and private sector leaders, as well as nonprofit organizations.



Strategic Priorities

Aura Cares strives to unite our colleagues, partners, industry and society around a common cause: to create a safer internet for everyone. Aura Cares prioritizes three propellers of positive change that are integral to achieving our mission — education, inclusion and innovation.

Aura Cares strives to unite our colleagues, partners, industry and society around a common cause: to create a safer internet for everyone.



Education

Educating families and communities at higher-than-average risk of cybercrime around online safety



Inclusion

Fostering a more inclusive industry for under-represented groups in tech



Innovation

Building an ecosystem of innovation around a safer, more accessible internet and the future of intelligent safety

Aura Cares At-A-Glance

95.3%

Increase in Aura Cares
Donations from 2021

\$335K+

Donations to Nonprofits

6

Strategic Nonprofit Partnerships

14

Volunteering Initiatives

²The numbers illustrated in this table account for Aura corporate spending on initiatives and partnerships activated and primarily taking place in 2022. This does not include Aura corporate matching for employee donations illustrated on page 21

Education

Americans lost \$6.9B to digital crime in 2021, according to the FBI. As scammers and hackers become more sophisticated, all Americans are at growing risk of cybercrime. And while technology has the power to support consumer cybersecurity, it can't protect them entirely on its own — yet. Education around proactive digital safety practices alongside modern tools like Aura's not only offer consumers peace of mind but also empower them to take greater control of their digital lives.

While no family is safe from today's evolving digital threats, some are especially vulnerable. As a mission-driven company, Aura has a responsibility to help reverse cybercrimes' disproportionate impact among certain, higher-risk communities, including:

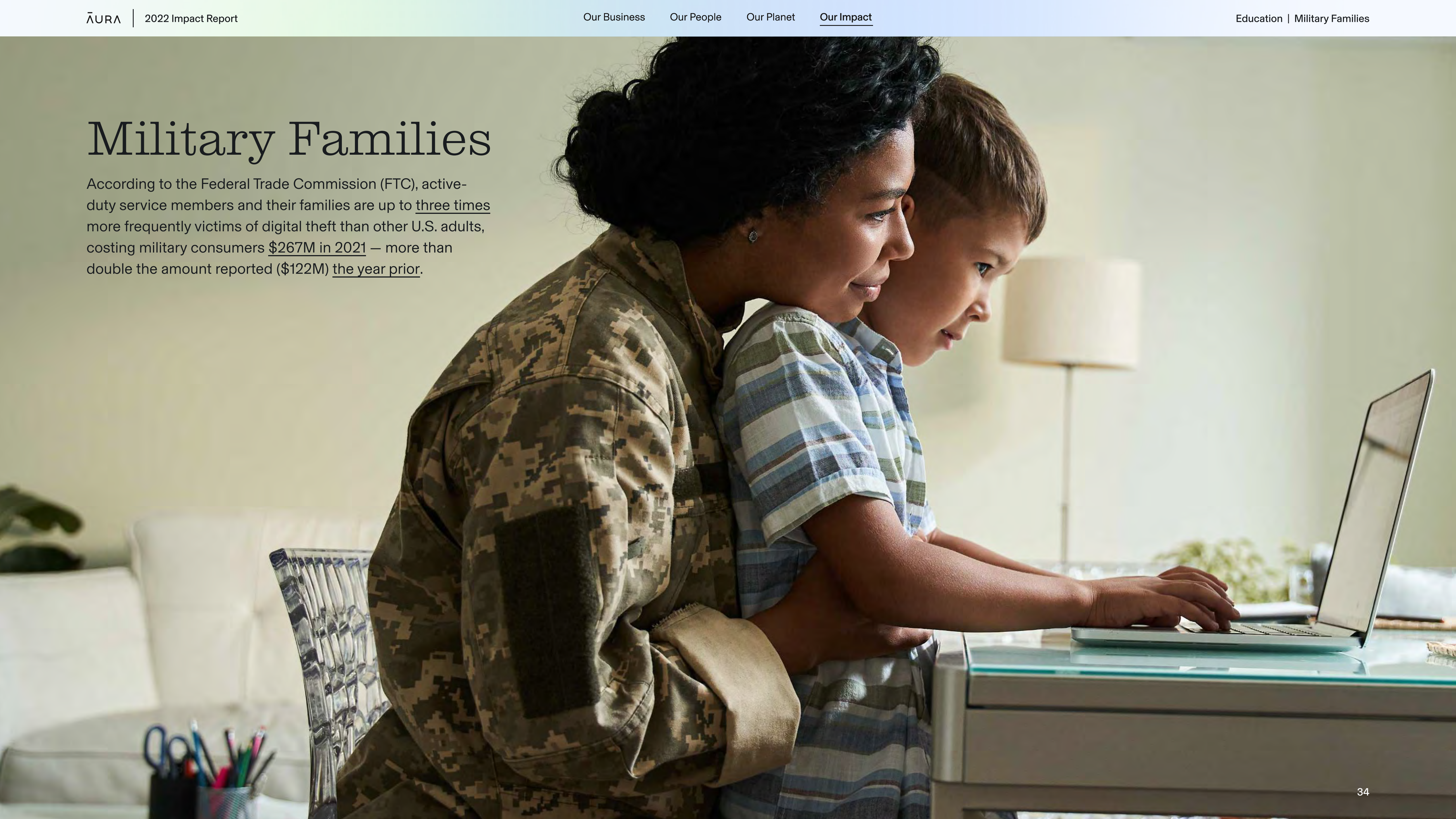
- Active-Duty Military Service Members, Veterans and their Families
- Survivors and Victims of Domestic Abuse
- Children and Foster Youth
- Adults 60 and Older

In close collaboration with partners who interact with and advocate for these communities everyday, Aura is building bespoke, multi-channel education campaigns, providing resources to help combat their higher-than-average vulnerability, as well as offering Aura's proactive protection at significant discounts — so they can secure everything they need to do online, while protecting all they care about offline.



Military Families

According to the Federal Trade Commission (FTC), active-duty service members and their families are up to three times more frequently victims of digital theft than other U.S. adults, costing military consumers \$267M in 2021 — more than double the amount reported (\$122M) the year prior.



Blue Star Families Partnership

To raise awareness of increased vulnerability to cybercrime among the military community, Aura teamed up with the nation's largest chapter-based organization serving military families, [Blue Star Families](#). Aura works with Blue Star Families and its network of more than 1.5 million military family members to help proactively prevent digital crime and financial fraud affecting Blue Star Families. The nonprofit was the first partner of Aura Cares, and remains an important and growing tentpole of Aura Cares' education pillar.

In 2022, Aura Cares and Blue Star Families collaborated to reach millions of families through multichannel education campaigns providing informative, actionable resources.



Military Discount & Landing Page

In May 2022, to honor American heroes and their families during National Military Appreciation Month, Aura launched a military education [hub](#) and discount offering active-duty service members, Veterans and their families up to 50% off Aura plans — Aura's most significant discount offered to consumers yet. Complete with an array of resources, tips, stories and other information, [aura.com/military](#) serves as a one-stop-shop for military families' digital security needs.

Permanent Change of Station

Moving can put any family at risk. Personal information is shuffled from one location to another, leaving it accessible to movers, family members, dumpster divers, real estate agents, home buyers, contractors, appraisers and more. Connecting to shared, public wifi networks — like those in airports and hotels — opens families up to the risk of being hacked. Discarding old devices, or even misplacing them temporarily, can mean that personal information falls into the hands of criminals looking to sell it on the Dark Web for as little as \$1.

More than half a million military families relocate to a new duty station every year, making their already high vulnerability to digital crime even higher.

For most of us, moving may be infrequent, but that's not the case for this vulnerable community. More than half a million military families relocate to a new duty station every year, making their already high vulnerability to digital crime even higher.

That's why Aura created a guide to digital safety before, during and after a permanent change of station (PCS). The in-depth guide provides proactive steps military families can take to secure their information, accounts and finances during a PCS, provides an easy-to-print checklist for use along the way and offers guidance around talking to children about safe digital behavior as they potentially spend more time online when settling into a new community and school.

Aura and Blue Star Families worked together to reach more than one million Americans with PCS digital safety education via online newsletters, earned media coverage, video content, social media and through the Family Online Safety Institute's [family resource hub](#). During Blue Star Welcome Week, the partners worked together to deliver Welcome Kits featuring Aura online safety resources and discounts to military families settling into their new homes.



Jeff Chin, Blue Star Families New England on The View 2022

Veterans Day

For the second year in a row, Aura leveraged Veterans Day as an opportunity to engage service members, consumers, media and the government around military families' high vulnerability to cybercrime.

Aura Chief Marketing Officer Kristin Covi and Blue Star Families New England Director Jeff Chin [joined Fox & Friends](#) in alerting millions of Americans of the risks of cybercrime and its disproportionate impact on our nation's military.

Aura partnered with popular video platform The Cut to bring military identity theft and fraud stories to life online, achieving more than 300,000 views and driving thousands of visitors to Aura education hubs.

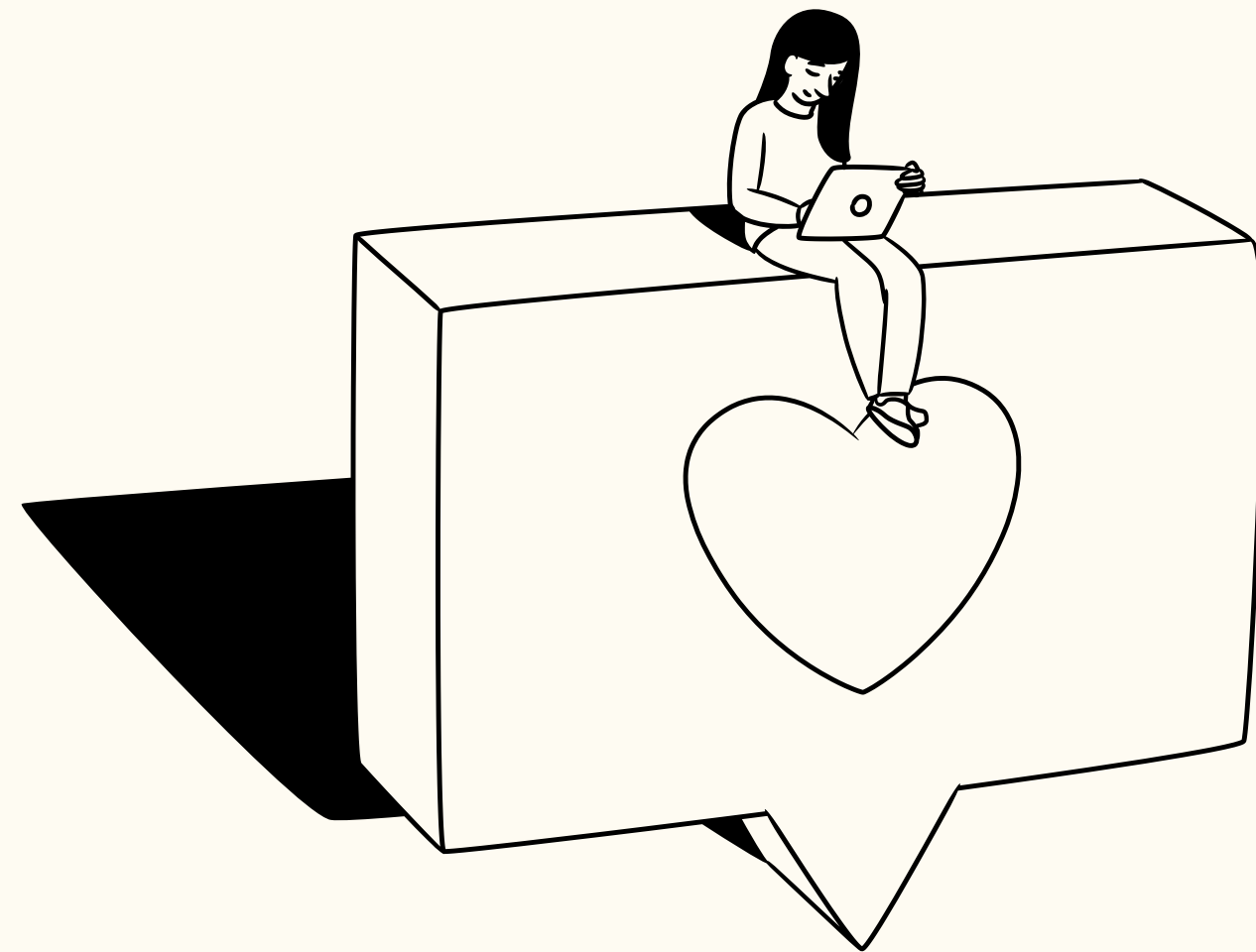
In a sponsored [segment with The View](#), Jeff Chin shared his experience with identity theft, the risks these crimes pose to military families and how we can better protect American heroes from the increasingly high risk of digital threats.

Survivors & Victims of Domestic Abuse

Often, when we think of identity theft or fraud, we picture a hooded figure on the other side of the country or world, unknown to their victim. Rarely do we consider those close to us as being potential threats; but, in most cases, spouses or domestic partners have access to all the information they would need to steal their significant other's identity.

Unfortunately, this is a common tactic used in domestic abuse. Research from the [Center for Financial Stability at the University of Wisconsin-Madison](#) found that 99 percent of domestic violence survivors have reported forms of financial abuse. Of the 85 percent of survivors who returned to their abusers, many [cited](#) financial reasons as a major factor.

Abusers may use stolen, personal information to control their victim. They might ruin a survivor or their child's credit, empty their bank account, buy a car, fraudulently obtain benefits in their name or commit other types of identity theft. These are all tactics that can make escaping an abuser and achieving independence seemingly impossible.



Theresa's Fund & DomesticShelters.org Partnership

To help victims of domestic violence prepare their digital and financial lives to safely escape an abuser, Aura partnered with nonprofit Theresa's Fund and [DomesticShelters.org](https://domesticshelters.org), an online resource for victims and survivors of domestic abuse, in February 2022.

In collaboration with the nonprofit, Aura Cares developed digital safety education, Aura plan discounts and personal data security resources tailored to the unique dynamics of domestic financial abuse and identity theft. Aura's product teams also established an ongoing relationship and maintained regular communication with the nonprofit to present new features and capabilities being developed by Aura teams, to understand potential avenues for misuse by abusers and help ensure Aura could only be used for protection, rather than intimidation.

Teen Dating and Online Safety Panel

In honor of Teen Dating Violence Awareness Month (Feb.) and Safer Internet Day (Feb. 8), Aura and the Family Online Safety Institute (FOSI) convened a webinar panel entitled *Teen Relationships: The Good, The Bad & How Parents Can Help in a Digital World*. Aura Chief Technology Officer (CTO) Ryan Toohill was joined by the Center for Internet and Technology Addiction (CITA) Founder and Clinical Director Dr. David Greenfield, National Network to End Domestic Violence (NNEDV) Safety Net Project Director Erica Olsen and DomesticShelters.org Vice President of External Affairs Rita Smith. Founder and CEO of the Family Online Safety Institute Stephen Balkam moderated the experts' conversation addressing how parents can help their teens navigate increasingly digital lives and relationships, including:

- Data detailing how teens use social media and perspectives on tech's impact on their lives
- Warning signs that could indicate a teen is being victimized online or participating in online abuse
- Guidance for building trust with your child while supporting their desire for independence and freedom, especially in romantic relationships
- How new online safety tools can help families establish healthy boundaries and maintain ongoing conversations about safe online relationships

Preventing Tech-Enabled Abuse Webinar

Aura's Head of Corporate Social Responsibility & Public Affairs Hilary Donnell joined a DomesticShelters.org-hosted [webinar on tech abuse](#). Panelists from advocacy groups and companies working to end tech-enabled abuse offered thousands of viewers from the domestic violence prevention community with easy-to-understand and actionable advice on how professionals can help prevent and end digital violence.



Teen Dating and Online Safety Panel Webinar



Preventing Tech-Enabled Abuse Webinar

Children & Foster Children

With their clean and often unmonitored credit histories, children are an alarmingly likely target for identity theft and fraud. According to research from Javelin Strategy, nearly 1 million children were victims of identity fraud last year, costing them \$688 million. However, because many victims of child identity theft only discover they've been affected by these crimes when they reach adulthood and attempt to use their credit for the first time, these crimes are underreported.

However, not all children experience the same level of risk to identity theft — foster youth are especially vulnerable, according to research from the Identity Theft Research Center. As they move homes and foster families, an increasing number of adults and digital databases gain access to their sensitive personal information and clean credit histories. Many only discover their Social Security Number (SSN) has been stolen and fraudulently used after they turn 18 and age out of the foster care system. Unfortunately, the consequences of these crimes can be especially debilitating to former foster youth, potentially leaving them unable to obtain a credit card, employment or housing.



Family Online Safety Institute

In 2021, Aura joined the Family Online Safety Institute, an international, nonprofit organization working to make the online world safer for children and their families. FOSI's members represent world-leading internet and communications companies, and the Institute's work encompasses public policy, industry best practices and good digital parenting.

Aura has collaborated with FOSI to host webinars, publish blogs and provide resources to families in support of kids' online safety. With a true approach to partnership, Aura has leveraged and promoted FOSI guides and education across Aura Cares efforts including those targeting military families, foster youth and to prevent tech-enabled abuse among teens; and, FOSI has promoted Aura's family-centric resources and tools across its blog and digital parenting hub, as well.

Together We Rise Partnership

To prevent and address instances of identity theft and credit fraud affecting foster youth, Aura partnered with Together We Rise, a national nonprofit devoted to improving the experience of the more than 430,000 children in the American foster care system. We engaged the foster community with digital safety education, resources and bespoke solutions to prevent and address instances of identity theft. These efforts included how-to guides for foster youth, foster parents and social workers to check and clean up foster youth's credit before they turn 18, as well as digital safety 101 inserts for foster youth receiving new technology from the nonprofit, like laptops.

Together, we worked to create awareness of this issue among this community, providing foster youth with information on how to secure their digital lives and credit history as a crucial foundation for long-term success and stability, as well as to provide advocates with clear guidance around their role in setting up foster children for independence and control in their digital and financial lives.

Supporting National Foster Care Awareness Month

In May, Aura honored National Foster Care Awareness Month by launching a special Aura plan created for former foster youth with enough time and support to detect and resolve issues of identity theft or credit fraud. Those who signed up for the complimentary, extended free trial and discovered they were victims of identity theft or financial fraud, received hands-on support from Aura's White Glove Fraud Resolution team, alleviating the burden of recovering their identities and repairing their credit. Aura worked with Together We Rise to create awareness of the special offer among foster youth in the nonprofit's fellowship program and its national network of social workers, foster families and advocates.

Defensive Play of the Game with The Minnesota Timberwolves

During the 2021-2022 NBA season, Aura Cares worked with the Minnesota Timberwolves to launch a courtside, cause-based collaboration benefitting Minnesota-based foster youth. [Aura's Defensive Play of the Game](#) initiative celebrated the strongest display of proactive protection in each game with a charitable donation to Together We Rise. The collaboration raised \$164,000 for Minnesota foster youth over the course of the season and put local foster families center court with complimentary tickets to Timberwolves home games. The initiative was promoted through Aura's marketing sponsorship of local news broadcaster Bally Sports, raising awareness around the need for proactive defense in consumer digital security, while helping to combat the acute risk of digital crime and identity theft in the foster community.



"I reached out to Aura through Together We Rise after I had some issues with my identity possibly being stolen. Aura really helped me figure out what was actually happening. They allowed me to call them back several times when I got confused with the process and they gave me advice when no one else would. It turned out that there wasn't any identity theft going on, but I am thankful they were there for me when I needed help."

— Alex, former foster youth

Adults 60 & Older

Another group especially vulnerable to digital crime is older Americans. With many having saved and invested over the course of their lives, they have higher net worths and potentially, a lower level of comfort with technology and digital tools than younger generations. In fact, in 2021, older adults reported nearly 100,000 fraud complaints to the [FBI's Internet Crime Complaint Center](#), costing them \$1.7 billion — a 74% increase since 2020. Their median losses are up to [16x those of other age groups](#), with victims losing an average of [nearly \\$20,000](#), and many losing more than \$100,000.



Guide to Digital Safety for Older Americans

To educate the 60+ community about some of the unique risks they face online, Aura published a [guide](#) outlining common scams targeting older adults. From grandparent and family emergency scams to reverse mortgage and medicare scams, Aura's whitepaper explained warning signs, real stories of fraud, signs of identity theft and easy-to-follow, actionable advice for how older adults can proactively secure their digital lives and finances.

Older Adults Discount & Digital Safety Hub

To further support the older adult community and help address the disproportionate impact of cybercrime among older adults, Aura launched a 60+ Digital Safety Hub, aura.com/60plus. The site features our in-depth digital safety guide for older adults, tailored content from Aura consumer education hub [Digital Security 101](#) and a 25% discount for adults 60+ and their families.

External Inclusion

Our business depends on connected consumers empowered in their digital lives and strong teams pioneering the solutions of tomorrow. This starts with a focus on the creators — our industry, people and talent pipeline — and a commitment to building teams that reflect the world around us. With their varied perspectives and unique lived experiences, diverse teams drive more unique, innovative solutions that work better, for more people. That's why Aura Cares' external inclusion initiatives are designed to help diversify the cybersecurity workforce and support the success of underrepresented individuals pursuing technology-based careers and degrees.



Howard University Scholarship

In 2022, Aura announced the creation of and its inaugural investment in the Aura STEM Scholarship Fund, which supports an exemplary freshman studying computer science and engineering at Howard University, one of the nation's oldest Historically Black Colleges and Universities (HBCU). The four-year scholarship covers all college expenses including tuition, textbooks, food, housing and living expenses for the recipient's four years of study. In 2022, we were honored to announce the first Aura STEM Scholar, Megdelawit Anbese, a young woman from Tennessee pursuing a degree in computer science.

Data from the U.S. Equal Employment Opportunity Commission shows that 8.3 percent of computer and mathematical jobs were held by Black or African American people, while other estimates suggest only 2.5 percent of science and engineering employees in the U.S. were Black women. Establishing the Aura STEM Scholarship at Howard University is just one way Aura hopes to foster a future industry that is as diverse as the population that we aim to protect online.

"Growing up, it was hard to envision myself in a STEM field, considering the shortage of women and an even smaller percentage of women of color in the field. I'm sure there have been brilliant women in the past who have passed up a possible career in STEM because they couldn't afford it, and scholarships like this one from Aura help to open the door for many more women. I hope that one day, not only will I be a role model for individuals in my community, but that I will also demonstrate that, despite the barriers that women face, a career in STEM is attainable."

— Megdelawit Anbese, Aura STEM Scholar at Howard University





Code2College Mentorship

To support the professional development and create a pipeline of low-income and underrepresented Black, Latino, Hispanic and women STEM professionals, Aura established a multi-year partnership with [Code2College](#). The national nonprofit aims to dramatically increase the number of minority and low-income high school students who enter and excel in STEM undergraduate majors and careers.

In addition to a charitable donation, Aura All Stars offer skills-based mentorship to high school students, through Code2College-hosted career readiness workshops.

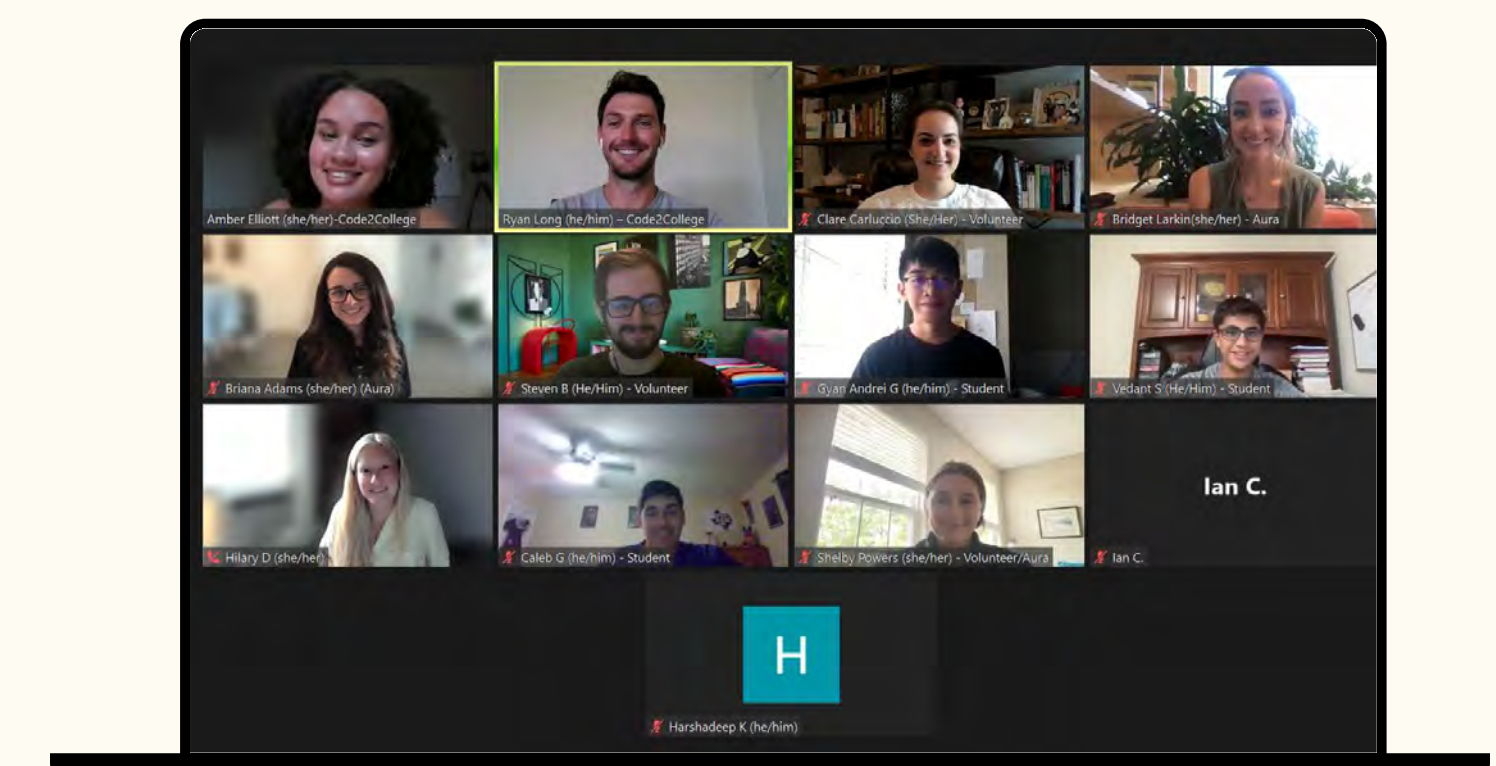
Aura Cares' Favorite Feedback from Code2College Students:

“Thank you for all of the interview tips that you gave me today, they will really help me for the future!”

“Thank you so much for your energy. It felt like you really did care and want to help us learn and grow. You made me feel comfortable in our group.”

“Thank you for your awesome feedback and advice. I learned more ways to improve my interview skills. It was truly a great experience.”

“Felt “relieved”, “improved”, and “more confident in their ability to think on the fly” after this workshop!”



Code2College Webinar 2022

Innovation

Launch of Aura Innovation Fund

In February 2022, Aura launched the Aura Innovation Fund, the company's ethical investment platform for early-stage startups that share and propel forward Aura's mission of creating a safer internet for everyone. We prioritize investment opportunities that bring about positive social change and support the growth of those who are typically overlooked or underserved in the venture capital community and technology spaces. Specifically, the Aura Innovation Fund identifies early-stage startups that are led by underrepresented individuals in technology, or that solve a problem for a group especially vulnerable to digital threats.

As an ethical investment platform, the Aura Innovation Fund seeks to uncover and nurture underrepresented, overlooked or community-driven emerging leaders, providing them with the early-stage funding and necessary mentorship to attract institutional investors in the future. Aura Innovation Fund recipients receive seed capital, professional mentorship and development support.

HacWare

Research shows that the majority of enterprise-level data breaches are caused by individual employee behaviors. HacWare the Aura Innovation Fund's inaugural investment recipient and an emerging provider of enterprise-level cybersecurity training, is using intelligent technology to help businesses identify and change vulnerable employee behaviors. Tiffany Ricks, HacWare CEO, four-time startup founder and former Ethical Hacker, is leading the innovative startup in reimagining how enterprises reduce their risk and defend against data breaches with its 100% automated cybersecurity API and AI-powered training simulation technology.



Thank You

Aura is honored to publish our first-ever Corporate Social Responsibility & Impact Report. We commit to regular and transparent reporting, and look forward to expanding this practice as our ESG organization, structure and processes continue to evolve and mature. We recognize that Aura's contribution to a healthier planet, thriving society and stronger governance structure is of critical importance to our stakeholders — from investors and employees to consumers and partners. We look forward to expanding our progress in these areas as we continue to grow as a company and community. Thank you to our partners, colleagues and users for your contributions to our growth, progress towards achieving our mission and support of our ESG strategy and goals. We will never stop working to create a safer internet for everyone.

Questions, comments or feedback? Please contact us at auracares@aura.com.