

 MORNING CONSULT®



IT Sustainability Skills – Spain

Survey of global business leaders

 SEPTEMBER 2023



Methodology

- This poll was conducted online by Morning Consult in August 2023 among a sample of ~3,300 global business leaders, including ~250 leaders in Spain. Participants were interviewed on organizational approaches to IT and sustainability, IT sustainability decision making, and IT sustainability skills training. Below are three IT sustainability questions:
 1. How important is sustainability expertise/experience when evaluating job candidates for your organization?
 2. How much will you apply sustainability expertise/experience criterion in hiring...?
 3. How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals...?

Spain Key Findings

Spain-based business leaders closely mirror global attitudes on the importance of IT sustainability.

- **Just over half of business leaders in Spain consider sustainability expertise/experience to be very important.**
- **Consequently, most business leaders in Spain plan to apply more sustainability expertise/experience criterion in hiring in the next year.**
- **Additionally, nearly half of Spain-based business leaders believe their organization is very like to invest in training employees on how they can use IT to advance sustainability goals within the next year.**

IT SUSTAINABILITY SKILLS - SPAIN

Like the global audience, most business leaders in Spain believe sustainability expertise/experience is important when evaluating job candidates.

How important is sustainability expertise/experience when evaluating job candidates for your organization?

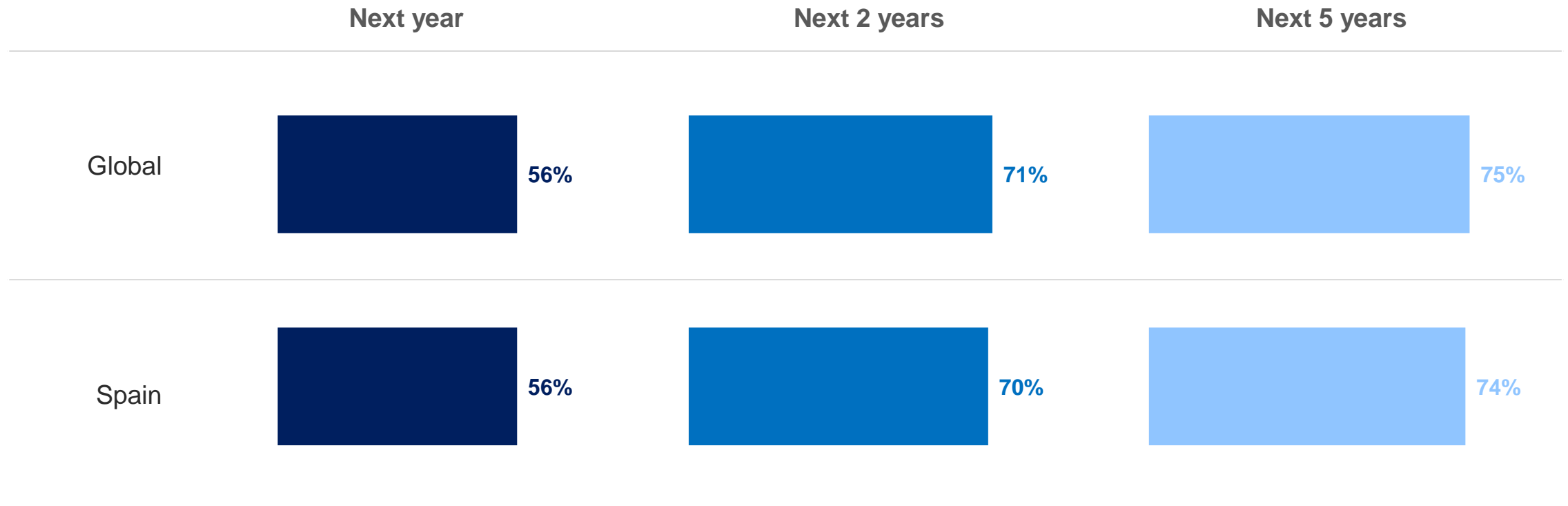
■ Very important ■ Important ■ Not that important ■ Not at all important



IT SUSTAINABILITY SKILLS - SPAIN

Spain-based business leaders' timeline for applying more sustainability expertise/experience criterion in hiring tracks with that of the global audience.

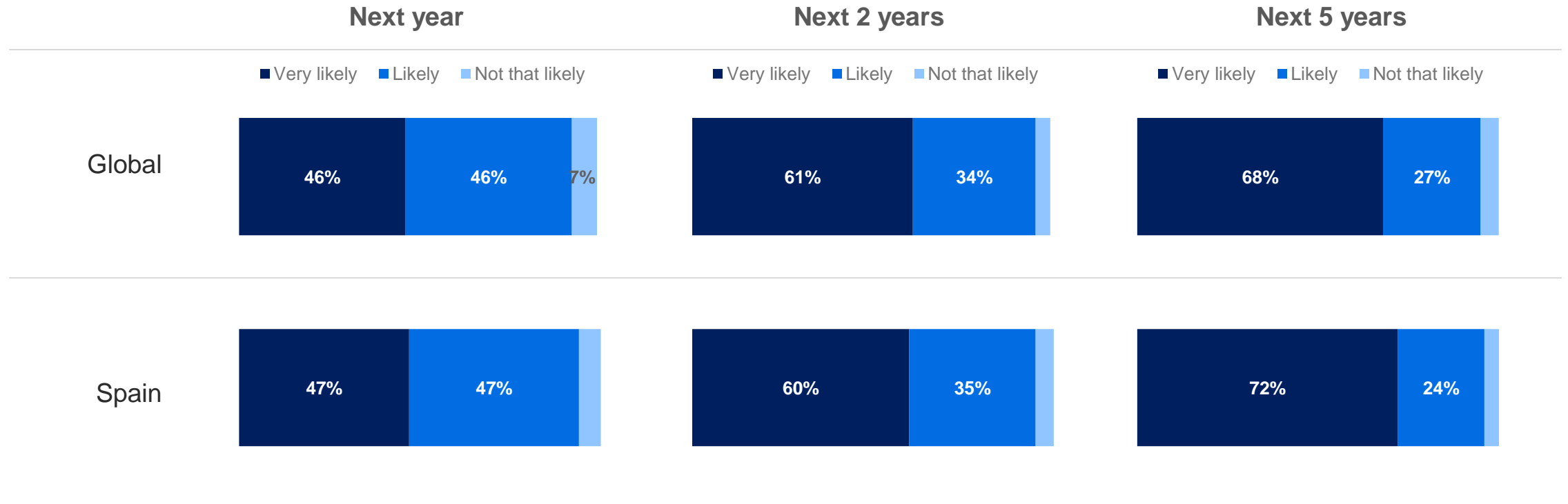
How much will you apply sustainability expertise/experience criterion in hiring...? [Showing % More]



IT SUSTAINABILITY SKILLS - SPAIN

Spain-based business leaders' predictions of when their organization will invest in IT sustainability-related training also aligns with that of the global audience.

How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals...?



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