



Dear Member of the Press:

Are your readers looking for ways to cut costs and perform at a higher level?

As the economy starts to return, businesses need the knowledge to perform smarter and create a bigger impact. GP Strategies™ (NYSE: GPX) can light the way. Since 1966, we've been delivering the performance improvement strategies, training solutions, streamlined processes and learning technologies to help professionals and organizations ignite passion for their work and reach their highest potential.

What meaningful insights can you get from our thought leaders?

A number of players on our team are recognized, award-winning experts in the field of performance improvement—leaders other industry professionals watch for new developments regarding:

- Challenges in Key Industries
- Custom Content Development and Delivery Best Practices
- Human Capital Management
- Knowledge Capture and Dissemination
- Lean and Six Sigma Training and Consulting
- Managed Learning Services Trends
- Learning and Development Trends
- Learning Technologies
- Platform Adoption
- Risk, Regulatory and Compliance Sales Performance Consulting
- Social and Informal Learning Strategies
- Talent Management Approaches
- Technical and Engineering Solutions
- Workforce Performance Strategies



How about strategies for weathering any economy?

If the recession taught us anything, it's that companies can no longer hang their hats on any one economy. GP Strategies is one of the few training companies that has not only grown during recent economic challenges, but has also shown record-breaking profitability. We did it through expanding our services worldwide, helping others expand globally and anticipating the next generation of corporate training needs. We'd love to tell you all about it.

When can you reach our experts for the full scoop?

How about now? GP Strategies is a very people-oriented organization, and you won't have to navigate a long line of gatekeepers to reach any of our 3,000-plus employees. In this kit, we've provided bios on some of our most referenced experts along with contact information to make your job easier. You'll also find a fact sheet highlighting our skills and the industries we serve. So the next time you want to make a meaningful impact on your audience, give one of the performance improvement experts at GP Strategies a call.