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eflow Global Corporate Fact Sheet

Corporate Overview

eflow Ltd. (www.eflowglobal.com), headquartered in London and with U.S. headquarters in Boston, is a prominent and rapidly growing global developer of software solutions that help financial firms comply with regulatory requirements. Founded in 2004 as a business that supported financial institutions to meet their regulatory requirements through process automation and data processing projects, the company transitioned to a state-of-the-art SaaS company in the mid-2010s. Today, eflow Global is an award-winning and leading provider of regulatory compliance and trade surveillance software serving over 130 financial firms in the UK, Europe, North America and Asia-Pacific regions, with a focus on mid-market firms. eflow's solutions are used by asset and wealth managers, fund managers, investment banks, brokers, hedge funds and proprietary trading firms.

The company's approach is distinctive in the market. Rather than building a unique platform for each firm's individualized digital infrastructure, eflow built PATH, a standardized operating system that seamlessly facilitates the flow of data between various sources. PATH offers a fully customizable platform that enables financial institutions to allow in-house and third-party platforms to communicate with each other seamlessly and in real time, regardless of format. It enables speedy deployment of new enhancements and functionality in an efficient manner, while providing tools that can easily scale with a growing organization.

The company offers four comprehensive regulatory solutions:

- **TZTS – a trade surveillance and market abuse monitoring solution** that monitors for Market Abuse Regulation (MAR), Securities and Exchange Commission (SEC), Commodities Future Trade Commission (CFTC) and the Monetary Authority of Singapore (MAS) in the United States and the Financial Conduct Authority (FCA) in the UK and other regulatory authorities that monitor for market manipulation and insider trading activities. eflow's trade surveillance software identifies suspicious activities and provides supporting evidence to the relevant regulator.
- **TZEC – a multi-channel e-communications surveillance tool** that monitors the full-spectrum of a firm's communications channels, detects anomalies and suspicious behaviors before linking them to trade activity for full analysis.
- **TZBE – a software analysis tool that fulfills Best Execution and Transaction Cost Analysis (TCA) requirements.** TZBE allows a firm to demonstrate it is acting in the best interest of its clients by automating best executing monitoring curated from over 250 sources and generating highly detailed TCA reports.
- **TZTR – a transaction reporting platform** designed to centralize and automate a firm's trade and transaction reporting through a single hub. This solution is currently available for European clients.

Fast Facts

- Founded in 2004, eflow has more than two decades' experience in helping financial institutions to meet regulatory requirements
- Global headquarters in London with a U.S. office in Boston and additional offices in Bristol and Reading, England and Melbourne, Australia
- 65-plus employees
- Closed a \$9 million (£7 million) Series A funding round in 2023 led by Finch Capital, supported by Atempo and ScaleUp Group
- Revenues have increased more than 64% in the last 24 months
- 96% client retention rate
- Holistic approach to regulatory reporting supports firms through award-winning solutions for market abuse surveillance, best execution, transaction-cost analysis, transaction reporting and eComms surveillance
- Company's solutions are designed to be scalable and employ new functionality quickly, efficiently and seamlessly, addressing new regulatory challenges as they arise
- eflow's software have been adopted by more than 130 financial firms in the UK, Europe, North America and Asia-Pacific regions including Aegon Asset Management, Mirae Asset Securities, Plus 500 and RBC Brewin Dolphin
- Partnerships with Dow Jones, Euronext, Finastra, GRSS, Map Fin Tech, TeleMessage, TS Imagine, UnaVista, Vectalis and REGIS-TR
- In 2025, formed a strategic partnership with Australian AI specialist, DHI, to significantly enhance the detection and management of market abuse risks by introducing AI-generated risk scoring to eflow's TZTS Trade Surveillance system

Senior Management Team (biographies available upon request)

- Ben Parker, CEO & Co-founder
- Alex Parker, Chief Technology and Product Officer & Co-founder
- Marsha Parker, Chief Platform Officer & Co-founder
- Jonathan Dixon, Head of Surveillance
- Douglas Moffat, Chief Revenue Officer
- Sam Roberts, Chief Marketing Officer
- Michael De Jongh, Chief Growth Officer

Recent Awards

- TradingTech Insight Awards Europe 2024 winner - Best eComms surveillance solution
- Regtech Insight Awards APAC 2024 - Best transaction reporting solution
- Waters Technology 2023 Buy-Side Awards, Best Buy-Side market surveillance tool/platform
- Nominated for Best RegTech Solution at the HFM 2023 European Services Awards
- TradingTech Insight Awards USA 2022 winner - Best transaction cost analysis tool
- Best Trade Surveillance Solution for MAD/Mar, 2021 European RegTech Insight Awards
- Regtech 100 - 2022 and 2023

Thought Leadership

- In March 2025, the company published its "Global Trends in Market Abuse and Trade Surveillance Report 2025," its second annual report and survey combining a detailed analysis of global regulatory trends. It also contains input from 300 regulatory professionals from around the world and in-depth interviews with industry practitioners and experts. The [report](#) offers the industry's most comprehensive view of the market abuse and trade surveillance landscape.

Social Media

- LinkedIn: <https://www.linkedin.com/company/eflow-uk-ltd/>