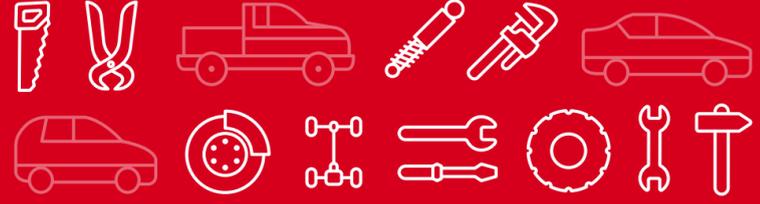


# AMERICAN GARAGES STORE MORE CLUTTER THAN CARS



CRAFTSMAN™ Take Back Your Garage Survey finds over 3 in 5 Americans who have garages feel their garage is the most cluttered space in their home.

For many Americans, the garage has become an extension of the home with modern functions such as living areas, home gyms and workspaces. A recent survey from CRAFTSMAN asked Americans how they utilize their space, organize their tools, and which areas of their garage could be better organized.

## THE CLUTTER CONUNDRUM



**84%**

of Americans surveyed believe that a **well-organized garage** can make a small garage appear larger.

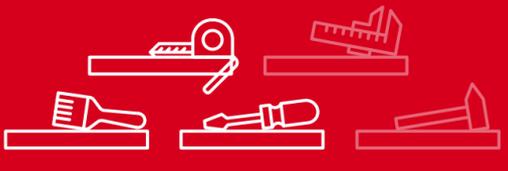


**52%**

of Americans with garages **are unsatisfied** with how their garage is organized.

**67%**

of adults with garages say they have so many tools, that **keeping them organized is a must.**

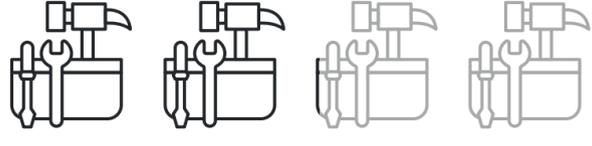


**4 in 5**

U.S. adults cite a well-organized and usable garage is a **source of pride.**



## A LOOK BEHIND THE GARAGE DOOR



**53%**

of adults in the U.S. say they use a **garage or workshop to work on DIY projects.**

When asked about items stored in their garage



**79%**

of adults with garages surveyed keep **power tools and hand tools** in their garage.



**76%**

of adults with garages surveyed keep **outdoor tools and equipment** in their garage.

### Most Common Garage Activities:



To learn ways CRAFTSMAN can help take your garage back visit [WWW.CRAFTSMAN.COM/OWN-THE-GARAGE](http://WWW.CRAFTSMAN.COM/OWN-THE-GARAGE)

### METHODOLOGY

CRAFTSMAN commissioned Atomik Research to conduct an online survey of 2,004 adults throughout the United States. The margin of error for the overall sample is +/- 2 percentage points with a confidence interval of 95 points. Fieldwork took place between September 28th and October 5th of 2022. Atomik Research is an independent, creative market research agency.

### About CRAFTSMAN®

CRAFTSMAN® is an American icon that homeowners, home builders, auto enthusiasts and master mechanics have trusted since 1927 - and today's CRAFTSMAN® continues that legacy. With a focus on reliable, high-performance tools, storage and equipment, CRAFTSMAN® has revived its long-established pride in superior quality. Now it's easier than ever to get the tools trusted for generations at more places than ever.

For more information visit [WWW.CRAFTSMAN.COM](http://WWW.CRAFTSMAN.COM)

Follow CRAFTSMAN® on [Facebook](#), [Instagram](#) and [Twitter](#)