

- Cox has been offering home security and automation since 2011 and it is now available in all Cox regions nationally.
- Homelife provides advanced features not found in most traditional alarm systems with time-saving, cost-saving, and worry-saving features to help customers manage their family's safety. The reliable, 24/7 secure monitoring systems feature:
 - Smart door locks to lock and unlock door from a keypad or mobile device
 - Intrusion and home safety monitoring (includes fire, gas and flood)
 - Remote access so the system can be controlled away from home via a secure online site or Smartphone app (Cox Homelife app)
 - Email/Text alerts to notify customers of occurrences at the home
 - Safety sensors to detect hazardous conditions such as carbon monoxide and smoke
 - Secure video monitoring available via smart phone or a web browser
 - Control of home functions such as lighting and temperature
 - Customizable sound notifications for each door in the home
- Cox is focused on connecting customers to the things that they care about
 - For most people, home and family are their most precious assets.
 - Cox Homelife is another example of how the company will continue to explore new ways to grow and offer products and services to customers how, when and where they want them.

Q. Is Cox Homelife different than Cox Home Security launched initially in Cox markets?

A. Cox Homelife is the new brand name for Cox Home Security. We began launching as Cox Homelife in the Southeast region last year and transitioned other markets to the Homelife brand early this year.

Q. Why did you change the name from Cox Home Security to Cox Homelife?

A. As we began to think about expanding the Cox Home Security and Automation offering to include features like Energy Management, Door Locks and Enhanced Video Recording, as well as how dynamic the competitive and market landscape is for Home Automation and Controls, we were quickly outgrowing the Cox Home Security brand. Cox Homelife is anchored in monitored home security but is flexible to grow into automation and approaches the category in a way that is clear, accessible and friendly.