



## High Roller Fact Sheet

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### OVERVIEW

The High Roller observation wheel is the focal point of The LINQ Promenade, an open-air shopping, dining and entertainment district, that redefines the iconic Las Vegas skyline. Topping out at 550 feet, the High Roller observation wheel, voted “Best Attraction,” “Best Amusement Ride,” and “Best Place to View the City” by the readers and editors of the Las Vegas Review-Journal, is the focal point of the unique urban entertainment district. Guinness World Records proclaimed the High Roller is the world’s tallest observation wheel. The High Roller also received the Best of Vegas 2015 award for “Best Selfie Spot” from Las Vegas Weekly.

### CONTACT INFORMATION

(866) 328-1888  
[www.HighRollerLV.com](http://www.HighRollerLV.com)  
Hours: 11:30 a.m. - 2:00 a.m. daily

### SOCIAL MEDIA

@HighRollerVegas, @TheLINQ, #RevolveVegas #LINQLife

### FACTS

- The High Roller tops out at 550 feet and is the tallest observation wheel in the world.
- The wheel structure boasts 7.3 million pounds of steel and 112 cables.
- The High Roller features 28 spherical air-conditioned cabins that each accommodates up to 40 guests.
- The cabins are 21 feet in diameter and offer floor-to-ceiling glass windows for incredible views of Las Vegas and the surrounding valley.
- Fabrication of the wheel began in late 2011, and components of the High Roller came from several locations across the globe including China, Japan, France, Sweden, Italy, Netherlands, Germany, Colorado, California and Las Vegas.
- The wheel is lit with more than 2,000 LED lights that create a visually stunning display. The High Roller lights up each night at sunset with a dynamic program that includes changing colors and pattern and can be customized for special events and holidays.
- Children ages 12 and under always ride free.

## EXPERIENCE

- The Happy Half Hour cabin for the High Roller is the happiest half hour in Las Vegas. This includes a 30-minute ride and an open bar inside the air-conditioned cabin, which can accommodate up to 25 guests.
- The High Roller private cabins are perfect for proposals, elopements and unforgettable Las Vegas weddings. Couples can take their marriage to new heights with this unique and unforgettable ceremony venue that will have their guests talking for years to come. The High Roller is a perfect ceremony venue for the adventurous.
- The High Roller travels at one foot per second and takes roughly 30 minutes to make one full revolution. The High Roller never stops moving, and guests board and depart the cabins as the wheel moves at this gentle speed.
- In addition to its great height, the High Roller offers an immersive pre-ride experience for its passengers on their journey from ticketing through the wheel house complete with a lounge, to the wheel ride which features unparalleled views of the Las Vegas Strip.
- Guests are able to rent out a private cabin for special events like weddings or corporate meetings.
- There is a special group entrance located next to the valet at The LINQ for large groups, which is called Charter Group Entrance. By entering the area, guests are able to make special arrangements for their group and board the wheel as one group.
- When traditional simply won't do, companies are able to hold their meeting in the spacious Wheel House of The High Roller. The Wheel House's fifth floor meeting room accommodates as many as 500 guests and offers an expansive view of the LINQ below. The 2,500 square feet of meeting space is divisible into three individual meeting rooms.

## KEY HAPPENINGS

- February 2012  
Ground breaks on the construction for the High Roller.
- February 2014  
The High Roller officially lights up the Las Vegas skyline.
- March 2014  
The High Roller welcomes first ticketed passengers.
- April 2014  
The High Roller is awarded the Guinness World Record for tallest observation wheel.

## TICKET PRICING

**General Tickets:** Adults: \$26.95 Daytime / \$36.95 Nighttime  
Youth (13-17) \$16.95 Daytime / \$26.95 Nighttime  
12 and under ride free

**Happy Half Hour:** \$37.00 Daytime / \$52.00 Nighttime

**Locals Pricing:** Adults: \$13 Daytime / \$18 Nighttime  
Youth (13-17) \$7 Daytime / \$12 Nighttime  
12 and under ride free

**Annual Pass:** Pass provides unlimited rides for card holder for one calendar year from date of purchase. Also includes \$10 upgrade to Happy Half Hour per visit per card holder, 20% off in the Sky Lounge, 20% off High Roller merchandise in the Sky Shop, 50% off up to three companion tickets and 50% off private standard cabin or 30% off private bar cabin during your birthday month

Adults: \$79  
Youth (13-17): \$49

## BACHELOR/BACHELORETTE PACKAGES:

Celebrate the end of single life with the ultimate party 550 feet above Las Vegas! Whether you want to be flirty or get a little dirty, the High Roller is the perfect place to have a final fling before the ring!

**FLIRTY:**

60 minute private cabin for up to 25 guests with open bar  
1 appetizer or dessert selection  
Customized Music  
Souvenir Photos  
Bachelorette: Sash/Crown/Beads  
Bachelor: Shot glasses  
Champagne on board

**DIRTY:**

Available after 11 p.m.  
60 minute private cabin for up to 25 guests with open bar  
1 appetizer or dessert selection  
Customized Music  
Souvenir Photos  
Risqué souvenirs and décor  
“Fling before the ring” shots  
Chippendale male entertainer