



FACT SHEET

Family-Operated

Southern

Involved in Community

Mission

To satisfy the modern Southern lifestyle like no one else, so that our customers get the fashion they desire and the value they deserve.



History

May 1888

William Henry Belk founded the first store in Monroe, N.C.

May 1998

Belk consolidated 112 separate store corporations into a single company, Belk, Inc.

October 2010

Belk launched a new corporate brand identity that included a new logo and tagline, "Modern. Southern. Style."



Leadership

Thomas M. Belk, Jr.

*Chairman &
Chief Executive Officer*

John R. Belk

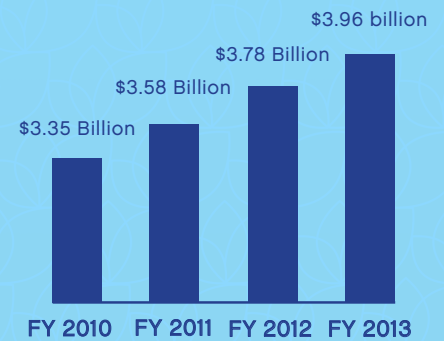
*President &
Chief Operating Officer*

Kathryn Bufano

*President &
Chief Merchandising Officer*



Annual Sales



301 Store Locations and Belk.com

Alabama
Arkansas
Florida
Georgia
Kentucky
Louisiana
Maryland
Mississippi

Missouri
North Carolina
Oklahoma
South Carolina
Tennessee
Texas
Virginia
West Virginia

★ Headquarters located in Charlotte, N.C.



Store Footprint

The total combined selling space of **all stores** is approximately **23.4 million square feet**.

Belk store sizes are tailored to meet the needs of the local markets they serve. Stores range in size from 40,000 to 300,000 square feet of space, with an average size of approximately 92,000 square feet.



Distribution and eCommerce Centers

371,000 square feet

Blythewood, S.C.

174,000 square feet

Byram, M.S.

254,000 square feet

Pineville, N.C.

515,000 square feet

Jonesville, S.C.



Employees

Belk employs approximately **23,000 associates** in its stores, corporate and division offices, and distribution centers.

Involved in the Community

Belk has a strong tradition of community service and philanthropy dating back to its founders. It commits to give **2.5 percent** of its pretax income each year back to the communities it serves.

The Company, associates, customers and vendors contributed more than **\$19.3 million** to local communities in fiscal year 2013. Belk corporate dollars funded **\$6.2 million** to over 250 nonprofit organizations, with a focus on education, breast cancer research and awareness, and community strengthening. The following are three recent initiatives Belk has embarked upon.



The Belk Mobile Mammography Center launched in January 2013 and provides free mammograms to Belk customers and associates across its footprint in partnership with Charlotte Radiology.



With the Points of Light Institute, Belk will bring Modern. Southern. Style to schools through makeovers in all markets.



Belk has partnered with Discovery Education to develop a middle school initiative in three Belk markets that mobilizes students to "give back" and strengthen their local communities.