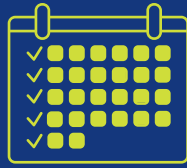




# PAWSOME INSIGHTS PUPS AND THEIR RIDES

## Dogs Love Cars: (According to dog owners)



**52%** of dog owners take their dogs on car trips at least once per week



**2 in 5**

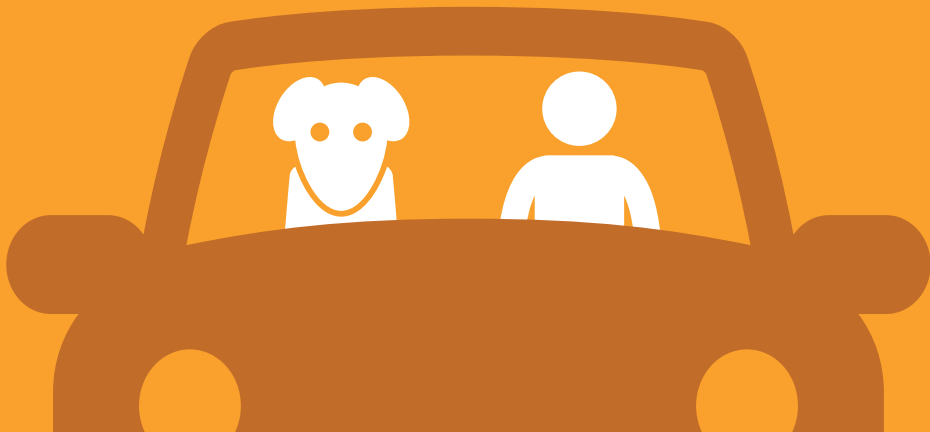
owners have road tripped more than 100 miles with their pups

**77%** of dog owners say their dogs enjoy car rides



**24%** of dog owners have used their dog to flirt with another person while in the car

## Unleashed: Riding in Cars with Dogs



**2 out of 3** dog owners allow their dogs to ride in the car unleashed



Dogs are nearly **5x** more likely to end up in a driver's lap than the drivers would like



Only **45%** of dog owners are aware of pet safety laws on the road

## Tips for Keeping Fido Safe in the Car:



### SECURE YOUR DOG

Medium/large dogs should be secured with a harness or restraint. Small dogs should ride in a secured pet carrier



### BRING SUPPLIES

Keep Fido comfortable by bringing along any pet medications, food and water, towels or blankets, and plastic bags



### DON'T LEAVE A DOG IN A HOT CAR.

Never leave your pet inside a parked car when it is warm outside, not even with the windows down

## Car Shopping: Doggy Edition



**25%** of dog owners have changed the body style of their car because they got a dog



**66%** of dog owners think about their dog's needs at least a little when car shopping



The **most popular** pet-friendly features dog owners want in their next car are:

- Easy clean fabric
- All-weather floor mats
- Pet-friendly seat belts or restraints

## Autotrader's experts made their picks for 5 Great Cars for Dog Lovers



2017 Chrysler Pacifica



2016 Nissan Pathfinder



2016 Toyota 4Runner



2016 Volkswagen Tiguan



2017 Volvo XC90