

Ally Financial Inc. (NYSE: ALLY) is a financial services company with the nation's largest all-digital bank and an industry-leading auto financing business, driven by a mission to "Do It Right" and be a relentless ally for customers and communities. The company serves more than 11 million customers through a full range of online banking services (including deposits, mortgage, point-of-sale personal lending, and credit card products) and securities brokerage and investment advisory services. The company also includes a robust corporate finance business that offers capital for equity sponsors and middle-market companies, as well as auto financing and insurance offerings. For more information, please visit www.ally.com and follow @allyfinancial.

top 25

U.S. financial holding company

\$197B
total assets

~11,700
employees

11M
customers

87%
customer satisfaction at Ally Bank



Ally bank.

- Consumer banking product suite: CDs, Checking/Savings, IRAs, Personal Lending
- 2.9M deposit customers with \$154B in total deposits, \$13.9B higher YoY
- NerdWallet has named Ally Bank in its 2022 This Year's Best Bank with recognition for best checking account with overdraft fee avoidance and no monthly fees.



Ally invest.

- We offer self-directed and managed investment products through Ally Invest, as well as some of the industry's lowest fees to help investors of all experience levels manage their investments
- Serving approximately 521K customer brokerage accounts that total \$14.9B in assets



Ally home.

- Direct-to-consumer mortgage platform offering new purchase and refinancing solutions
- Offering fixed-rate and adjustable-rate home loans and consistently competitive rates to help consumers reach their home financing goals
- Mortgage products are offered by Ally Bank, Equal Housing Lender



Ally lending.

- Point-of-sale platform providing consumers the option to pay over time for products and services
- Industries serviced include: healthcare (patient financing), automotive (servicing and modification), retail (installment loans), and home improvement (products and services)
- Recently entered home improvement category with 50+ new companies, including Authority Brands



Corporate finance.

- Sources of capital for equity sponsors and middle market companies
- Diverse portfolio of 100+ relationships including cash flow and asset-based loans ranging from \$15M to \$250M
- Record Held For Investment (HFI) portfolio balance of \$10.1B



Ally dealer financial services.

- Independent provider of financing, leasing, commercial insurance and vehicle protection products for dealers and consumers, serving nearly 22.2K dealers, 3.83M consumer auto customers, and 2.81M insurance customers
- Leading wholesale online auction platform, SmartAuction

Our promise.

Do right by our customers

We're creating financial services that actually serve. Our teammates are committed to developing award-winning technology, services that make your life easier, products that are never status quo and diverse thinking that inspires new ideas.

We have a fierce commitment to:

- Always Do It Right.
- For all things money, being the ally people deserve. We're laser focused on providing an unmatched experienced for customers.
- Giving back to our communities—primarily focused on reducing barriers to economic mobility through financial education, affordable housing, workforce preparedness and digital job training.

Our brand.

- “Do It Right” is our brand promise and our value proposition. We're focused on doing it right for customers, employees, communities, and investors.

Reach out.

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