


Ally Financial Inc. (NYSE: ALLY) is a digital financial services company committed to its promise to “Do It Right” for its consumer, commercial and corporate customers. Ally is composed of an industry-leading independent auto finance and insurance operation, an award-winning digital direct bank (Ally Bank, Member FDIC and Equal Housing Lender , which offers mortgage lending, point-of-sale personal lending, and a variety of deposit and other banking products), a consumer credit card business, a corporate finance business for equity sponsors and middle-market companies, and securities brokerage and investment advisory services.

A relentless ally for all things money, Ally helps people save well and earn well, so they can spend for what matters. For more information, please visit www.ally.com and follow @allyfinancial.

top 25
U.S. financial holding
company

\$182B
total assets

~10,400
employees

10M
customers

85.8%
customer
satisfaction at Ally
Bank



ally bank.

- Consumer banking product suite: CDs, Checking/Savings, IRAs, Personal Lending
- 2.5M deposit customers with \$142B in total deposits, \$4.5B higher YoY
- Ally Bank named to MONEY Magazine's Best Online Banks list for the 4th consecutive year - 9th time in past 11 years, with a spotlight on elimination of overdraft fees and smart savings tools.
- NerdWallet has named Ally Bank in its 2022 This Year's Best Bank with recognition for best checking account with overdraft fee avoidance and no monthly fees.




ally invest.

- We offer self-directed and managed investment products through Ally Invest, as well as some of the industry's lowest fees to help investors of all experience levels manage their investments
- Serving approximately 506K customer brokerage accounts that total \$17.4B in assets



ally home.

- Direct-to-consumer mortgage platform offering new purchase and refinancing solutions
- Offering fixed-rate and adjustable-rate home loans and consistently competitive rates to help consumers reach their home financing goals
- Mortgage products are offered by Ally Bank, Equal Housing Lender 



ally lending.

- Point-of-sale platform providing consumers the option to pay over time for products and services
- Industries serviced include: healthcare (patient financing), automotive (servicing and modification), retail (installment loans), and home improvement (products and services)
- Recently entered home improvement category with 50+ new companies, including Authority Brands



corporate finance.

- Sources of capital for equity sponsors and middle market companies
- Diverse portfolio of 100+ relationships including cash flow and asset-based loans ranging from \$15M to \$250M
- Record Held For Investment (HFI) portfolio balance of 7.8B



ally dealer financial services.

- Independent provider of financing, leasing, commercial insurance and vehicle protection products for dealers and consumers, serving nearly 21.1K dealers, nearly 4.0M consumer auto customers, and nearly 2.6M insurance customers
- Leading wholesale online auction platform, SmartAuction

our promise.

Do right by our customers

We're creating financial services that actually serve. Our teammates are committed to developing award-winning technology, services that make your life easier, products that are never status quo and diverse thinking that inspires new ideas.

We have a fierce commitment to:

- Always Do It Right.
- For all things money, being the ally people deserve. We're laser focused on providing an unmatched experienced for customers.
- Giving back to our communities—primarily focused on reducing barriers to economic mobility through financial education, affordable housing, workforce preparedness and digital job training.

reach out.

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our brand.

- "Do It Right" is our brand promise and our value proposition. We're focused on doing it right for customers, employees, communities, and investors.

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