


Ally Financial Inc. (NYSE: ALLY) is a digital financial services company committed to its promise to “Do It Right” for its consumer, commercial and corporate customers. Ally is composed of an industry-leading independent auto finance and insurance operation, an award-winning digital direct bank (Ally Bank, Member FDIC and Equal Housing Lender ) which offers mortgage lending, point-of-sale personal lending, and a variety of deposit and other banking products), a corporate finance business for equity sponsors and middle-market companies, and securities brokerage and investment advisory services.

A relentless ally for all things money, Ally helps people save well and earn well, so they can spend for what matters. For more information, please visit [www.ally.com](http://www.ally.com) and follow @allyfinancial.

**top 20**  
U.S. financial holding  
company

**\$179B**  
total assets

**~10,000**  
employees

**9M**  
customers

**85.9%**  
customer  
satisfaction at Ally  
Bank



### ally bank.

- Consumer banking product suite: CDs, Checking/Savings, IRAs, Personal Lending
- 2.45M deposit customers with \$139B in total deposits, \$4.5B higher YoY
- For the 5th consecutive year, Kiplinger’s Personal Finance gave Ally top designation (Gold) as “Best Internet Bank” for 2021.
- Ally Online Savings Account named “High Yield Savings Account with the Best Online Tools” by Money® Magazine




### ally invest.

- We offer self-directed and managed investment products through Ally Invest, as well as some of the industry’s lowest fees to help investors of all experience levels manage their investments
- Serving approximately 503K customer brokerage accounts that total \$16.3B in assets



### ally home.

- Direct-to-consumer mortgage platform offering new purchase and refinancing solutions
- Offering fixed-rate and adjustable-rate home loans and consistently competitive rates to help consumers reach their home financing goals
- Mortgage products are offered by Ally Bank, Equal Housing Lender 



### ally lending.

- Point-of-sale platform providing consumers the option to pay over time for products and services
- Industries serviced include: healthcare (patient financing), automotive (servicing and modification), retail (installment loans), and home improvement (products and services)
- Recently entered home improvement category with 50+ new companies, including Authority Brands



### corporate finance.

- Sources of capital for equity sponsors and middle market companies
- Diverse portfolio of 100+ relationships including cash flow and asset-based loans ranging from \$15M to \$250M
- Held For Investment (HFI) YoY growth of 6.6B



### ally dealer financial services.

- Independent provider of financing, leasing, commercial insurance and vehicle protection products for dealers and consumers, serving nearly 20.4K dealers, nearly 4.1M consumer auto customers, and nearly 2.6M insurance customers
- Leading wholesale online auction platform, SmartAuction

## our promise.

### Do right by our customers

We're creating financial services that actually serve. Our teammates are committed to developing award-winning technology, services that make your life easier, products that are never status quo and diverse thinking that inspires new ideas.

### We have a fierce commitment to:

- Always Do It Right.
- For all things money, being the ally people deserve. We're laser focused on providing an unmatched experienced for customers.
- Giving back to our communities—primarily focused on reducing barriers to economic mobility through financial education, affordable housing, workforce preparedness and digital job training.

## our brand.

- “Do It Right” is our brand promise and our value proposition. We're focused on doing it right for customers, employees, communities, and investors.

## reach out.

Jillian Palash, Director of Corporate Public Relations  
704-644-6201 | [jillian.palash@ally.com](mailto:jillian.palash@ally.com)

Justin Nicolette, Director of Consumer Products Public Relations  
704-301-4544 | [justin.nicolette@ally.com](mailto:justin.nicolette@ally.com)

Brenda Rios, Director of DE&I and CSR Public Relations  
313-656-6809 | [brenda.rios@ally.com](mailto:brenda.rios@ally.com)

Ann Smith, Manager of Auto Public Relations  
313-656-5881 | [ann.smith@ally.com](mailto:ann.smith@ally.com)

© 2021 Ally Financial Inc. All Rights Reserved. These materials may not be reproduced, distributed, modified or reposted to other websites without the express written permission of Ally Financial Inc. Ally, Ally Bank, SmartAuction, Ally Invest, Ally Home, and Do it Right are registered servicemarks of Ally Financial. Ally Bank is a Member FDIC and Equal Housing Lender, NMLS ID 181005.



Securities products and services are offered through Ally Invest Securities LLC, member FINRA and SIPC. Investment advisory services are offered through Ally Invest Advisors Inc., an SEC registered investment adviser. Ally Invest Securities LLC and Ally Invest Advisors Inc. are wholly owned subsidiaries of Ally Invest Group Inc., a wholly owned subsidiary of Ally Financial Inc. Investing in securities involves risk; there is always the potential of losing money when you invest in securities. Investments are NOT FDIC INSURED, NOT BANK GUARANTEED and MAY LOSE VALUE. For a full list of disclosures please visit: [www.ally.com/invest/disclosures](http://www.ally.com/invest/disclosures).

From MONEY®, June 2020 © 2020 Meredith Corporation All rights reserved. MONEY® is a registered trademark of Meredith Corporation and is used under license. MONEY® and Meredith Corporation are not affiliated with, and do not endorse products or services of, Ally Bank.

From [Kiplinger's Personal Finance](#). © 2021 The Kiplinger Washington Editors. All rights reserved. Used under license.