


Ally Financial Inc. (NYSE: ALLY) is a leading digital financial-services company. As a customer-centric company with passionate customer service and innovative financial solutions, we are relentlessly focused on “Doing it Right” and being a trusted financial services provider to our consumer, commercial, and corporate customers. We are one of the largest full-service automotive finance operations in the country and offer a wide range of financial services and insurance products to automotive dealerships and consumers.

Our award-winning online bank (Ally Bank, Member FDIC and Equal Housing Lender ) offers mortgage lending, personal lending, and a variety of deposit and other banking products, including savings, money-market, and checking accounts, certificates of deposit (CDs), and individual retirement accounts (IRAs). Additionally, we offer self-directed and investment-advisory services through Ally Invest. Our robust corporate finance business offers capital for equity sponsors and middle-market companies.

top 20

U.S. financial holding company

\$182.5B

total assets

8,800

employees

8.5M+

customers

93.8%

customer satisfaction at Ally Bank



ally bank.

- Consumer banking product suite: CDs, Checking/Savings, IRAs, Personal Lending
- Over 2M customers with \$122.3B in total deposits, \$9.0B higher YoY
- Kiplinger’s named Ally the “Best Internet Bank” for the third consecutive year and “Best Bank for No-Fee, No-Fuss.”
- Named “Best Online Bank” by Money® Magazine for the seventh time



ally dealer financial services.

- Independent provider of financing, leasing, commercial insurance and vehicle protection products for dealers and consumers, serving 18K+ dealers and more than 4M consumer auto customers and 2.5M Insurance customers in the U.S.
- Leading wholesale online auction platform, SmartAuction




ally invest.

- We offer self-directed and managed investment products through Ally Invest, as well as some of the industry’s lowest fees to help investors of all experience levels manage their investments
- Serving approximately 373K customer brokerage accounts that total \$7.5B in assets



ally home.

- Direct-to-consumer mortgage platform offering new purchase and refinancing solutions
- Offering fixed-rate and adjustable-rate home loans and consistently competitive rates to help consumers reach their home financing goals
- Mortgage products are offered by Ally Bank, Equal Housing Lender 



corporate finance.

- Sources of capital for equity sponsors and middle market companies
- Diverse portfolio of 100+ relationships including cash flow and asset-based loans ranging from \$15M to \$250M
- Held-for-investment balances up 31 percent YoY

our commitment.

Do right by our customers

We're creating financial services that actually serve. Our teammates are committed to developing award-winning technology, services that make your life easier, products that are never status quo and diverse thinking that inspires new ideas.

We have a fierce commitment to:

- Always doing right
- Being the ally people deserve. We're laser focused on providing an unmatched experienced for customers.
- Giving back to our communities—primarily focused on reducing barriers to economic mobility through financial education, affordable housing, workforce preparedness and digital job training.

our brand.

- “Do It Right” is our brand promise and our value proposition. We're focused on doing right for customers, employees, communities, and investors.
- In March 2019, Brand Finance named Ally among the top five fastest-growing banking brands in the U.S.

reach out.

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