

At Ally, we're doing things differently. We're providing a comprehensive and unmatched product suite to automotive dealers. We're changing the banking landscape with a straightforward approach and 24/7 customer service. And most importantly, we're building a new kind of financial services company – one that starts and ends with the customer.

At Ally, our promise is in our name.

Ally is one of the largest providers of automotive financing products, a leader in direct banking and the 19th largest bank holding company in the United States.

Our auto finance business is centered around our strong and longstanding relationships with thousands of automotive dealers across the U.S.

Ally offers an unmatched suite of products and services including new vehicle retail loans and leases, used vehicle loans, floorplan loans, dealer working capital and real estate loans, vehicle service contracts, gap insurance, floorplan insurance, and our SmartAuction service for remarketing vehicles.

Our Ally Bank subsidiary has become a leader in the direct banking market as a result of a highly regarded brand, customer-centric approach and innovative products.

Ally Bank offers online savings, interest checking, money market accounts, certificates of deposit with terms ranging from three months to five years, and IRA Plans and products.



Website:

media.ally.com

NYSE: ALLY

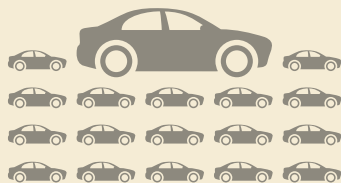
Twitter: @Ally

AUTO FINANCE KEY FACTS:



16,000 DEALERS - 4 MILLION CONSUMERS

We serve the financial needs of approximately 16,000 dealers in the U.S. and approximately 4 million of their retail customers.



We are one of the largest providers of automotive financing in the U.S., funding one out of every 18 new vehicles financed during 2013.

ONE OUT OF EVERY 18 NEW VEHICLES FINANCED

We have sold more than 4.2 million vehicles through **SmartAuction**, the industry's leading wholesale internet auction, since 2000, with roughly 17,500 vehicles listed daily in 2013.



4.2M VEHICLES SOLD - 17,500 LISTED DAILY

ALLY BANK KEY FACTS:



LAUNCHED IN 2009

We launched Ally Bank in 2009 to provide customers with a straightforward approach to banking.



\$43 BILLION IN RETAIL DEPOSITS

Our customer base continues to grow with approximately 784,000 customers and more than \$43 billion in retail deposits.



We've been named "Best Online Bank" by MONEY Magazine three years in a row.

MONEY MAGAZINE'S "BEST ONLINE BANK"

Our customer satisfaction score has consistently remained over 90%.



CUSTOMER SATISFACTION OVER 90%