What’s the buzz...
Alaska Airlines and Virgin America have joined forces, and you might be wondering what this means.

More flights.
Together, we offer the most nonstop flights to the most destinations from the West Coast.

PACIFIC NORTHWEST PERFECTION
Offering more flights from the Pacific Northwest to more destinations than any other airline.

From Seattle
294 daily flights
— to —
89 destinations

From Portland
127 daily flights
— to —
51 destinations

From & Within Alaska
104 daily flights
— to —
30 destinations

CALIFORNIA BLISS
Together, we offer 289 daily flights from California to 52 destinations.

From Bay Area
SFO, OAK, SJ
113 daily flights
— to —
32 destinations

From L.A. Area
LAX, BUR, ONT, SNA
105 daily flights
— to —
37 destinations

Within California
71 daily flights
— to —
12 destinations

Get the whole story at DifferentWorks.com
### More rewards.
Beginning Dec. 19, Virgin America Elevate® members and Alaska Mileage Plan™ members are eligible to earn rewards on each other’s networks. Together, loyalty goes a long way.

**Virgin America Elevate**

#### Beginning Dec. 19:
Virgin America Elevate members will earn Elevate points on Alaska flights.

**You’ll earn points on:**
- 6x Six times more daily flights across the U.S., Canada, Mexico, Costa Rica, and Cuba.
- 2x Nearly double the daily flights from the Bay Area and LAX.
- 2x Double the daily flights within California.
- 7x Seven times more daily flights between the West Coast, and the four major Hawaiian Islands.

**Alaska Mileage Plan**

#### Beginning Dec. 19:
Alaska Mileage Plan members will earn Alaska miles on Virgin America flights.

**You’ll earn miles on:**
- 20% 20% more flights across the U.S. and Mexico.
- 5x Five times more daily flights between the West Coast and NYC.
- 2x Double the daily flights from the Bay Area and LAX.
- 2x Nearly double the daily flights within California.

### More to love.
There’s strength in numbers. Alaska and Virgin America bring a shared passion for consistently delivering award-winning service.

**ALASKA AIRLINES**

- “Highest in Customer Satisfaction Among Traditional Carriers in North America, 9 Years in a Row.”
  — J.D. Power
- Most On-Time North American Airline. 6 years in a Row.
  — FlightStats

**VIRGIN AMERICA**

  — Condé Nast Traveler, Readers’ Choice
  — Travel + Leisure, World’s Best Awards

### Comparison Table

<table>
<thead>
<tr>
<th></th>
<th><strong>Alaska Airlines</strong></th>
<th><strong>Virgin America</strong></th>
<th><strong>Total</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Daily flights</td>
<td>990</td>
<td>197</td>
<td>1,187</td>
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<tr>
<td>Destinations</td>
<td>116</td>
<td>24</td>
<td>118*</td>
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<tr>
<td>Fleet</td>
<td>223</td>
<td>63</td>
<td>286</td>
</tr>
<tr>
<td>Employees</td>
<td>15,600</td>
<td>3,200</td>
<td>18,800</td>
</tr>
<tr>
<td>Customers</td>
<td>32 million</td>
<td>8 million</td>
<td>40 million</td>
</tr>
<tr>
<td>Revenue (LTM 3Q16):</td>
<td>$5.8 billion</td>
<td>$1.6 billion</td>
<td>$7.4 billion</td>
</tr>
</tbody>
</table>

*Some overlap exists between the two airlines.

Get the whole story at [DifferentWorks.com](http://DifferentWorks.com)