



What's the buzz...

Alaska Airlines and Virgin America have joined forces, and you might be wondering what this means.



\$7.4B

REVENUE (LTM 3Q16)



40M

PASSENGERS



NEARLY
1,200

DAILY FLIGHTS



286

AIRPLANES



118

DESTINATIONS

More flights.

Together, we offer the most nonstop flights to the most destinations from the West Coast.

PACIFIC NORTHWEST PERFECTION

Offering more flights from the Pacific Northwest to more destinations than any other airline.



From Seattle

294 daily flights
— to —
89 destinations



From Portland

127 daily flights
— to —
51 destinations



From & Within Alaska

104 daily flights
— to —
30 destinations

CALIFORNIA BLISS

Together, we offer 289 daily flights from California to 52 destinations.



From Bay Area
SFO, OAK, SJC

113 daily flights
— to —
32 destinations



From L.A. Area
LAX, BUR, ONT, SNA

105 daily flights
— to —
37 destinations



Within California

71 daily flights
— to —
12 destinations

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+



More rewards.

Beginning Dec. 19, Virgin America Elevate® members and Alaska Mileage Plan™ members are eligible to earn rewards on each other's networks. Together, loyalty goes a long way.



Beginning Dec. 19:

Virgin America Elevate members will earn Elevate points on Alaska flights.

You'll earn points on:

6x Six times more daily flights across the U.S., Canada, Mexico, Costa Rica, and Cuba.

2x Nearly double the daily flights from the Bay Area and LAX.

2x Double the daily flights within California.

7x Seven times more daily flights between the West Coast, and the four major Hawaiian Islands.



Beginning Dec. 19:

Alaska Mileage Plan members will earn Alaska miles on Virgin America flights.

You'll earn miles on:

20% more flights across the U.S. and Mexico.

5x Five times more daily flights between the West Coast and NYC.

2x Double the daily flights from the Bay Area and LAX.

2x Nearly double the daily flights within California.

More to love.

There's strength in numbers. Alaska and Virgin America bring a shared passion for consistently delivering award-winning service.

ALASKA AIRLINES



"Highest in Customer Satisfaction Among Traditional Carriers in North America, 9 Years in a Row."
— J.D. Power



Most On-Time North American Airline. 6 years in a Row.
— FlightStats

VIRGIN AMERICA



Best Domestic Airline, 2008-2016.
— Condé Nast Traveler, Readers' Choice

Best Domestic Airline, 2008-2016.
— Travel + Leisure, World's Best Awards

Alaska Airlines received the highest numerical score in the J.D. Power 2008-2016 North America Airline Satisfaction Studies. 2016 study based on 10,348 total responses evaluating 4 traditional carriers, and measures the experiences and perceptions of passengers who were surveyed between April 2016 and March 2016. Your experiences may vary. Visit jdpower.com



Daily flights	990	197	1,187
Destinations	116	24	118*
Fleet	223	63	286
Employees	15,600	3,200	18,800
Customers	32 million	8 million	40 million
Revenue (LTM 3Q16):	\$5.8 billion	\$1.6 billion	\$7.4 billion

*Some overlap exists between the two airlines.

Get the whole story at DifferentWorks.com