



February 10, 2016

ADP Regional Employment Report: South Has Top Growth Rate Among Major Regions in January

ROSELAND, NJ -- (Marketwired) -- 02/10/16 -- Private sector employment increased in all four major regions and all nine U.S. Census Bureau Divisions during the month of January 2016, according to the monthly [ADP Regional Employment Report](#)[®], which is produced by [ADP](#), a leading global provider of [Human Capital Management](#) (HCM) solutions, in collaboration with Moody's Analytics, Inc. Broadly distributed to the public each month, free of charge, the *ADP Regional Employment Report* measures monthly changes in regional nonfarm private employment on a seasonally adjusted basis.

"Favorable economic conditions continue to benefit the South Atlantic states," said Ahu Yildirmaz, VP and head of the ADP Research Institute[®]. "Automobile and aircraft sales are keeping manufacturing plants in the region busy and travel and tourism remain catalysts for growth."

On February 3, 2016, the *ADP National Employment Report*[®] reported that total U.S. private sector employment increased by 205,000 jobs from December to January.

January 2016 Report Highlights

[Click here to access the ADP Regional Employment Report Infographic](#)

Changes in Regional U.S. Nonfarm Private Employment:	205,000	*
• Four Major Regions		
Region	Jobs +/-	Monthly Change % (Growth Rate)
South	89,000	0.20%
West	49,000	0.18%
Midwest	39,000	0.14%
Northeast	29,000	0.13%
• By U.S. Census Bureau Division		
Division	Jobs +/-	Monthly Change % (Growth Rate)
New England	8,000	0.13%
Pacific	33,000	0.18%
Middle Atlantic	21,000	0.12%
East North Central	28,000	0.15%
West North Central	11,000	0.12%
Mountain	16,000	0.19%
South Atlantic	51,000	0.22%
East South Central	13,000	0.20%
West South Central	25,000	0.18%
Total Employment:	205,000	
• By 29 U.S. States Tracked, plus the District of Columbia		
State	Jobs +/-	Monthly Change % (Growth Rate)
Alabama	1,600	0.10%
Arizona	7,000	0.31%
California	22,700	0.16%

Colorado	4,000	0.19%
Connecticut	2,300	0.16%
Florida	17,900	0.25%
Georgia	8,200	0.23%
Idaho	1,600	0.29%
Illinois	4,000	0.08%
Indiana	5,500	0.21%
Kentucky	3,600	0.23%
Maryland	2,800	0.13%
Massachusetts	3,700	0.12%
Michigan	7,500	0.20%
Minnesota	2,800	0.11%
Nevada	1,900	0.17%
New Jersey	2,800	0.08%
New York	9,800	0.12%
North Carolina	8,000	0.23%
Ohio	6,800	0.15%
Oregon	3,700	0.25%
Pennsylvania	8,000	0.15%
South Carolina	4,000	0.24%
Tennessee	3,800	0.15%
Texas	22,500	0.22%
Utah	2,500	0.22%
Virginia	4,800	0.15%
Washington	5,800	0.22%
Washington D.C.	1,200	0.22%
Wisconsin	3,800	0.15%

To obtain regional and state-specific results on the *ADP Regional Employment Report*, which includes job growth by sector, select industries and establishment size**, please visit www.ADPemploymentreport.com.

* Sum of components may not equal total, due to rounding.

** Employment by state is determined by the location where employees work. In most cases, this approach aligns with the U.S. Bureau of Labor Statistics' measure of establishment employment, reflecting the state where an employee works. In some cases, a payroll located in a certain state may include employees from one or more states outside that state.

Additional data for the states above, including jobs data by sector and select industries is available at www.ADPemploymentreport.com.

The February 2016 *ADP Regional Employment Report* will be released at 9:00 a.m. ET on Wednesday, March 9, 2016. A full publishing calendar can be found at www.ADPemploymentreport.com.

About the ADP Regional Employment Report[®]

The *ADP Regional Employment Report*[®], which is produced by ADP in collaboration with Moody's Analytics, Inc., is a monthly estimate of private nonfarm employment in nine U.S. Census Bureau divisions, as well as 29 U.S. states, plus the District of Columbia. The report is a measure of employment derived from an anonymous subset of roughly 411,000 U.S. business clients, which employ nearly 24 million workers in the U.S.

Each month, ADP issues the *ADP Regional Employment Report* as part of the company's commitment to adding deeper insights into the U.S. labor market and providing businesses, governments and others with a source of credible and valuable information. The *ADP Regional Employment Report* is broadly distributed to the public each month, free of charge.

About the ADP National Employment Report[®]

The *ADP National Employment Report*[®] is a monthly measure of the change in total U.S. nonfarm private employment

derived from actual, anonymous payroll data of client companies served by ADP[®], a leading provider of human capital management solutions. The report, which measures nearly 24 million U.S. workers, is published by the ADP Research Institute[®], a specialized group within the company that provides insights around employment trends and workforce strategy, in collaboration with Moody's Analytics, Inc.

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The *ADP Small Business Report*[®] is a monthly estimate of private nonfarm employment among companies in the U.S. with 1-49 employees and is a subset of the *ADP National Employment Report*. The data for all three reports is collected for pay periods that can be interpolated to include the week of the 12th of each month, and processed with statistical methodologies similar to those used by the U.S. Bureau of Labor Statistics to compute employment from its monthly survey of establishments. Due to this processing, this subset is modified to make it indicative of national employment levels; therefore, the resulting employment changes computed for the *ADP National Employment Report* are not representative of changes in ADP's total base of U.S. business clients.

About Moody's Analytics

Moody's Analytics helps capital markets and risk management professionals worldwide respond to an evolving marketplace with confidence. The company offers unique tools and best practices for measuring and managing risk through expertise and experience in credit analysis, economic research and financial risk management. By providing leading-edge software, advisory services, and research, including the proprietary analysis of Moody's Investors Service, Moody's Analytics integrates and customizes its offerings to address specific business challenges. Moody's Analytics is a subsidiary of Moody's Corporation (NYSE: MCO), which reported revenue of \$3.3 billion in 2014, employs approximately 10,200 people worldwide and maintains a presence in 35 countries. Further information is available at www.moodyanalytics.com.

About ADP (NASDAQ: ADP)

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