



March 15, 2016

## Globoforce and LifeCare Win Inaugural ADP Marketplace Trailblazer Award

ROSELAND, NJ -- (Marketwired) -- 03/15/16 -- [ADP<sup>®</sup> Marketplace](#) presented the first annual "Trailblazer" award to two of the companies currently offering fully integrated awesome apps to ADP clients: [Globoforce](#) and [LifeCare](#). The presentation was made March 15 by ADP Chief Strategy Officer, Don Weinstein, at ADP's Meeting of the Minds client conference in Washington, DC.

The Trailblazer award recognizes ADP Marketplace partners for their vision, innovation and commitment in collaborating with ADP to build the first ever human capital management (HCM) OS. To be considered for this award, partners must have:

- | Exemplified the true spirit of partnership through effective collaboration across IT, marketing, business development and relationship management
- | Identified opportunities to maximize client satisfaction by fully integrating at least one of their solutions and driving transactions on ADP Marketplace
- | Worked collaboratively in developing a solution that is easy for ADP clients to adopt
- | Committed to investing in achieving a long term vision and strategy for success on ADP Marketplace

"Globoforce and LifeCare have set a standard of excellence in how they partner with us on the ADP Marketplace that we hope others will emulate as we grow," said Weinstein. "Their efforts to collaborate fully and effectively in helping our shared clients be successful has earned them the Trailblazer designation."

### **About Globoforce**

Globoforce is a leading provider of social recognition solutions helping companies build strong cultures of engaged employees through the power of thanks. Named one of the Best Workplaces by the Great Place To Work<sup>®</sup> Institute, Globoforce is trusted by some of the most admired companies in the world to inspire and energize employees and create best places to work. Our award-winning SaaS technology and proven methodologies empower HR and business leaders to take a modern, more strategic approach to recognition programs. What results is measurable business success, qualified by increases in employee engagement, retention and productivity. The company pioneered the [WorkHuman](#) movement, created to galvanize organizations and leaders worldwide to create a more human workplace. This movement culminates annually at the WorkHuman conference, taking place May 9-11, 2016 in Orlando, Florida. Globoforce is co-headquartered in Southborough, Massachusetts, and Dublin, Ireland.

### **About LifeCare**

For over 30 years, LifeCare, a privately owned organization based in Shelton, CT, has been saving employees time with personal life needs -- child care, adult care, legal/financial matters, integrated EAP counseling and everyday needs -- with our industry leading Work-Life solutions. LifeCare also saves employees money with LifeMart, our proprietary member savings platform, that provides millions of members with access to discounts on brand-name products and services nationwide -- and in their local areas. By saving members time and money with real life needs, LifeCare, in turn, helps clients decrease absenteeism and improve employee loyalty and productivity.

### **About ADP Marketplace**

[ADP Marketplace](#) is a new cloud-based app store designed to help employers dynamically manage an ecosystem of enterprise applications from ADP and world-class partners. This enables companies of all sizes to extend the value of their workforce solutions seamlessly across their entire organizations via a secure, single-sign-on process.

### **About ADP (NASDAQ: ADP)**

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