



March 1, 2017

MEDIA ALERT: February 2017 ADP National Employment Report(R), ADP Small Business Report(R) and ADP National Franchise Report(R) to be Released on WEDNESDAY, March 8, 2017

ROSELAND, NJ -- (Marketwired) -- 03/01/17 -- **WHAT:**

ADP® will release the February 2017 findings of the *ADP National Employment Report*, *ADP Small Business Report* and *ADP National Franchise Report* on **Wednesday, March 8, 2017 at 8:15 a.m. ET.**

Due to the important contribution that small businesses make to economic growth, ADP issues the *ADP Small Business Report* independently of the *ADP National Employment Report*. The *ADP Small Business Report* offers detailed private sector employment data that are specific to businesses with 49 or fewer employees.

Broadly distributed to the public each month, free of charge, the *ADP National Employment Report* and *ADP Small Business Report* are derived from ADP payroll data representing 411,000 U.S. clients and nearly 24 million workers, and are published by the [ADP Research Institute](#)® in collaboration with Moody's Analytics.

The *ADP National Franchise Report* measures monthly changes in franchise employment. The matched sample used to develop the *ADP National Franchise Report* is derived from ADP payroll data, which represents 15,000 franchisors and franchisees employing nearly one million U.S. workers.

Note: In February's report, the following scheduled annual revisions to the estimates of employment shown in the *ADP National Employment Report* will be published:

- ┆ New regression coefficients and historical job growth estimates based on ADP data and revised payroll data through December 2016 from the Bureau of Labor Statistics;
- ┆ Incorporation of March 2016 industry and size class data from the Quarterly Census of Employment and Wages (QCEW) in the generation process; and
- ┆ Adjustments of historical job growth estimates consistent with QCEW data through March 2016 and the U.S. Bureau of Labor Statistics' annual benchmarking process.

No revisions have been made to the methodology of computing the estimates of employment shown in the *ADP National Employment Report*. Annual revisions can be found by accessing the Historical Data File on www.adpemploymentreport.com.

WHEN:

WEDNESDAY, March 8, 2017, 8:15 a.m. ET

Conference Call for Media to follow at 8:30 a.m. ET:

Following the release of the *ADP National Employment Report*, Moody's Analytics Chief Economist Mark Zandi will provide context on the employment data and answer questions from media during a conference call.

Journalists are invited to access the call by dialing: 1-800-675-6207

NOTE: This is an operator-assisted conference call dial-in number and there is no passcode required.

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