



January 24, 2018

## **MEDIA ALERT: January 2018 ADP National Employment Report®, ADP Small Business Report® and ADP National Franchise Report® to be Released on WEDNESDAY, January 31, 2018**

ROSELAND, NJ -- (Marketwired) -- 01/24/18 -- **WHAT:**

ADP® will release the January findings of the *ADP National Employment Report*, *ADP Small Business Report* and *ADP National Franchise Report* on **Wednesday, January 31, 2018 at 8:15 a.m. ET.**

Due to the important contribution that small businesses make to economic growth, ADP issues the *ADP Small Business Report* independently of the *ADP National Employment Report*. The *ADP Small Business Report* offers detailed private sector employment data that are specific to businesses with 49 or fewer employees.

Broadly distributed to the public each month, free of charge, the *ADP National Employment Report* and *ADP Small Business Report* are derived from ADP payroll data representing 411,000 U.S. clients and nearly 24 million workers, and are published by the [ADP Research Institute](#)® in collaboration with Moody's Analytics.

The *ADP National Franchise Report* measures monthly changes in franchise employment. The matched sample used to develop the *ADP National Franchise Report* is derived from ADP payroll data, which represents 15,000 franchisors and franchisees employing nearly one million U.S. workers.

### **WHEN:**

**WEDNESDAY, January 31, 2018, 8:15 a.m. ET**

### **Conference Call for Media to follow at 8:30 a.m. ET:**

Following the release of the *ADP National Employment Report*, Moody's Analytics Chief Economist Mark Zandi will provide context on the employment data and answer questions from media during a conference call.

Journalists are invited to access the call by dialing: 1-800-675-6207

*NOTE: This is an operator-assisted conference call dial-in number and there is no passcode required.*

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