



IIHS NEWS RELEASE

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2023 Genesis Electrified G80 earns highest IIHS accolade

ARLINGTON, Va. — The 2023 Genesis Electrified G80, a new electric large luxury car, earns a *TOP SAFETY PICK+* award from the Insurance Institute for Highway Safety.

To earn either of the Institute's two awards in 2022, a vehicle must earn good ratings in six IIHS crashworthiness evaluations, including the driver-side small overlap front, passenger-side small overlap front, moderate overlap front, original side, roof strength and head restraint tests. It must also be available with a front crash prevention system that earns advanced or superior ratings in both the vehicle-to-vehicle and daytime vehicle-to-pedestrian evaluations.

For the lower-tier *TOP SAFETY PICK*, at least one good or acceptable headlight system must be available. For the higher-tier *TOP SAFETY PICK+*, good or acceptable headlights must be standard across all trims.

The Electrified G80 meets all the requirements for the higher-tier award. All trims come with acceptable-rated LED projector headlights and a standard front crash prevention system that earns superior ratings in both the vehicle-to-vehicle and daytime vehicle-to-pedestrian tests.

For more information, go to [iihs.org](https://www.iihs.org)

The Insurance Institute for Highway Safety (IIHS) is an independent, nonprofit scientific and educational organization dedicated to reducing deaths, injuries and property damage from motor vehicle crashes through research and evaluation and through education of consumers, policymakers and safety professionals. IIHS is wholly supported by auto insurers.
