

March 18, 2021

Contact: Joe Young +1 434 985 9244 (office) or +1 504 641 0491 (cell)

## **New Genesis SUV earns highest safety award**

ARLINGTON, Va. — The 2021 Genesis GV80, a new midsize luxury SUV, is the latest vehicle to earn a *TOP SAFETY PICK+* award from the Insurance Institute for Highway Safety.

To qualify for *TOP SAFETY PICK+*, a vehicle must earn good ratings in all six IIHS crashworthiness tests — driver- and passenger-side small overlap front, moderate overlap front, side, roof strength and head restraints. It must be available with front crash prevention that earns a superior or advanced rating in both vehicle-to-vehicle and vehicle-to-pedestrian evaluations and also come with good or acceptable headlights across all trim levels and packages.

With a standard front crash prevention system that earns superior ratings in both evaluations and standard acceptable-rated LED projector headlights, the first SUV in the Genesis lineup meets all those requirements.

### **For more information, go to [iihs.org](https://www.iihs.org)**

The Insurance Institute for Highway Safety (IIHS) is an independent, nonprofit scientific and educational organization dedicated to reducing the losses — deaths, injuries and property damage — from motor vehicle crashes. IIHS is wholly supported by auto insurers.

