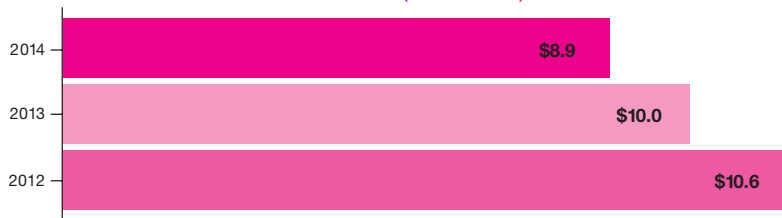


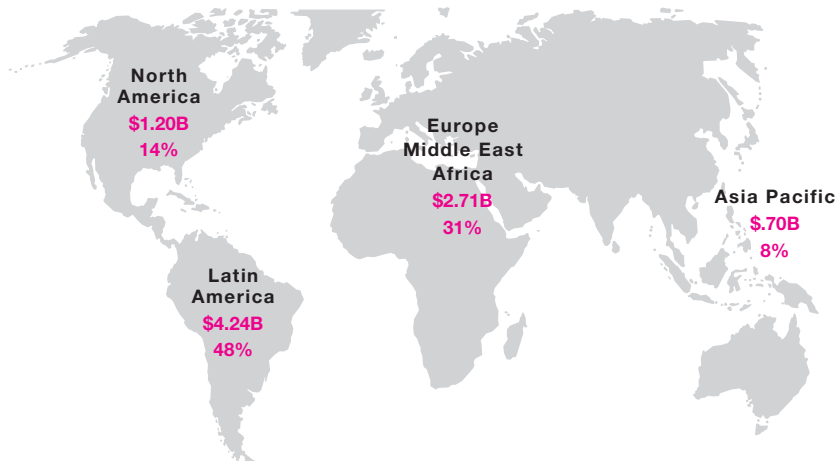
Avon Corporate Fact Sheet

Avon is the company that for more than 125 years has stood for beauty, innovation, optimism and, above all, for women. Avon, with nearly **\$9 billion** in annual revenue, has products that are sold through **6 million active independent Avon Sales Representatives worldwide**. Avon products include color cosmetics, skincare, fragrance, and fashion and home, featuring such well-recognized brand names as Avon Color, ANEW, Avon Care, Skin-So-Soft, and Advance Techniques. Learn more about Avon and its products at www.avoncompany.com.

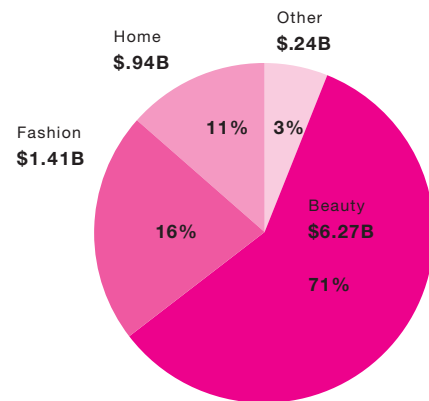
Total Revenue 2012-2014 (in billions)



Revenue by Region for 2014



Revenue by Product Category for 2014



Beauty:
Cosmetics, fragrances and skincare

Fashion:
Jewelry, watches, apparel, footwear, accessories, children's

Home:
Gift & decorative products, housewares, entertainment & leisure, children's, nutrition

Globally, **4** Avon lipsticks and **2** Avon mascaras are sold every second

Avon has **90%** brand recognition in most major markets around the world

Founded in 1886, Avon offered women the rare **opportunity** to earn their own money 34 years before women in the U.S. won the right to vote

Avon is the largest corporate **supporter** focused solely on women's issues across the globe

200+ scientists and technicians work on every **breakthrough**

Avon is one of only a handful of companies to have been on the **Fortune 500** list every year since the list's inception

60% of all Avon Associates around the world are women

Avon Philanthropy

When founder David H. McConnell established Avon in 1886, he said that the company should strive **to meet fully the obligations of corporate citizenship by contributing to the well being of society and the environment in which it functions.** We live by this principle every day, through our socially responsible business operations and our commitment to empower women through Avon's earnings opportunity and our philanthropic efforts in support of women's causes.

Avon is a leader in funding breast cancer research and access to care, and in supporting efforts to reduce domestic and gender violence. Avon global philanthropy has donated nearly 1 billion in more than 50 countries for causes most important to women, led by the Avon Foundation for Women, a U.S. 501(c)(3) public charity.

Breast Cancer Crusade

The Avon Breast Cancer Crusade has placed Avon at the forefront of the fight against breast cancer. Today, Avon is the leading corporate supporter of the cause globally. Since Avon launched the Crusade in 1992, Avon breast cancer programs in over 50 countries have contributed more than \$800 million to conduct research and advance access to quality care for all, regardless of a person's ability to pay. Avon awards funding to beneficiaries ranging from leading cancer centers to community-based grassroots breast health programs to support breast cancer research and access to care. The Crusade has enabled more than 18 million women globally to receive free mammograms and breast cancer screenings, educated more than 145 million women about breast cancer, and funded promising research into the causes of breast cancer and ways to prevent the disease. Avon raises funds for the Crusade through the sale of Avon "Pink Ribbon" products and through fundraising events in more than 50 countries annually, including the U.S. Avon Walk for Breast Cancer series and Avon Walk Around the World for Breast Cancer events.

Domestic Violence

Avon and the Avon Foundation for Women launched Speak Out Against Domestic Violence in 2004 to support domestic violence awareness, education and prevention programs aimed at reducing domestic and gender violence, as well as direct services for victims and their families. Through 2014, Avon global philanthropy has contributed nearly \$60 million to support violence against women programs, services and education. Globally, Avon supports efforts to end violence against women in nearly 50 countries by raising funds through special product sales, and educating women around the world through its army of more than 6 million Avon Representatives.

AVON
Foundation
for Women



AVON
speak
out
AGAINST
DOMESTIC
VIOLENCE

Improving the lives of Women Globally

www.avonfoundation.org

AVON
the company for women