



Toastmasters International is a worldwide nonprofit educational organization that empowers individuals to become more effective communicators and leaders. Headquartered in Englewood, Colorado, the organization's membership exceeds 300,000 in more than 15,800 clubs in 149 countries. Since 1924, Toastmasters International has helped people from diverse backgrounds become more confident speakers, communicators, and leaders.

## Founded

October 22, 1924

## Updated Brand

August 17, 2011

## Leadership

- ▶ Richard E. Peck, Acting International President
- ▶ Matt Kinsey, International President-Elect
- ▶ Morag Mathieson, First Vice President
- ▶ Radhi Spear, Second Vice President
- ▶ Daniel Rex, Chief Executive Officer

## Benefits

- ▶ Clearer communication
- ▶ Improved leadership skills
- ▶ Enhanced teamwork
- ▶ Effective meetings
- ▶ Increased productivity
- ▶ Positive mentoring
- ▶ Complements existing training programs
- ▶ Cost effective

## Number of Toastmaster Clubs

- ▶ Worldwide clubs: 15,800+
- ▶ U.S. clubs: 7,400+
- ▶ International clubs (not including U.S.): 8,400+

## Types of Clubs

- ▶ Community (65.7%)
- ▶ Corporate (24.5%)
- ▶ Government agency (3.5%)
- ▶ College (3.3%)
- ▶ Other (3.0%)

## Notable Corporate Clubs

- ▶ Amazon
- ▶ Apple
- ▶ AT&T
- ▶ Bank of America
- ▶ Boeing
- ▶ Caterpillar
- ▶ Cisco Systems
- ▶ Ernst & Young
- ▶ General Electric
- ▶ Google
- ▶ IBM
- ▶ Intel
- ▶ JPMorgan Chase
- ▶ KPMG
- ▶ Microsoft
- ▶ Oracle
- ▶ Pfizer
- ▶ Project Management Institute
- ▶ Siemens
- ▶ Tata Consultancy Services
- ▶ United Parcel Service (UPS)
- ▶ Verizon

## **Toastmasters Member Demographics**

### **Gender distribution**

- ▶ 54% female
- ▶ 46% male

### **Language**

- ▶ 56.6% of members are multilingual

### **Career status**

- ▶ 10.4% of members are students
- ▶ 60.9% work for private for-profit organizations

### **Level of education**

- ▶ 78.1% of members have a bachelor's degree (4-year equivalent) or higher
- ▶ 39.1% of members have a master's degree or higher