

June 26, 2019

## Toyo Tires® and Bryce Menzies to Compete in the Silk Way® 2019 Rally in July

CYPRESS, CA – Toyo Tire U.S.A. Corp. (Toyo Tires®) and Team Toyo® driver Bryce Menzies will compete in the Silk Way® 2019 Rally running July 6 through the 16<sup>th</sup>. It is the ninth edition of this international rally competition that features the world's greatest rally drivers. This year's route begins in Irkutsk, Russia then crosses through Mongolia from north-to-south, and eventually finishes in the vast Gobi Desert in Dunhuang, China.

Menzies will be piloting the Toyo Tires / Red Bull / Menzies Motorsports rally car, a race-proven PH Sport 3008 DKR spec 2018 Peugeot. The Peugeot rally car is equipped with Toyo® Open Country® tires, known for their winning-performance in both rally and off-road events around the world such as the Dakar® and the SCORE Baja 1000. Bryce Menzies is a three-time SCORE Baja 500 winner, former SCORE International® Series Champion and two-time Mint 400 winner in the Best In The Desert series. Also proficient in short course off-road racing, Menzies won the TORC Series Pro2 class championship three years in a row, 2011 – 2013. He pilots the #7 Red Bull / Toyo Tires / KMC Ford SCORE Trophy Truck in events such as the SCORE Baja 1000.

"I'm beyond excited to get back to rally racing and first up is the Silk Way Rally," said Menzies. "I am ready to put my Toyo tires to the test and compete against the best drivers in the world."

"Toyo Tires is excited to participate in the Silk Way Rally with Bryce Menzies, Red Bull, and Peugeot," said Stan Chen, senior manager, events and sponsorships, Toyo Tire U.S.A. Corp. "With 10 stages of racing and extreme terrain the Silk Way Rally is the perfect opportunity to showcase the traction, durability, and longevity of our Open Country tires."

To learn more about the Silk Way Rally, go to [SilkWayRally.com](http://SilkWayRally.com). To learn more about the broad range of products offered for nearly every car, truck, SUV, and crossover, go to [toyotires.com](http://toyotires.com).

### **About Toyo Tires®**

Established in 1966, Toyo Tire U.S.A. Corp. represents the innovation, quality, performance, and excellent service that Toyo Tires has delivered worldwide for more than 70 years. The company offers a full line of premium tires for nearly every vehicle including light trucks, SUVs, crossovers, sports cars, luxury cars and hybrids as well as commercial trucks. Many of the tires are built in the United States at their state-of-the-art factory in Georgia. To find the right tire for your vehicle as well as an authorized dealer, visit [www.toyotires.com](http://www.toyotires.com). You can also join the Toyo Tires community on [Facebook](https://www.facebook.com/toyotires), [Instagram](https://www.instagram.com/toyotires), and [YouTube](https://www.youtube.com/toyotires).

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