

January 29, 2019

Toyo Tires® Adds Off-Road Superstar Bryce Menzies to Team Toyo® Roster

CYPRESS, CA – Toyo Tire U.S.A. Corp. (Toyo Tires®) announces that off-road superstar Bryce Menzies has become the newest member of Team Toyo®. Menzies will compete on championship-winning Toyo® Open Country® tires with his #7 Red Bull / Toyo Tires / KMC Ford trucks, both in desert racing and short course off-road racing. Witness the power of Bryce Menzies's 1,200-horsepower, all-wheel drive truck at <https://youtu.be/soXfpuC8Yrw>.

Menzies is a three-time SCORE Baja 500 winner, former SCORE International® Series Champion and two-time Mint 400 winner in the Best In The Desert series. Also proficient in short course off-road racing, Menzies won the TORC Series Pro2 class championship three years in a row, 2011 – 2013. He has also competed successfully in the Pro 2 class of the Lucas Oil® Off-Road Racing Series (LOORRS).

"I'm very pleased to be making this change to Toyo Tires," said Menzies. "This is obviously a big change for my program, but one I felt I needed to make. After testing the tires, I knew I could win with them and joining Team Toyo opened up new possibilities for me. I look forward to putting Toyo Tires in the winner's circle!"

"We are excited to welcome off-road racing champ Bryce Menzies to the Toyo Tires family," said Stan Chen, sr. manager of events and sponsorships, Toyo Tire U.S.A. Corp. "Bryce possesses tenacity and a commitment to excellence that aligns with our own company values. We look forward to a long partnership of racing and winning."

Menzies joins a prestigious line-up of Team Toyo drivers including Robby Gordon, winner of the 2006 SCORE Baja 1000, 2013 SCORE Baja 500 and 2012 Best In The Desert series Grand Championship; BJ Baldwin, two-time SCORE International® Overall Point Champion (2012 and 2013) and winner of the 2012 and 2013 SCORE Baja 1000; Andy McMillin, 2017 SCORE Baja 500 winner; Tavo Vildosola, 2016 SCORE Baja 500 winner; and Kyle LeDuc, five-time Lucas Oil Off-Road Racing Series Pro 4 class Champion. The tires these champions had in common – Toyo® Open Country®.

To learn more about Team Toyo and the full line of Toyo Open Country tires tailored to your lifestyle, go to ToyoTires.com. And be sure to check out the video presenting Bryce Menzies as the newest member of Team Toyo at: <https://youtu.be/soXfpuC8Yrw>.

[About Toyo Tires®](#)

Established in 1966, Toyo Tire U.S.A. Corp. represents the innovation, quality, performance, and excellent service that Toyo Tires has delivered worldwide for more than 70 years. The company offers a full line of premium tires for nearly every vehicle including light trucks, SUVs, crossovers, sports cars, luxury cars and hybrids as well as commercial trucks. Many of the tires are built in the United States at their state-of-the-art factory in Georgia. To find the right tire for your vehicle as well as an authorized dealer, visit www.toyotires.com. You can also join the Toyo Tires community on [Facebook](#), [Instagram](#), and [YouTube](#).

#

Media Contact: Jay Jones, TMC PR
949-851-6313, jay.jones@tmcauto.com
Toyo Media Site: <http://media.toyotires.com/>