

October 31, 2018

Toyo Tires® Announces the Winners of the *Toyo Tires® SEMA Top Build Awards*  
\$10,000 in Total Cash Prizes Presented to Winners

LAS VEGAS, NV – Toyo Tire U.S.A. Corp. (Toyo Tires®) announces the winners of the *Toyo Tires® SEMA Top Build Awards* at the 2018 SEMA Show. Two prizes have been awarded, a *Best Toyo Tires SEMA Car Build* and a *Best Toyo Tires SEMA Truck/SUV Build*. Each winner received a check for \$5,000 and a Toyo Tires trophy.

Tony Arme from American Legends in Phoenix, AZ walked away with the award for the *Best Toyo Tires SEMA Car Build*. His 1968 Ford Mustang has extensive modifications including a Ferrari 430 engine with a Ferrari California intake. The paint finish is a specially mixed BASF Magnetic Metallic color. Arme did extensive work on the interior with a custom formed dash along with 3D printed components and carbon fiber work. Wilwood six-piston front and four-piston rear calipers clamp 14-inch rotors. The 18-inch front and 20-inch rear wheels are wrapped with Toyo® Proxes® R888R™ DOT competition tires.

Chris Church of Church Built Customs in Portland, OR, won the *Best Toyo Tires SEMA Truck/SUV Build* award. His heavily modified 1940 Ford pickup sits on top a full custom Schroeder Speed chassis while there is extensive use of carbon fiber and aluminum throughout the build. Power is supplied by a Wegner Motorsports Chevrolet LS3 engine topped by a Whipple supercharger to make over 900-hp. To harness that power, a QA1 carbon fiber driveline forms the link to the rear axle. The truck rides on custom built wheels from American Racing with 19-inch front and 20-inch rear Toyo Proxes R888R tires.

Judging took place on-site at the SEMA Show for vehicles displayed throughout the Las Vegas Convention Center. Entries were judged on several factors including modifications, overall execution and embodiment of the Toyo Tires brand and lifestyle image. The awards announcements were made in the Toyo Tires Treadpass exhibit.

Learn more about the full line of Toyo Tires products to fit any lifestyle, go to [ToyoTires.com](http://ToyoTires.com).

**About Toyo Tires®**

Established in 1966, Toyo Tire U.S.A. Corp. represents the innovation, quality, performance, and excellent service that Toyo Tires has delivered worldwide for more than 70 years. The company offers a full line of premium tires for nearly every vehicle including light trucks, SUVs, crossovers, sports cars, luxury cars and hybrids as well as commercial trucks. Many of the tires are built in the United States at their state-of-the-art factory in Georgia. To find the right tire for your vehicle as well as an authorized

dealer, visit [www.toyotires.com](http://www.toyotires.com). You can also join the Toyo Tires community on [Facebook](#), [Instagram](#), and [YouTube](#).

# # #

Media Contact: Jay Jones, TMC PR  
949-851-6313, [jay.jones@tmcauto.com](mailto:jay.jones@tmcauto.com)  
Toyo Media Site: <http://media.toyotires.com/>