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Toyo Tire U.S.A. Corp. to Adjust Pricing Effective January 1

CYPRESS, CA – Toyo Tire U.S.A. Corp. (Toyo Tires®) announces that effective January 1, 2019, the company will adjust the dealer base prices on select passenger, light truck, and commercial truck tires.

In-line adjustments will be made on the following products: Extensa® A/S, Extensa® HP II, Proxes® 4 Plus, and Versado® Noir for passenger cars; and the Open Country® Q/T, Open Country® A/T II, Open Country® R/T, and Open Country M/T® for light trucks and SUVs. Commercial truck tire prices will increase by two percent, except for the Toyo® M320Z™ on/off-road tire.

“Market dynamics and government actions have made it necessary to adjust our prices,” said Randy Gaetz, senior vice president, sales, Toyo Tire U.S.A. Corp. “As always, we remain committed to providing excellent products, service and quality for our dealers and consumers; and greatly appreciate their business.”

About Toyo Tires®

Established in 1966, Toyo Tire U.S.A. Corp. represents the innovation, quality, performance, and excellent service that Toyo Tires has delivered worldwide for more than 70 years. The company offers a full line of premium tires for nearly every vehicle including light trucks, SUVs, crossovers, sports cars, luxury cars and hybrids as well as commercial trucks. Many of the tires are built in the United States at their state-of-the-art factory in Georgia. To find the right tire for your vehicle as well as an authorized dealer, visit www.toyotires.com. You can also join the Toyo Tires community on [Facebook](#), [Instagram](#), and [YouTube](#).

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