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Toyo Tires® Brings All-New Proxes® Sport to the U.S.
Technology and Design Deliver Max Summer Performance

CYPRESS, CA – Toyo Tire U.S.A. Corp. (Toyo Tires®) announces the all-new Proxes® Sport max performance summer tire is now available in the United States. The Proxes Sport creates a greater connection to the road with improved contact, improved grip, and improved handling. The combination of proprietary Nano Balance Technology with a unique tread design delivers these enhancements in wet and dry conditions.

Nano Balance Technology contributes to more precisely arranged molecules in the tread compound of the tire. The result is a new, high-grip silica tread compound that delivers excellent handling and improved grip in wet and dry conditions.

From the outside, the Proxes Sport has a unique tread pattern that adds to the performance of the tire. The dynamic taper design grips the road for improved contact and handling while also enhancing wet and dry braking. An improved rib design creates more even contact pressure for improved braking and handling. For vehicles running 285 widths and above, the Proxes Sport has an additional center rib to help maintain optimum contact with the road.

“With state-of-the-art technology and design, Proxes Sport is the new flagship for our legendary line of Proxes high performance tires,” said Kevin Arima, sr. product manager, product planning & technical services, Toyo Tire U.S.A. Corp. “Performance plus an extensive size line-up makes it a go-to tire for dealers and drivers outfitting a broad range of modern sports cars and luxury sedans.”

Available in nearly 70 sizes, fitting 17- to 20-inch wheels, Proxes Sport replaces Proxes 1 and Proxes T1 Sport in the current Toyo Tires line-up. This max performance summer tire also comes with a 25,000-mile warranty and is backed by the Toyo Tires 500 Mile Trial Offer.

To learn more about the new Proxes Sport max performance summer tire from Toyo Tires, visit Toyotires.com/tire/pattern/proxes-sport.

About Toyo Tires®

Established in 1966, Toyo Tire U.S.A. Corp. represents the innovation, quality, performance, and excellent service that Toyo Tires has delivered worldwide for 70 years. The company offers a full line of premium tires for nearly every vehicle including light trucks, SUVs, crossovers, sports cars, luxury cars and hybrids as well as commercial trucks. Many of the tires are built in the United States at their state-of-the-art factory in White, Georgia. To find the right tire for your vehicle as well as an authorized

dealer, visit www.toyotires.com. Be sure to join the Toyo Tires community on: [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#).

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