NEWS ADVISORY

NEWS ADVISORY: PR Newswire and Business Development Institute Present the Convergence 2007 Conference -- The Future of Advertising, Communications and Media


( Logo: http://www.newscom.com/cgi-bin/prnh/20000306/PRNLOGO )

WHAT: Full day conference to cover the blurring of lines between advertising, PR and media as well as the internet's impact on communications

WHEN: 8:30 a.m - 6:00 p.m. Monday, December 3, 2007.

WHERE: The Graduate Center of the City University Of New York 365 Fifth Avenue between 34th and 35th Streets New York, NY 10016

WEBSITE: www.bdionline.com/convergence2007

WEBCAST: MultiVu's Live audio webcast covering the morning sessions available free of cost. For more information please go to http://www.videonewswire.com/event.asp?id=44082

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