Purina is committed to standing tall in the face of this global pandemic by supporting our essential associates, our local communities and national and local nonprofit partners helping pets and people in need.

Supporting Our People and Communities

Bonuses and additional paid time off for factory associates
Free lunches from local restaurants for factory associates and truck drivers
Nonprofit donations in St. Louis and all 21 plant communities
Community product donations to shelters and pet owners in need
2,400 N95 masks and 4,000 pairs of gloves donated to first responders
400+ meals a day to St. Louis City FD, EMS and PD first responders

Supporting Our Partners

Purina is supporting several national nonprofit organizations during this crisis, each with initiatives to bring and keep pets and people together at a time when we need each other most.

Purina continues to support its 49 pet shelter and rescue partners across the U.S., providing nutritious pet food and litter to keep the food bowls and litter boxes of shelter pets full as they wait for their forever families. Many of these partners are sharing their Purina resources with community members and neighbors in need.

Petfinder Foundation has organized a COVID-19 fund to provide shelters and rescue organizations with financial support to bridge financial gaps and help to keep their operations running to find loving homes for adoptable pets.

GreaterGood.org’s Rescue Bank program is mobilizing resources and building improved infrastructure with FEMA to make pet food and pet care supplies available to pet shelters and pet owners in need.

RedRover, our Purple Leash Project partner, is doubling down its efforts to offer emergency grants for domestic violence survivors with pets who are leaving their abusers during this volatile time, and introducing new emergency grants to pet owners who are diagnosed with COVID-19 to ensure their pets are cared for while they recover.

Take The Lead is providing services, support and care for people in the sport of purebred dogs whose health is directly impacted by COVID-19.

Bissell Pet Foundation is working with animal shelters across the country to provide adoption subsidies to lower the cost of adopting a pet.

Updated April 13, 2020 (Support and Activity Ongoing)