



U.S. CONSUMER PRODUCT SAFETY COMMISSION
4330 EAST WEST HIGHWAY
BETHESDA, MD 20814

Dear Public Service Director:

Every year, nearly 90 children drown inside the home, and two-thirds of these deaths occur in the bathtub. A child can drown in as little as 2 inches of water, and it happens quickly and silently. Every one of these tragedies is preventable.

This PSA demonstrates the importance of constant supervision. Parents and guardians should never leave a child alone in the bathtub or near any container of water. Turning their backs for a moment can change their lives forever.

The U.S. Consumer Product Safety Commission is proud to launch this PSA on in-home drowning prevention. We urge you to broadcast this important PSA to raise awareness about the risks of in-home drowning and the simple steps parents and guardians need to take to keep children safer in the home.

For more information, please visit the [CPSC website](#).

Thank you for your consideration.

Sincerely,

A handwritten signature in blue ink that reads "Ellyn Pollack".

Ellyn Pollack
Public Affairs Specialist
U.S. Consumer Product Safety Commission