

2019/2020 Corporate Responsibility Report  
Sustainability Accounting Standard Board (SASB) Disclosure

Published: June 2020



| Topic             | Accounting Metric  | Links/Comments  |
|-------------------|--|---|
| Energy Management | Total energy consumed<br><i>Note: GHG emissions are reported in the Corporate Responsibility Report</i>                                    | <a href="#">Corporate Responsibility Report</a><br><a href="#">CDP Climate</a><br><a href="#">10-K</a>  |
|                   | Percentage of electricity from grid  | 32.2 percent  |
|                   | Percentage of electricity from renewable sources   | 28 percent<br><a href="#">Corporate Responsibility Report</a><br><a href="#">CDP Climate</a>  |
| Water Management  | Total water withdrawn  | <a href="#">Corporate Responsibility Report</a><br><a href="#">CDP Water</a>  |
|                   | Total water consumed, percentage of each in regions with high or extremely high baseline water stress                                      | <a href="#">Corporate Responsibility Report</a><br><a href="#">CDP Water</a>  |
|                   | Number of incidents of non-compliance associated with water quantity and/or quality permits, standards and regulations                     | None  |
|                   | Description of water management risks and discussion of strategies and practices to mitigate those risks                                   | <a href="#">Corporate Responsibility Report</a><br><a href="#">CDP Water</a><br><a href="#">10-K</a>  |
| Food Safety       | Global Food Safety Initiative (GFSI) audit non-conformance rate and associated corrective action rate for major and minor con-conformances | 21 plants audited for SQF in Kellogg North America (U.S. and Canada) identified 1 major and 147 minor non-conformances. Corrective actions were submitted and approved for all. |



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| Food Safety                    | Percentage of ingredients sourced from Tier 1 supplier facilities certified to a GFSI recognized food safety certification program | 100%<br><a href="#">Corporate Responsibility Report</a>   |
|                                | Total number of notices of food safety violation received and percentage corrected   | 100% of 17 notices were corrected   |
|                                | Number of recalls issued and total amount of food recalled (in metric tons)  | 0   |
| Health & Nutrition             | Revenue from products labeled and/or marketed to promote health and nutrition attributes   | <a href="#">Nutrition Milestones</a>  |
|                                | Discussion of the process to identify and manage products and ingredients related to nutrition and health concerns among consumers | <a href="#">Corporate Responsibility Report</a>   |
| Product Labeling & Marketing   | Percentage of advertising impressions made on children   | <a href="#">Nutrition Milestones</a>  |
|                                | Percentage of advertising impressions made on children promoting products that meet dietary guidelines                             | <a href="#">Nutrition Milestones</a>  |
|                                | Number of incidents of non-compliance with industry or regulatory labeling and/or marketing codes                                  | None  |
| Packaging Lifecycle Management | Total weight of plastic packaging  | 62,088 tons   |
|                                | Percentage of packaging made from recycled and/or renewable materials  | 94 percent of timber-based packaging is from recycled or certified virgin sustainable sources (FSC, PEFC, SFI). 74 percent of global timber-based packaging comes from recycled content. This number does not include information from Egypt. |
|                                | Percentage of packaging that is recyclable, reusable and/or compostable  | 76.71%  |
|                                | Discussion of strategies to reduce the environmental impact of packaging through its lifecycle                                     | <a href="#">Corporate Responsibility Report</a><br>Kellogg has committed to work toward 100% reusable, recyclable or compostable packaging by the end of 2025.<br><a href="#">Sustainable Packaging Commitment</a>                            |

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| Environmental & Social Impacts of Ingredient Supply Chain | Percentage of food ingredients sourced that are certified to third-party environmental and/or social standards, and percentages by standard | We have environmental and social requirements for purchasing all our major ingredients. For some, we source in accordance with internationally recognized standards such as RSPO and Fair Trade. However, as a grain-based company, those represent a very low percentage of our total volume of ingredients purchased. We continue to work with our suppliers to responsibly source and sustainably grow our ingredients. |
|   | Suppliers' social and environmental responsibility audit non-conformance rate   | 31 critical violations found   |
|   | Suppliers' social and environmental responsibility audit associated corrective action rate for major and minor non-conformances             | Audit non-conformance rate:<br>88 facilities/300 NCs = 29%<br>Rate of Major NCs - 143 NCs/300 total NCs = 47%<br>Rate of Minor NCs - 126 NCs/300 total NCs = 42%<br>Corrective action rate:<br>22% overdue   |

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| Ingredient Sourcing | Percentage of food ingredients sourced from regions with high or extremely high baseline water stress             | None   |
|                     | List of priority food ingredients and discussion of sourcing risks due to environmental and social considerations | <a href="#">Corporate Responsibility Report</a><br><a href="#">Responsible Sourcing Milestones</a> |

| Activity Metric                          | Links/Comments  |
|--|---|
| Weight of products sold (in metric tons) | Kellogg does not publicly provide this proprietary information. |
| Number of production facilities          | 52  |