

2018/2019 Corporate Responsibility Report
Sustainability Accounting Standard Board (SASB) Disclosure

Published: June 2019



Topic	Accounting Metric	Links/Comments
Energy Management	Total energy consumed <i>Note: GHG emissions are reported in the Corporate Responsibility Report</i>	Corporate Responsibility Report CDP Climate 10-K
	Percentage of electricity from grid	36.5 percent
	Percentage of electricity from renewable sources	23 percent Corporate Responsibility Report CDP Climate
Water Management	Total water withdrawn	Corporate Responsibility Report CDP Water
	Total water consumed, percentage of each in regions with high or extremely high baseline water stress	CDP Water
	Number of incidents of non-compliance associated with water quantity and/or quality permits, standards and regulations	None
	Description of water management risks and discussion of strategies and practices to mitigate those risks	Corporate Responsibility Report CDP Water 10-K
Food Safety	Global Food Safety Initiative (GFSI) audit non-conformance rate and associated corrective action rate for major and minor con-conformances	None
	Percentage of ingredients sourced from Tier 1 facilities certified to a GFSI recognized food safety certification program	100% Corporate Responsibility Report
	Number of recalls issued and total amount of food recalled (in metric tons)	As reported in the Corporate Responsibility Report, in June 2018, Kellogg recalled packages of Kellogg's Honey Smacks® cereal. After an internal investigation of a third-



		party manufacturer, we moved production of the cereal to a Kellogg-owned facility.
Health & Nutrition	Revenue from products labeled and/or marketed to promote health and nutrition	Nutrition Milestones
	Discussion of the process to identify and manage products and ingredients related to nutrition and health concerns among consumers	Corporate Responsibility Report
Product Labeling & Marketing	Percentage of advertising impressions made on children	Nutrition Milestones
	Percentage of advertising impressions made on children promoting products that meet dietary guidelines	Nutrition Milestones
	Number of incidents of non-compliance with industry or regulatory labeling and/or marketing codes	Kellogg Canada was found to be in violation of the Quebec Consumer Protection Act and paid a fine of \$9,389 for advertising to kids under the age of 13 on the website www.ricekrispies.ca. We immediately changed our website content to comply with the regulations.
Packaging Lifecycle Management	Percentage of packaging made from recycled and/or renewable materials	97 percent of timber-based packaging is from recycled or certified virgin sustainable sources (FSC, PEFC, SFI). 65 percent of global timber-based packaging comes from recycled content. This number does not include information from Egypt.
	Percentage of packaging that is recyclable, reusable and/or compostable	In 2018, we committed to work toward 100% reusable, recyclable or compostable packaging by the end of 2025. We'll begin tracking progress in 2019.
	Discussion of strategies to reduce the environmental impact of packaging through its lifecycle	Corporate Responsibility Report Kellogg has committed to work toward 100% reusable, recyclable or compostable packaging by the end of 2025.
Environmental & Social Impacts of Ingredient Supply Chain	Percentage of food ingredients sourced that are certified to third-party environmental and/or social standards, and percentages by standard	We have environmental and social requirements for purchasing all our major ingredients. For some, we source in accordance with internationally recognized standards such as RSPO and Fair Trade. However, as a grain-based company, those represent a very low percentage of our

Environmental & Social Impacts of Ingredient Supply Chain		total volume of ingredients purchased. We continue to work with our suppliers to responsibly source and sustainably grow our ingredients.
	Suppliers' social and environmental responsibility audit non-conformance rate	Zero critical violations found
	Suppliers' social and environmental responsibility audit associated corrective action rate for major and minor non-conformances	<p>Audit non-conformance rate: 177 facilities/1012 NCs = 17%</p> <p>Rate of Major NCs – 105 NCs/1012 total NCs = 10%</p> <p>Rate of Minor NCs – 907 NCs/1012 total NCs = 90%</p> <p>Corrective Action rate: Major – 65 overdue NCs/105 total major NCs = 62%</p> <p>Minor – 403 overdue NCs/907 total minor NCs = 62%</p>
Ingredient Sourcing	List of priority food ingredients and discussion of sourcing risks due to environmental and social considerations	Corporate Responsibility Report Responsible Sourcing Milestones

Activity Metric	Links/Comments
Weight of products sold (in metric tons)	Kellogg does not publicly provide this proprietary information.
Number of production facilities	57