



[Standard Disclosures](#)

[Topic-Specific Standards](#)

[Food Processing Sector Standards](#)

STANDARD DISCLOSURES

Disclosure	Description	Section	Cross Reference	Links/Comments
General Disclosures				
Organization Profile				
102-1	Name of the organization	Overview		Kellogg Company
102-2	Activities, brands, products and services			Annual Report
102-3	Location of headquarters			Battle Creek, Michigan, USA
102-4	Location of operations: Number of countries where the organization operates; countries where either the organization has significant operations or that are specifically relevant to the topics covered in the report	Overview		
102-5	Ownership and legal form			Annual Report
102-6	Markets served	Overview		
102-7	Scale of organization (# of employees, # of operations, net sales or revenues, quantity of products provided)	Overview		
102-8	Information on employees and other workers (# of employees by employment contract and gender, # of employees by employment contract, # of full- and part-time employees by gender, whether a significant portion of the organization's activities are performed by workers who are not employees)			Kellogg does not currently collect this information globally.

STANDARD DISCLOSURES

Disclosure	Description	Section	Cross Reference	Links/Comments
Organization Profile, continued				
102-9	Description of the organization's supply chain	Overview		Annual Report
102-10	Report any significant changes to the organization's size, structure, ownership, supply chain			Annual Report ; Kellogg acquired RXBAR, the fastest growing U.S. nutrition bar brand in October 2017. We also transitioned from a direct-store delivery model to a warehouse model for our U.S. Snacks business. This model is already used by Pringles and the rest of our North American business.
102-11	Whether or not the organization applies the Precautionary Approach to risk management			Kellogg does not have a formal policy regarding the Precautionary Approach. However, as new product and packaging ideas are considered, they are carefully evaluated by a multi-disciplinary team of senior company leaders.
102-12	Externally developed economic, environmental and social charters, principles, or other initiatives to which the organization subscribes	Overview; Nourishing With Our Foods; Feeding People In Need; Nurturing Our Planet; Living Our Founder's Values		
102-13	Main association and national/international advocacy organizations memberships			

STANDARD DISCLOSURES

Disclosure	Description	Section	Cross Reference	Links/Comments
Strategy				
102-14	CEO Statement	Overview		
102-15	Key impacts, risks and opportunities			Annual Report
Ethics and Integrity				
102-16	Values, principles, standards and norms of behavior	Living Our Founder's Values		
102-17	Mechanisms for advice and concern about ethics			Confidential Ethics Alert Hotline and web-based reporting tool.
Governance				
102-18	Governance structure, including committees of the highest governing body			Annual Report

STANDARD DISCLOSURES

Disclosure	Description	Section	Cross Reference	Links/Comments
Governance, continued				
102-19	Process for delegating authority for economic, environmental and social topics to senior executives and other employees			
102-20	Executive-level position(s) responsible for economic, environmental and social topics			The Social Responsibility and Public Policy Committee of the Board of Directors oversees our corporate responsibility strategy. Our Senior Vice President (SVP) of Global Corporate Affairs, who reports to the Chairman and CEO, is responsible for successfully implementing the strategy and updating the COE and Board committee. Numerous leaders are accountable for achieving specific corporate responsibility goals, based on their roles. These leaders have annual performance goals tied to the company's Corporate Responsibility metrics. Our Chief Sustainability Officer reports to the SVP of Global Corporate Affairs.
102-22	Composition of the highest governance body and its committees			Proxy
102-23	Whether the chair of the highest governing body is an executive officer			
102-26	Highest governing body's and senior executives' roles in the development, approval and updating of the organization's purpose, value or mission statements, strategies, policies and goals related to economic, environmental and social impacts			See 109-19-20

STANDARD DISCLOSURES

Disclosure	Description	Section	Cross Reference	Links/Comments
Governance, continued				
102-27	Measures taken to develop and enhance the highest governing body's collective knowledge of economic, environmental and social topics			
102-29	Highest governing body's role in the identification and management of economic, environmental and social impacts, risk and opportunities, including implementation of due diligence processes			See 109-19-20
102-30	Highest governance body's role in reviewing the effectiveness of the organization's risk management processes for economic, environmental and social topics			
102-31	Frequency of the highest governance body's review of economic, environmental and social impacts, risks, and opportunities			At least three times annually.
102-32	Highest committee or position that formally reviews and approves the organization's sustainability report and ensures that all material topics are covered			CEO and SVP, Global Corporate Affairs
102-33	Process for communicating critical concerns to the highest governance body			See 109-19-20
102-35	Remuneration policies for the highest governance body and senior executives, and how performance criteria in the remuneration policy relate to the highest governance body's and senior executives' economic, environmental and social objectives			
102-36	Process for determining remuneration. Report whether remuneration consultants are involved in determining remuneration and whether they are independent of management. Report any other relationships which the remuneration consultants have with the organization.			Proxy
102-37	How stakeholders' views are sought and taken into account regarding remuneration, including the results of votes on remuneration policies and proposals, if applicable			

STANDARD DISCLOSURES

Disclosure	Description	Section	Cross Reference	Links/Comments
Stakeholder Engagement				
102-40	Stakeholders engaged	Overview; Nourishing With Our Foods; Feeding People In Need; Nurturing Our Planet; Living Our Founder's Values		
102-41	Percentage of employees covered by collective bargaining agreements			42 percent
102-42	Process for identifying stakeholders for engagement	Overview; Nourishing With Our Foods; Feeding People In Need; Nurturing Our Planet; Living Our Founder's Values		
102-43	Approach to stakeholder engagement			
102-44	Stakeholder interests and concerns			
Reporting Practice				
102-45	Entities included in the consolidated financial statement			Annual Report
102-46	Process for defining report content and topic boundaries	Overview		
102-47	Material topics			
102-48	Restatements of information from previous reports, with rationale	Living Our Founder's Values		In 2016, our Total Recordable Incident Rate was listed as 1.16 and our Lost Time Incident Rate was list as 0.57. These numbers should have been 1.06 and 0.51, respectively. The information has been corrected in this report.
102-49	Significant changes in scope and topic boundaries from last reporting period			None

STANDARD DISCLOSURES

Disclosure	Description	Section	Cross Reference	Links/Comments
Reporting Practice, continued				
102-50	Reporting period	Overview		
102-51	Date of prior report			
102-52	Reporting cycle			
102-53	Point of contact			
102-54	GRI Index (report what "in accordance" approach has been chosen)			
102-55	GRI content index			
102-56	Approach to external assurance			<p>* Manufacturing energy use and GHG emissions, along with Scope 3 GHG emissions, have received independent verification against the World Resources Institute/World Business Council for Sustainable Development Greenhouse Gas Protocol.</p> <p>* Water use data from our top ten highest-risk manufacturing locations has received independent verification against the CDP Guidance for Companies for Corporate Reporting on Water on Behalf of Investors and Supply Chain Members.</p>
Management Approach				
103-1	Explanation of material topics and boundaries	Overview		

TOPIC-SPECIFIC STANDARDS

Disclosure	Description	Section	Cross Reference	Links/Comments
Economic				
Economic Performance				
201-1	Direct economic value generated and distributed, including revenue, operating costs, employee compensation, donations and other community investments, retained earnings and payments to capital providers and governments		SDG: 2, 5	Annual Report
201-2	Risks and opportunities posed by climate change that have the potential to generate substantive changes in operations, revenue or expenditure		SDG: 13	
201-3	Coverage of the organization's defined benefit plan obligations			
201-4	Financial assistance received from governments			Kellogg occasionally receives standard non-material support from government entities in the form of tax abatements, Renaissance Zone Credits and Payments, as well as support for employee training.
Indirect Economic Impacts				
203-1	Development and impact of infrastructure investments and services supported, primarily for public benefit, through commercial, in-kind or pro bono engagements		SDG: 2, 5	
203-2	Significant indirect economic impacts of the organization (including economic development in high-poverty areas, availability of products for those on low incomes, enhancing skills and knowledge in a geographic region, jobs supported in the supply chain, etc.)	Feeding People In Need; Nurturing Our Planet	SDG: 2, 3	

TOPIC-SPECIFIC STANDARDS

Disclosure	Description	Section	Cross Reference	Links/Comments
Procurement/Sourcing Practices				
204-1	Proportion of spending on local suppliers at significant locations of operation; how has the organization considered sustainability throughout its supply chain, including the significant dependencies on ecosystems and social services that may exist within the supply chain? Address additional sourcing, natural resource and ecotoxicity commitments specific to food processing sector. Also address, fair wage, fair trade and GMO.	Feeding People In Need; Nurturing Our Planet	SDG: 12	Kellogg sources the majority of our grains from the country in which foods are made. Some ingredients, such as cocoa and quinoa, cannot be grown and purchased near significant operations.
Anti-Corruption				
205-1	Total number and percentage of operations assessed for risks related to corruption and the significant risks identified			Select leaders and managers in 100 percent of our global operations participate in our annual Enterprise Risk Assessments that address fraud, anti-corruption compliance and management of third-party intermediaries.
205-2	Communication and training on anti-corruption policies and procedures	Living Our Founder's Values	UNGC: 10	Included in annual employee training
205-3	Confirmed incidents of corruption and actions taken			Kellogg has a robust process in place to assess the risk of corruption and takes action when necessary. Based on concerns raised by an employee, we removed a third-party intermediary because their values didn't align with ours.

TOPIC-SPECIFIC STANDARDS

Disclosure	Description	Section	Cross Reference	Links/Comments
Anti-competitive Behavior				
206-1	Total number of legal actions for anti-competitive behavior, anti-trust, and monopoly practices and their outcomes			Kellogg has a robust process in place to assess the risk of anti-competitive behavior, anti-trust and monopoly practices and takes action when necessary. No actions were required in the last year.
Environmental				
Materials				
301-2	Percentage of recycled input materials used to manufacture the organization's primary products and services		SDG: 5 UNGC: 7, 8, 9	100 percent of timber-based packaging is from recycled or certified virgin sustainable sources (FSC, PEFC, SFI). 71 percent global timber-based packaging comes from recycled content. This number does not include information from Egypt.
Energy				
302-1	Total energy consumption within the organization			2016 total energy consumption reported to CDP ; 2017 data not yet available
302-3	Energy intensity ratio and whether consumed inside or outside the organization	Nurturing Our Planet	SDG: 12, 13 UNGC: 7, 8, 9	
302-4	Reduction of energy consumption			

TOPIC-SPECIFIC STANDARDS

Disclosure	Description	Section	Cross Reference	Links/Comments
Water				
303-1	Total water withdrawal by source		UNGC: 7, 8, 9	2016 total water consumption reported to CDP ; 2017 data not yet available
303-3	Percentage and total volume of water recycled and reused		SDG: 12 UNGC: 7, 8, 9	
Biodiversity				
304-1	Operation's sites owned, leased, managed in or adjacent to protected areas of high biodiversity; also address subsurface and underground waters that may be owned, leased or managed by the organization			None
304-2	Description of significant impacts of activities, products, and services on biodiversity in protected areas and areas of high biodiversity value outside protected areas		UNGC: 7, 8, 9	Sustainability Milestones
304-3	Habitats protected or restored	Nurturing Our Planet		Global Food Storybook
Emissions				
305-1	Direct greenhouse gas (GHG) emissions (Scope 1) <i>Kellogg Note: As noted in Section 8 of the CDP Climate Change Information Request, we report combined Scope 1 (including emissions from the combustion of biomass and biogas) and 2 emissions from global manufacturing operations and global company-wide operations in this Corporate Responsibility Report. Specifically, these combined Scope 1 and 2 emissions include the data reported in CDP CC8.2, 8.3a, and 8.9.</i>	Nurturing Our Planet	SDG: 3, 12, 13 UNGC: 7, 8, 9	2016 data reported to CDP ; 2017 data not yet available
305-2	Energy indirect greenhouse gas (GHG) emissions (Scope 2), including information on the use of offsets			
305-3	Other indirect greenhouse gas (GHG) emissions (Scope 3)			
305-4	Greenhouse gas (GHG) emissions intensity			

TOPIC-SPECIFIC STANDARDS

Disclosure	Description	Section	Cross Reference	Links/Comments
Emissions, continued				
305-5	Reduction of greenhouse gas (GHG) emissions	Nurturing Our Planet	SDG: 3, 12, 13 UNGC: 7, 8, 9	Corporate Responsibility and Sustainability Commitments
305-6	Emissions of ozone-depleting substances (ODS)			
Effluents and Waste				
306-1	Total water discharge by quality and destination		SDG: 3, 12, 13 UNGC: 7, 8, 9	2016 data reported to CDP ; 2017 data not yet available
Compliance				
307-1	Monetary value of significant fines and total number of non-monetary sanctions for non-compliance with environmental laws and regulations		SDG: 12 UNGC: 7, 8, 9	None
Supplier Environmental Assessment				
308-1	Percentage of new suppliers that were screened using environmental criteria		UNGC: 7, 8, 9	100 percent
308-2	Negative environmental impacts in the supply chain and actions taken			Global Palm Milestones

TOPIC-SPECIFIC STANDARDS

Disclosure	Description	Section	Cross Reference	Links/Comments
Social				
Employment				
401-1	Total number and rates of new employee hires and employee turnover by age group, gender and region		SDG: 5 UNGC: 6	Kellogg does not currently collect this information globally.
Labor/Management Relations				
402-1	Minimum notice periods regarding operational changes, including whether these are specified in collective agreements; address the extent and nature of social dialogue between the organization and the appropriate workers' representatives on current/pressing labor issues at a local, national and international level		UNGC: 3, 6	Notice periods vary by contract and/or local regulation. We always comply with local regulations and have had no actions brought against the company for violation of notice periods.
Occupational Health and Safety				
403-1	Percentage of total workforce represented in formal joint management-worker health and safety committees	Living Our Founder's Values	SDG: 8	Our goal is that every employee is involved in ensuring people safety. Specifically to our plants, through the Kellogg Work System we are building a highly engaged workforce with consistent best practices, including those around people safety.

TOPIC-SPECIFIC STANDARDS

Disclosure	Description	Section	Cross Reference	Links/Comments
Occupational Health and Safety, continued				
403-2	Type of injury and rates of injury, occupational diseases, lost days, and absenteeism, and total number of work-related fatalities, by region and by gender	Living Our Founder's Values	SDG: 3. 8 UNGC: 6	We had zero workplace fatalities in 2017. The top three types of injuries experienced - representing 80 percent of all injuries - were sprains/strains, bruises/contusions, and lacerations/cuts/abrasions. Our lost work days in 2017 were 4,614.
403-3	Workers with high incidence or high risk of diseases related to their occupation			Occupational diseases are not applicable in our industry.
403-4	Health and safety topics covered in formal agreements with trade unions		SDG: 8	People safety is a value in all our facilities, union and non-union. Although some earlier union contracts may not reflect our current safety emphasis, we're working together to achieve this important outcome.
Training and Education				
404-1	Average hours of training per year per employee by gender, and by employee category	Living Our Founder's Values	SDG: 5 UNGC: 6	Approximately 17,000 employees completed ethics and compliance training.
Diversity and Equal Opportunity				
405-1	Diversity of governance bodies and employees	Living Our Founder's Values	SDG: 5 UNGC: 6	Features Diversity and Inclusion Annual Report

TOPIC-SPECIFIC STANDARDS

Disclosure	Description	Section	Cross Reference	Links/Comments
Non-discrimination				
406-1	Incidents of discrimination and corrective actions taken		SDG: 5 UNGC: 1, 6	We take internal concerns seriously. Our internal standards are higher than legal expectations and we take appropriate corrective action when we believe our policies have been violated.
Freedom of Association and Collective Bargaining				
407-1	Operations and suppliers in which the right to exercise freedom of association and collective bargaining may be at risk, and measures taken to support these rights	Living Our Founder's Values	UNGC: 1, 2, 3	Global Supplier Code of Conduct
Child Labor				
408-1	Operations and suppliers identified as having significant risk for incidents of child labor, and measures taken to contribute to the effective abolition of child labor	Living Our Founder's Values	UNGC: 1, 2, 5	Global Supplier Code of Conduct
Forced or Compulsory Labor				
409-1	Operations and suppliers identified as having significant risk for incidents of forced or compulsory labor, and measures to contribute to the elimination of all forms of forced or compulsory labor	Living Our Founder's Values	UNGC: 1, 2, 4	Global Supplier Code of Conduct
Security Practices				
410-1	Percentage of security personnel trained in the organization's human rights policies or procedures that are relevant to operations		UNGC: 1, 2	100 percent of the global security team have been trained.
Indigenous Rights				
411-1	Total number of incidents of violations involving rights of indigenous peoples and actions taken		SDG: 2 UNGC: 1, 2	None; Global Palm Milestones

TOPIC-SPECIFIC STANDARDS

Disclosure	Description	Section	Cross Reference	Links/Comments
Human Rights Assessment				
412-1	Operations that have been subject to human rights reviews or impact assessments	Living Our Founder's Values	UNGC: 1, 2	Some Kellogg operations had human rights performance assessments completed by customers in 2017 with no findings. We continue to strengthen our engagement on and support of human rights with our supply partners and for their supply chains. The consequences of violating or failing to meet our standards will result in removal from our supply chain.
412-2	Employee training on human rights policies and procedures			Included in global Employee Code of Ethics training
412-3	Significant investments and contracts that include human rights clauses or that underwent human rights screening			We conduct human rights screenings in all emerging markets where we have made significant investments.
Local Communities				
413-1	Operations with implemented local community engagement, impact assessments, and development programs	Feeding People In Need; Nurturing Our Planet	SDG: 2 UNGC: 1, 2	Kellogg supports the communities where it has operations, the farming communities where our ingredients are grown, and farmers beyond our direct supply chain.

TOPIC-SPECIFIC STANDARDS

Disclosure	Description	Section	Cross Reference	Links/Comments
Local Communities, continued				
413-2	Operations with significant actual and potential negative impacts on local communities		UNGC: 1, 2	None
Supplier Assessment for Labor Practices				
414-1	Percentage of new suppliers that were screened using labor practices criteria		SDG: 5 UNGC: 1, 2, 6	100 percent
414-2	Negative social impacts in the supply chain and actions taken			Global Palm Milestones
Public Policy				
415-1	Total value of political contributions by country and recipient/beneficiary; provide detail on lobbying activities related to the subsidized or otherwise advantaged production of a key product ingredient within the organization		UNGC: 10	Political Contributions Policy , Corporate Political Expenditures
Customer (Consumer) Health and Safety				
	Include information on significant environmental and social impacts across the life-cycle stages	Overview		Sustainability Milestones
416-1	Percentage of significant product and service categories for which health and safety impacts are assessed for improvement	Nourishing With Our Foods		Nutrition Milestones
416-2	Incidents of non-compliance concerning the health and safety impacts of products and services			None
Marketing and Labeling				
417-1	Requirements for product and service information and labeling	Nourishing With Our Foods	SDG: 12	
417-2	Incidents of non-compliance with regulations or voluntary codes concerning product and service information and labeling			None

TOPIC-SPECIFIC STANDARDS

Disclosure	Description	Section	Cross Reference	Links/Comments
Marketing and Labeling, continued				
417-3	Incidents of non-compliance with regulations or voluntary codes concerning marketing communications			None
Customer (Consumer) Privacy				
418-1	Total number of substantiated complaints regarding breaches of customer (consumer) privacy and losses of customer data			None
Socioeconomic Compliance				
419-1	Non-compliance with laws and regulations in the social and economic area: Monetary value of significant fines and total number of non-monetary sanctions for non-compliance with laws and regulations, as well as cases brought forth through dispute resolution mechanisms			None

FOOD PROCESSING SECTOR STANDARDS

Disclosure	Description	Section	Cross Reference	Links/Comments
FP1	Percentage of purchased volume from suppliers compliant with company's sourcing policy	Nourishing With Our Foods; Living Our Founder's Values		100 percent
FP2	Percentage of purchased volume which is verified as being in accordance with credible, internally recognized responsible production standards, broken down by standard	Nourishing With Our Foods, Nurturing Our Planet, Living Our Founder's Values	SDG: 2	We have environmental and social requirements for purchasing all our major ingredients. For some, we source in accordance with internationally recognized standards such as RSPO and Fair Trade. However, as a grain-based company, those represent a very low percentage of our total volume of ingredients purchased. We continue to work with our suppliers to responsibly source and sustainably grow our ingredients.
FP3	Percentage of working time lost due to industrial disputes, strikes, and/or lock-outs, by country			None
FP4	Nature, scope and effectiveness of any programs and practices (donations to other organizations, direct costs of promotional campaigns, in-kind contributions, volunteer initiatives, knowledge transfer, partnerships and product development) that promote access to healthy lifestyles; the prevention of chronic disease; access to healthy, nutritious and affordable food; and improved welfare for communities in need)	Nourishing With Our Foods, Feeding People in Need	SDG: 2, 3	
FP5	Percentage of production volume manufactured in sites certified by an independent third-party according to internationally recognized food safety management system standards	Living Our Founder's Values	SDG: 2	100 percent

FOOD PROCESSING SECTOR STANDARDS

Disclosure	Description	Section	Cross Reference	Links/Comments
FP6	Percentage of total sales volume of consumer products, by product category, that are lowered in saturated fat, trans fat, sodium and added sugars	Nourishing With Our Foods		55 percent of cereal globally. Nutrition Milestones
FP7	Percentage of total sales volume of consumer products, by product category, that contain increased nutritious ingredients like fiber, vitamins, minerals, phytochemicals or functional food additives			57 percent of cereal globally. Nutrition Milestones
FP8	Policies and practices on communication to consumers about ingredients and nutritional information beyond legal requirements	Nourishing With Our Foods; Feeding People in Need	SDG: 2	
FP9-13	Animal Welfare <i>Kellogg Note: As a grain-based company that uses very few animal products in our foods, this indicator is not material to our business. However, we embrace the important role we play in influencing responsible and sustainable behavior throughout our supply chain. While we do not raise or process animals in our production facilities, we are committed to continuously working with our suppliers to ensure their animals are properly cared for throughout their lives.</i>			Animal Welfare Commitment