



**Kellogg Company
GMO Position Statement**

We understand consumers have questions and strong preferences about the foods they eat. Many influential regulatory agencies and organizations worldwide that study the safety of the food supply have confirmed that genetically modified (GM) ingredients are safe. This approach adds desirable traits from nature, without introducing anything unnatural or using chemicals, so that food is more plentiful. GM ingredients have been around for the past 20 years, are represented in the vast majority of the foods on grocery shelves in the U.S. and many other countries, and help keep food costs down. They also help feed the hungry and malnourished in developing nations.

In some markets around the world, we do not use GM ingredients based on input from our consumers and local availability. For U.S. consumers who prefer an alternative, our Kashi brand offers a variety of Non-GMO Project Verified options. Kellogg also supports proposed U.S. legislation to establish a federal standard for companies that want to voluntarily label their foods for the absence or presence of GMO food ingredients.

We continue to actively monitor the science, regulations and our consumers' preferences on this topic.

For more information on GM ingredients, visit <http://factsaboutgmos.org/>. For information about the proposed U.S. legislation, visit www.CFSAF.org.