



**Kellogg Company  
GMO Position Statement**

We understand consumers have questions and strong preferences about the foods they eat. Many influential regulatory agencies and organizations worldwide that study the safety of the food supply have confirmed that genetically modified (GM) ingredients are safe. This approach adds desirable traits from nature, without introducing anything unnatural or using chemicals, so that food is more plentiful. GM ingredients have been around for the past 20 years, are represented in the vast majority of the foods on grocery shelves in the U.S. and many other countries, and help keep food costs down. They also help feed the hungry and malnourished in developing nations.

In some markets around the world, we do not use GM ingredients based on input from our consumers and local availability. For U.S. consumers who prefer an alternative, our Kashi brand offers a variety of Non-GMO Project Verified options. Consumers in the U.S. can also search a database on our Open for Breakfast [website](#) to find out which of our foods contain GMO ingredients

We continue to actively monitor the science, regulations and our consumers' preferences on this topic. We also comply with all applicable regulations on the use and labeling of GMOs in the markets in which we operate.

For more information on GM ingredients, visit <http://factsaboutgmos.org/>.