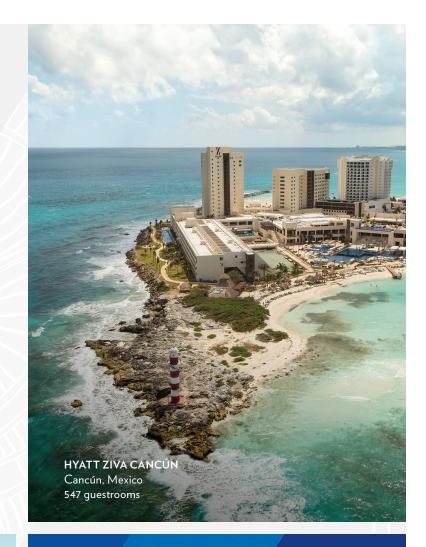


# OWN THE FUTURE OF ALL INCLUSIVE





Carve out an exclusive niche in the all inclusive segment by capturing the attention and loyalty of the world's high-end travelers. That's the unique opportunity in Hyatt Ziva and Hyatt Zilara resorts, each of which is designed to deliver exceptional performance in a growing market. Located in resort destinations such as Mexico and Jamaica, these properties provide experienced travelers with a new level of quality and care in an all inclusive experience.

#### **HYATT ZIVA**

Resorts cater to guests of all ages.

#### **HYATT ZILARA**

Resorts designed for adults only.

### Meet growing demand

As the first global multi-brand hotel company to enter the all inclusive market, Hyatt has seized the opportunity to expand globally, enabling resort owners to capitalize on the rapidly growing demand and strong operating margins of this increasingly popular resort segment.

All inclusive resorts attract approximately

#### 12-12.5 million

Americans each year

Lodging Magazine, "All-Inclusive Industry is an Attractive Investment Option."

Hyatt Zilara Cancún named one of the

### Top 25 hotels in Mexico

TripAdvisor 2016 Travelers' Choice

## TripAdvisor Certificate of Excellence Awarded to

Hyatt Ziva Cancun

Hyatt Ziva Rose Hall

Hyatt Zilara Rose Hall

Hyatt Ziva Puerto Vallarta

Hyatt Ziva Los Cabos







# Drive reservations with a loyal following

World of Hyatt - our reimagined loyalty program - is based on understanding what matters to guests. More rewards and meaningful benefits at every level drive consistent reservations at our properties worldwide.

## 17% RevPAR growth

year over year across Hyatt Ziva and Hyatt Zilara properties, 2015-2016

Americas Owners Conference 2016, Hyatt Ziva and Hyatt Zilara Presentation

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