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LifeThreads FAQs

Q. What is LifeThreads™ LLC?

A. LifeThreads (www.life-threads.com) is a life sciences company that manufactures and distributes professional and patient medical apparel and accessories which are protected from harmful pathogens found within institutional medical environments.

Q. What are these harmful pathogens that LifeThreads products are protected against?

A. LifeThreads products are protected against harmful bacteria which may cause healthcare-associated infections (HAIs) such as staphylococcus – including MRSA – and E coli.

Q. How do LifeThreads products eliminate harmful pathogens and bacteria?

A. LifeThreads products are treated with zinc pyrithione, an EPA-registered, antimicrobial additive that is embedded into the textile during the manufacturing phase. It protects the treated fabric and attacks bacteria's ability to reproduce and absorb nutrients which eventually leads to elimination of the bacteria.

Q. How long does this protection last?

A. The antimicrobial additive has an efficacy that lasts over the life of the product through multiple industrial launderings.

Q. How does this compare with similar products available in the marketplace today?

A. All of LifeThreads' products are extremely durable, comfortable and fashionable. The products compare favorably in cost in contrast to other solutions in the market.

Q. Do LifeThreads unique antimicrobial and odor control properties have any adverse affect on the comfort or quality of the garments or linens?

A. Not at all. In fact, customer feedback indicates that our products' comfort factor ranks higher than competitors' products.

Q. What products does LifeThreads manufactures?

A. The LifeThreads initial product line includes professional lab coats (unisex), scrubs (unisex and female separates), scrub warm-up jackets (unisex) and patient gowns (unisex) for the medical, dental and animal health markets. The company plans to introduce bed linens and privacy curtains later in 2015.

Q. Do LifeThreads products require any special handling or treatment?

A. No. There is no special handling, protocols or training required for the use of these products. All LifeThreads garments can be washed at home or industrially laundered using the same protocols as their conventional equivalents.





- Q. Where is the company based?
A. LifeThreads is headquartered in New York City.
- Q. Is the company's manufacturing facility ISO-certified?
A. LifeThreads' manufacturing facility is ISO 9000-certified.
- Q. Do the textiles you produce and treat present any safety hazards for your employees?
A. The garments produced by the company, and the EPA-registered additives used in manufacturing, are completely safe for our employees and for all users of the company's products. The company's products adhere strictly to the OEKO-TEX® standard.
- Q. What's the background of the company's founders?
A. LifeThreads' founder Karan Jhunhunwala, age 28, is a dynamic, successful and accomplished business executive who has solid experience in multiple fields including private equity, business development and financial services. Prior to founding LifeThreads, he served for four years as a senior analyst at Sunrise Capital Partners, a private equity and consulting firm that manages global investments in private debt, senior secured lending, technology, health care, real estate-related securities and corporate services.
- Q. How are LifeThreads' products distributed?
A. Institutional sales are handled out of LifeThreads' corporate headquarters in New York City. The company is also marketing its products in the Northeast and Florida through specialty retail stores that sell medical garments and linens and online via web merchants and through the LifeThreads website.
- Q. Are any other sales channels being addressed?
A. Yes. LifeThreads has partnered with PureTex Solutions (www.puretexsolutions.com), a commercial laundry and linen services company based in Orlando. PureTex Solutions is offering the entire LifeThreads product line, on a rental basis, to its healthcare institutional clients including hospitals, clinics and surgery centers.
- Q. Have you conducted any laboratory tests between your products and your competitors to determine which is better protected against harmful pathogens, and or which wear and lasts longer in terms of protection?
A. While we have not done comparative testing between our products and our competitors, we have undertaken extensive testing of LifeThreads products to verify their antimicrobial efficacy. In tests that simulate a clinical healthcare environment, LifeThreads products demonstrated a 99.99-percent effectiveness in reducing the growth of harmful bacteria.

Disclaimer: Studies to evaluate reduction in infection have not been performed on LifeThreads products. The EPA has not reviewed these results for healthcare claims.

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