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## Fletcher Keister

Chief Transformation Officer

Fletcher Keister is the Chief Transformation Officer for CenturyLink and has global responsibility for Strategic Planning, Enterprise Governance, Business Process Transformation and IT. His primary focus is leading and executing the company's Digital Transformation strategy.

Prior to this current role he was the regional CFO for CenturyLink's North America business, responsible for the financial performance, commercial policies and capital investment decisions for \$22 Billion of the company's \$24 Billion in annual revenue. He also had direct responsibility for integrating the Sales organizations for CenturyLink's merger with Level 3 Communications.

Fletcher has 25 years of telecommunications industry experience with a diverse background of responsibilities including Sales, Product Management, Marketing, Customer Operations, Finance & Business Transformation.

Fletcher holds a Bachelor's degree in Economics from Oregon State University, where he earned All-American honors as captain of the football team. He received his MBA from Portland State University.