



FACT SHEET

OVERVIEW:

The LINQ Promenade is an open-air shopping, dining and entertainment district, anchored by the world's tallest observation wheel, known as the High Roller. Located at the heart of the world-famous Las Vegas Strip and surrounded by approximately 10,000 hotel rooms, The LINQ Promenade is situated between The LINQ Hotel & Casino and Flamingo Las Vegas, directly facing Caesars Palace. An estimated 20.4 million visitors pass by this coveted space each year.

CONTACT INFORMATION:

(800) 634-6441
www.caesars.com/LINQ

FACTS:

- A first for The Strip, The LINQ Promenade is a pedestrian-friendly district with a true neighborhood vibe. Common area programming, live entertainment and al fresco dining offer energy unlike any other location in Las Vegas.
- The LINQ Promenade spans more than 300,000 square feet and features more than 30 unique retail, dining, nightlife and entertainment venues (70 percent restaurants and bars, 30 percent retail and entertainment). The LINQ Promenade measures 1,340 square feet (one quarter of a mile) from the Las Vegas Boulevard steps to underneath the High Roller.
- The Strip-facing entrance of The LINQ Promenade is marked by The Vortex, a visually stunning architectural element created by Hetzel Design. The curvature of The Vortex canopy and the dancing colors of its intricately embedded LED-lights are meant to complement the development's crown jewel, the 550-foot High Roller observation wheel located at the rear of the property.

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FACTS (Continued):

- Construction on the fully funded project began in November 2011; the first phase of The LINQ Promenade opened in December 2013. Shops and restaurants at The LINQ Promenade opened its doors to the public during the second phase of the opening. The first ticketed passengers were welcomed on March 31, 2014.
- Shortly after the opening of The LINQ Promenade, The LINQ Hotel & Casino opened its doors to the public. The property features 2,253 rooms including 244 suites with two unique penthouses along with 25 cabana suites. The LINQ Hotel features unique elements such as advanced online check-in, touchscreen directories and way finding systems and electric vehicle charging stations. The convenient center Strip location of the resort also offers guests access to The LINQ Promenade featuring more than 30 shops, restaurants and entertainment venues.
- By 2017, The LINQ Promenade will welcome 10 new tenants including new entertainment options and first-to-the-market dining experiences.

**CURRENT LINQ
PROMENADE TENANTS:**

Amazon Locker
ameriCAN Beer & Cocktails
Amorino
Brooklyn Bowl
C&E Studio
Chayo Mexican Kitchen + Tequila Bar
Chilli Beans
Flour & Barley Brick Oven Pizza
Ghirardelli Ice Cream and Chocolate Shop
Goorin Bros.
Gordon Ramsay Fish & Chips
Guy Fieri's Vegas Kitchen + Bar
Harley-Davidson
Haute Doggery
Havaianas
Off The Strip Bistro + Bar
O'Sheas
Pier 30
Photo & Go
Sprinkles Cupcakes
Starbucks
The Tilted Kilt Pub & Eatery
Urban Turban Express
VR Adventures
Yard House
12 A.M. Run
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**NEW LINQ PROMENADE
TENANTS:**

Breeze Daiquiri
Canter's Deli
Honolulu Cookie Company
Jaburritos
In-N-Out Burger
Virgil's Real BBQ

ONLINE PRESS KIT:

[Click here for Caesars Entertainment's online press kit.](#)

SOCIAL MEDIA HANDLE:

Facebook, Twitter, Instagram:
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#LINQlife
#RevolveVegas
#HighRollerVegas

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