



**Kazuhisa Nishigai**  
**Member of the Board**  
**COO and Representative Executive Officer;**  
**Concurrently Chief Technology Officer**  
**Responsible for Technology**

Kazuhisa Nishigai has been the COO of Bridgestone Corporation since March 2012 and has been its Representative Executive Officer since March 24, 2016. He is also the company's Chief Technology Officer.

Nishigai joined Bridgestone Corporation in 1975 and served as a leading adviser for Firestone's tire plants in the United States, where he worked to update the company's production system with Japanese technology after Bridgestone acquired

Firestone in 1988. During his time in the U.S., he helped turn Firestone into a profitable division from the tire manufacturing side.

Throughout the course of his long career at Bridgestone, Nishigai has also served as Vice President and Officer, Tire Production and Distribution for Japan Tire Production, and served as the Vice President and Senior Officer responsible for Production Technology, Japan Tire Business, Replacement Tire Sales, and Diversified Products, Sports and Cycle Business.

Since his appointment as COO and Representative Board Member in 2012, he has strongly promoted management reforms including the expansion of tire business and diversified products businesses.

Nishigai earned his Master's Degree in Polymer Chemistry from Yamagata University in Japan.

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