



The Bridgestone Global Product Portfolio

Being one of just 13 Worldwide Olympic Partners puts Bridgestone in exclusive company with some of the most respected brands in the world and allows the company to showcase its high-performing products on the largest global sporting stage.

In addition to serving as the Official Tire of the Olympic Games, Bridgestone is proud to contribute a variety of products, services and expertise to support the Olympic Movement and the staging of the Olympic Games.

The product categories covered by its Worldwide Olympic Partnership agreement extend into many areas of Bridgestone's businesses, including:

- The full range of tires manufactured by the company under both the Bridgestone and Firestone brands
- Certain automotive and tire services
- Non-motorized bicycles
- Seismic isolation bearings
- A variety of diversified products that includes marine fenders, rubber tracks, metal wall panels, and certain roofing and building materials, among others

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